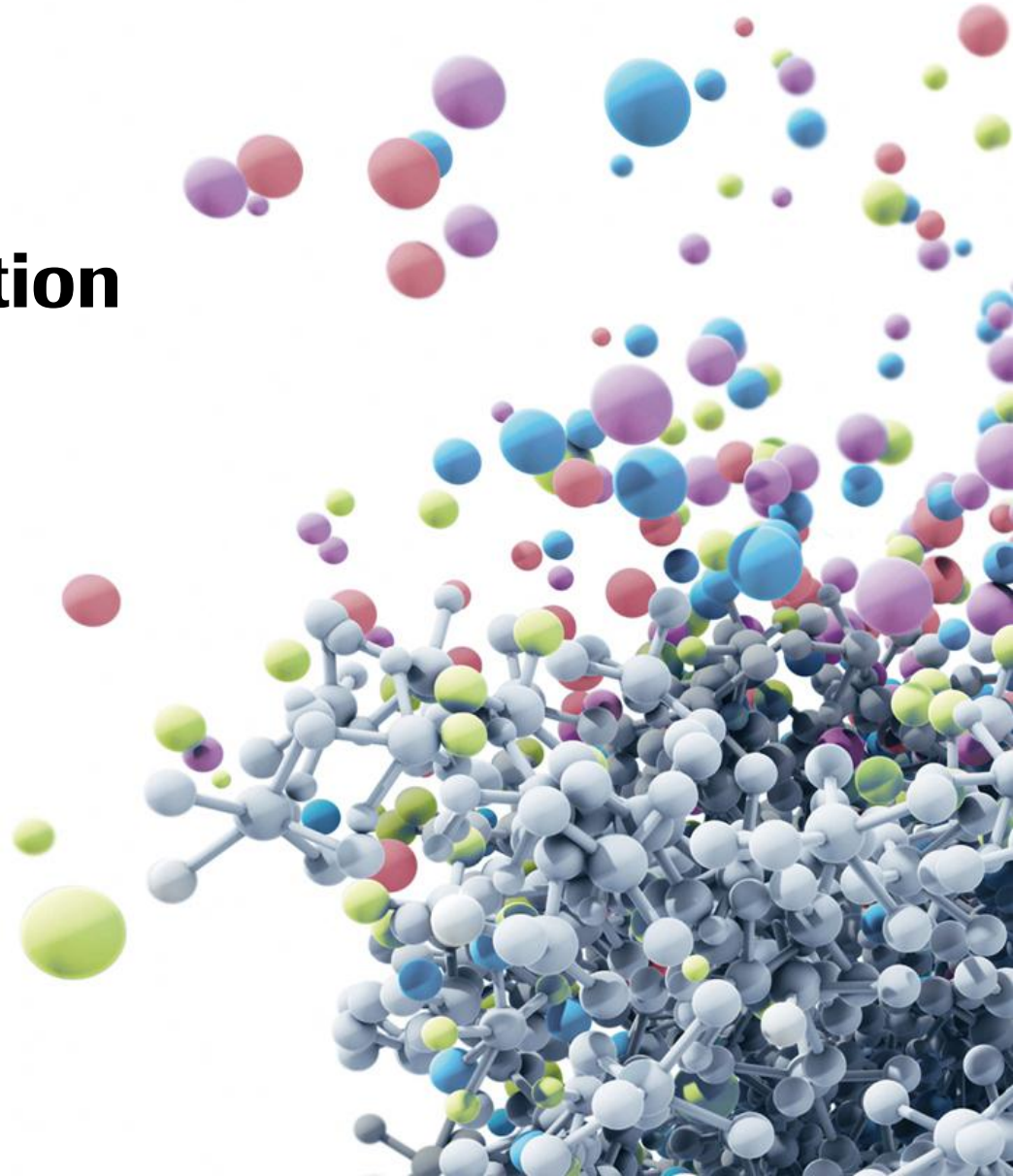


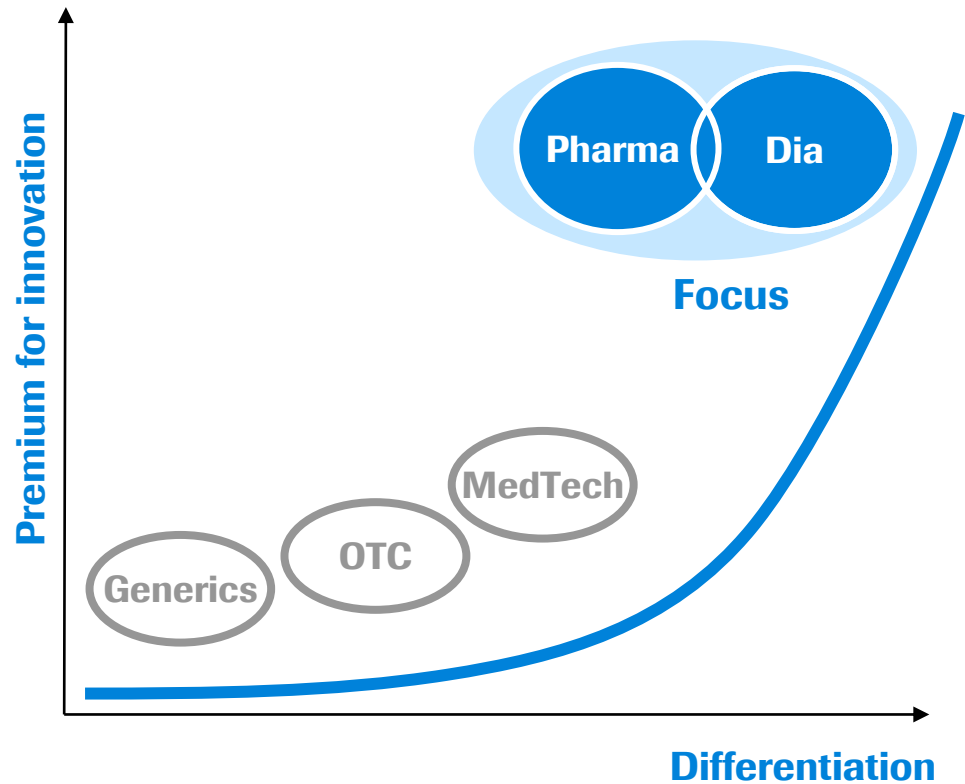
# Committed to innovation and growth

*Alan Hippe, CFO  
Roche Group*

*London, October 2013*



# Roche strategy: Focused on medically differentiated therapies



## Regulators:

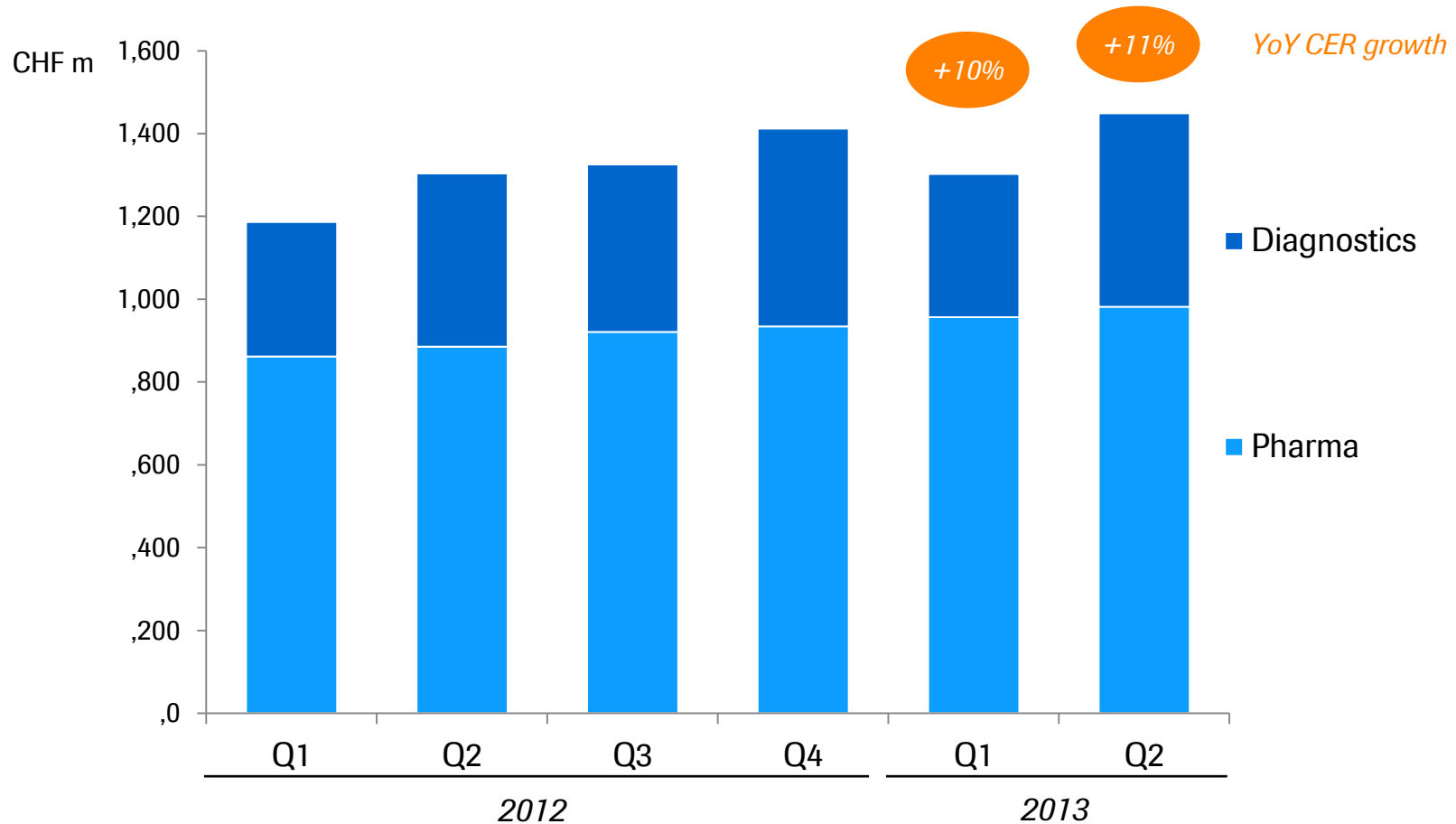
Optimised benefit / risk ratio

## Payors:

Optimised benefit / cost ratio

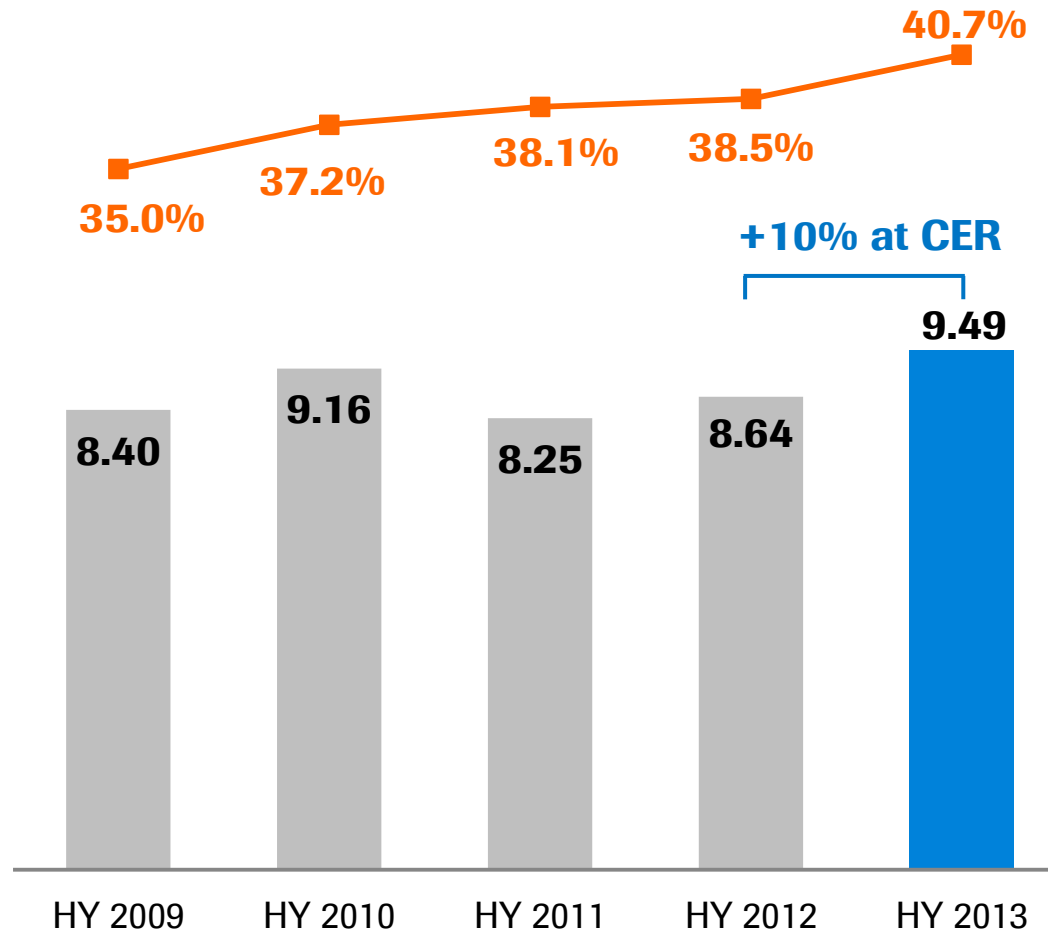
# Roche: Sustainable growth in major emerging markets

## *E7 countries*

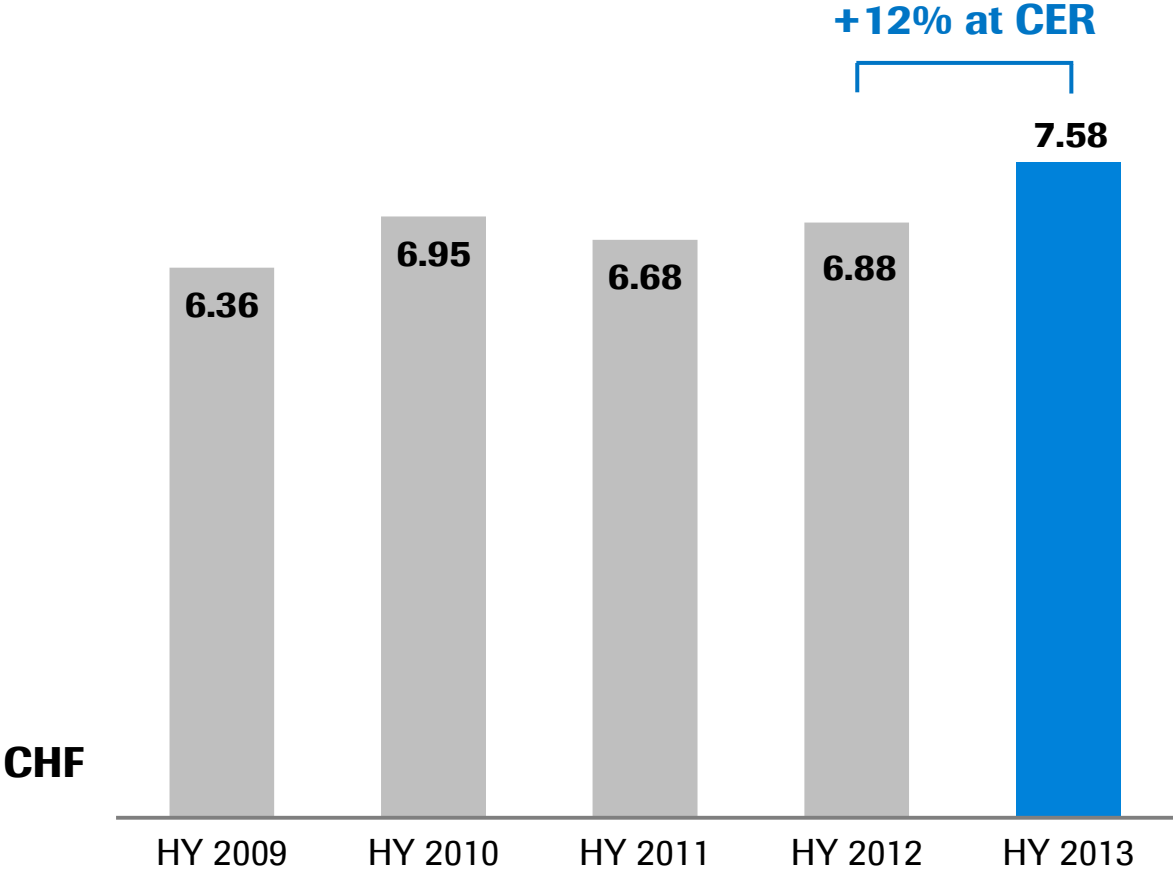


# Roche: Operating profit and margin continuously increased

Group core operating profit (CHF bn) and margin

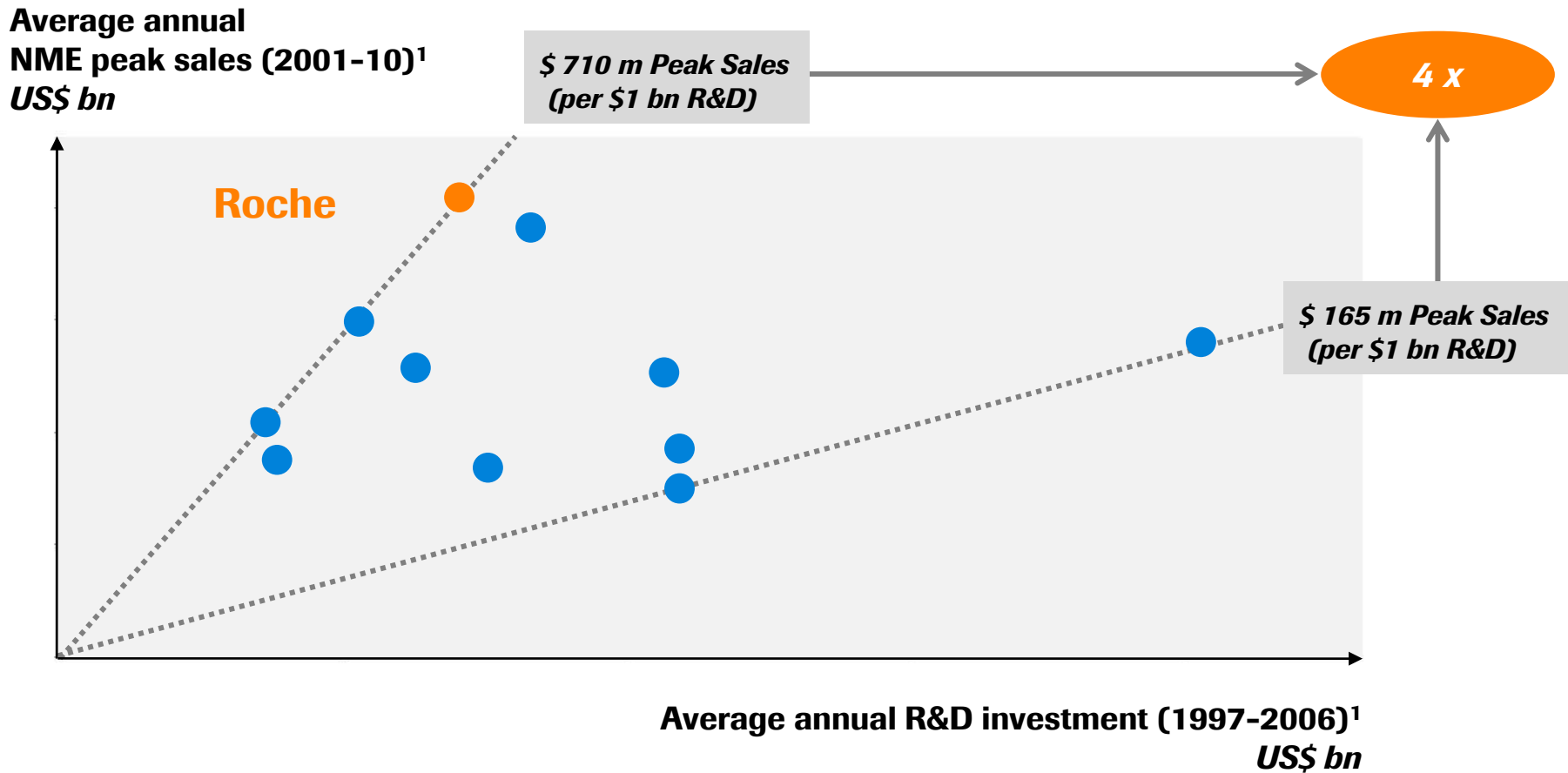


# HY 2013: +12% Core EPS growth<sup>1</sup>



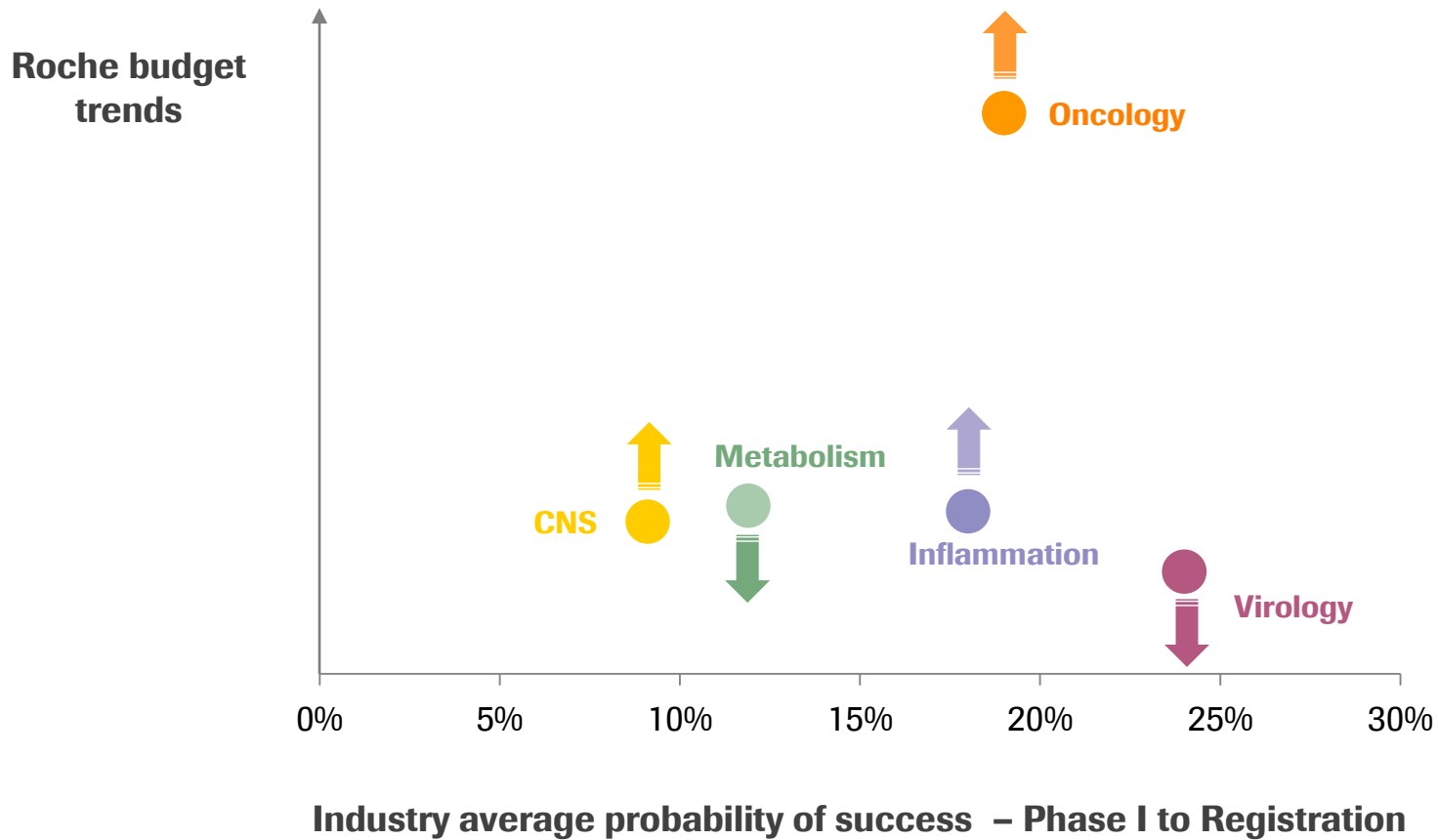
<sup>1</sup> CER=Constant Exchange Rates

# R&D productivity differs substantially among players



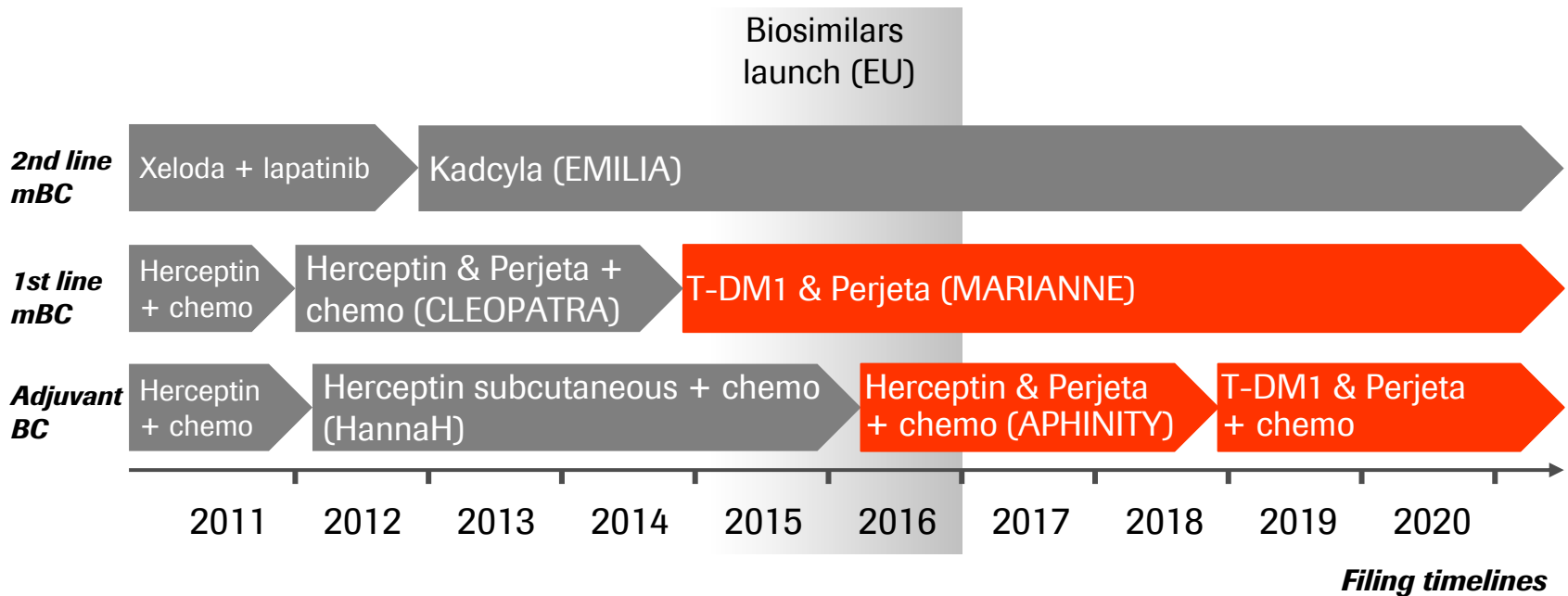
<sup>1</sup> Peak sales and R&D calculated pro forma to account for major M&A  
 Source: EvaluatePharma; BCG analysis; Roche analysis

# Roche: R&D well balanced from a risk & disease point of view



# Example: Changing the standard of care in HER2

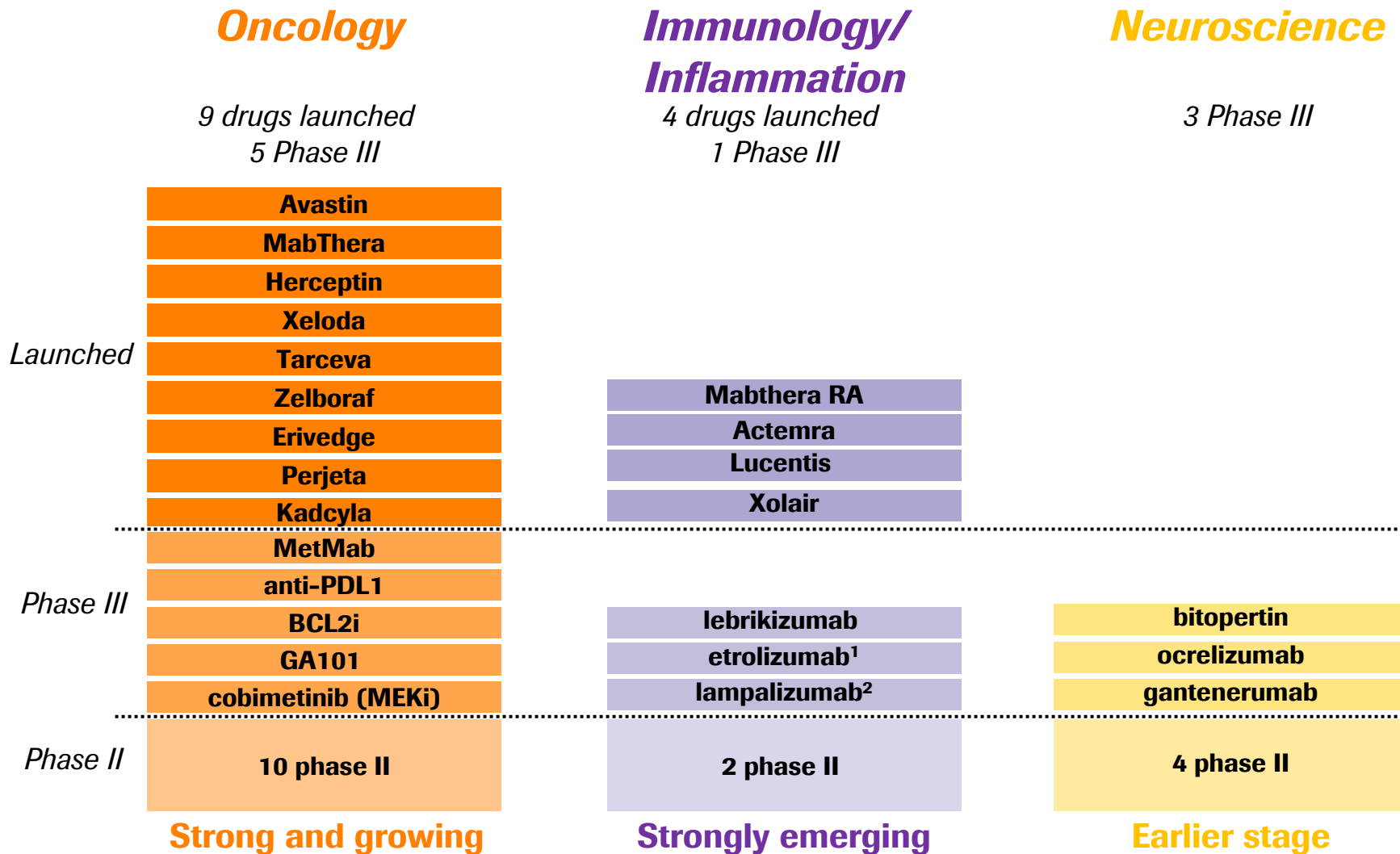
*Securing future growth by improving the standard of care*



Established standard of care
  Potential new standard of care
  Potential future standard of care



# Best-in-class pipeline: Where science takes us



<sup>1</sup> FPI expected 1H 2014; <sup>2</sup> Phase III decision pending

# Summary: Focus on innovation and growth

**1**

**Strategic focus on innovation and driving Personalised Healthcare**

**2**

**Strong growth in Emerging Markets facilitated by tailored access models**

**3**

**Leading product pipeline providing value for the future**

*Doing now what patients need next*