
Rejuvenating the portfolio

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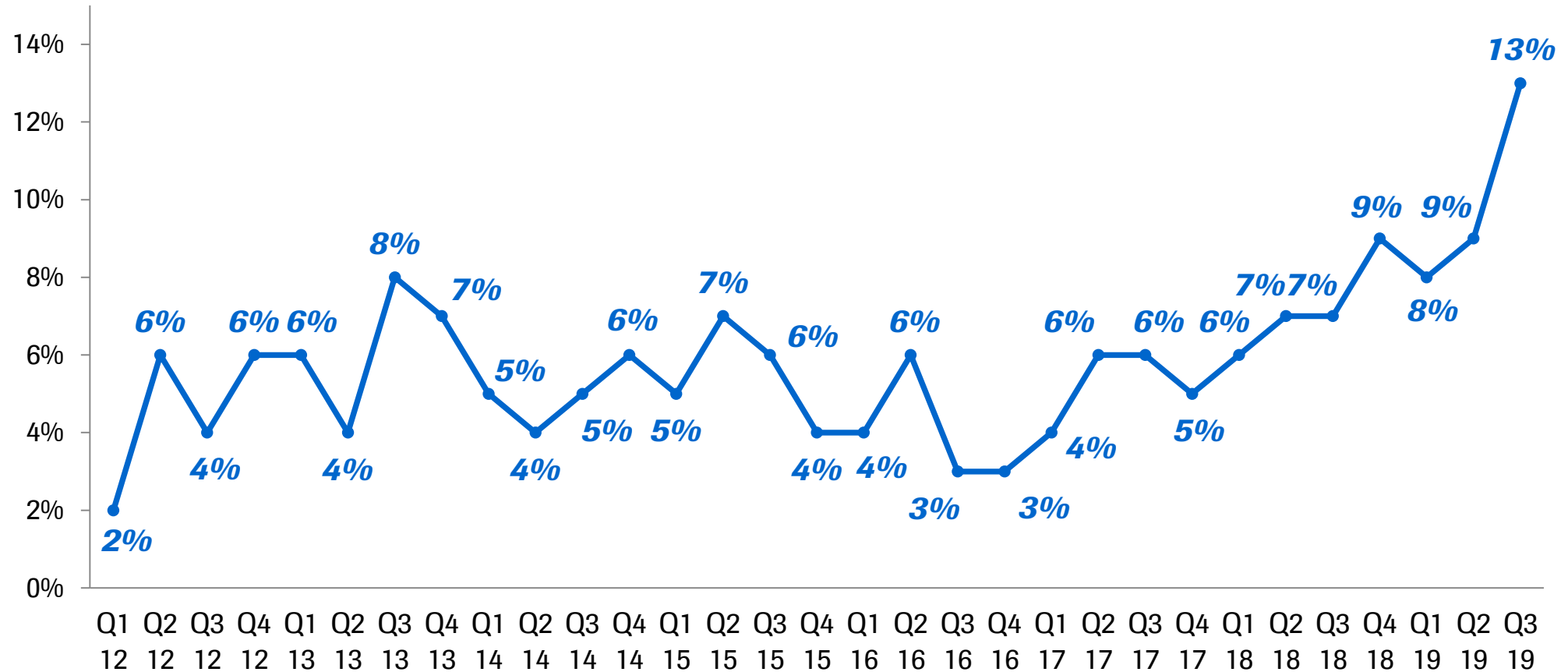
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Performance update

Rejuvenating the portfolio

Outlook

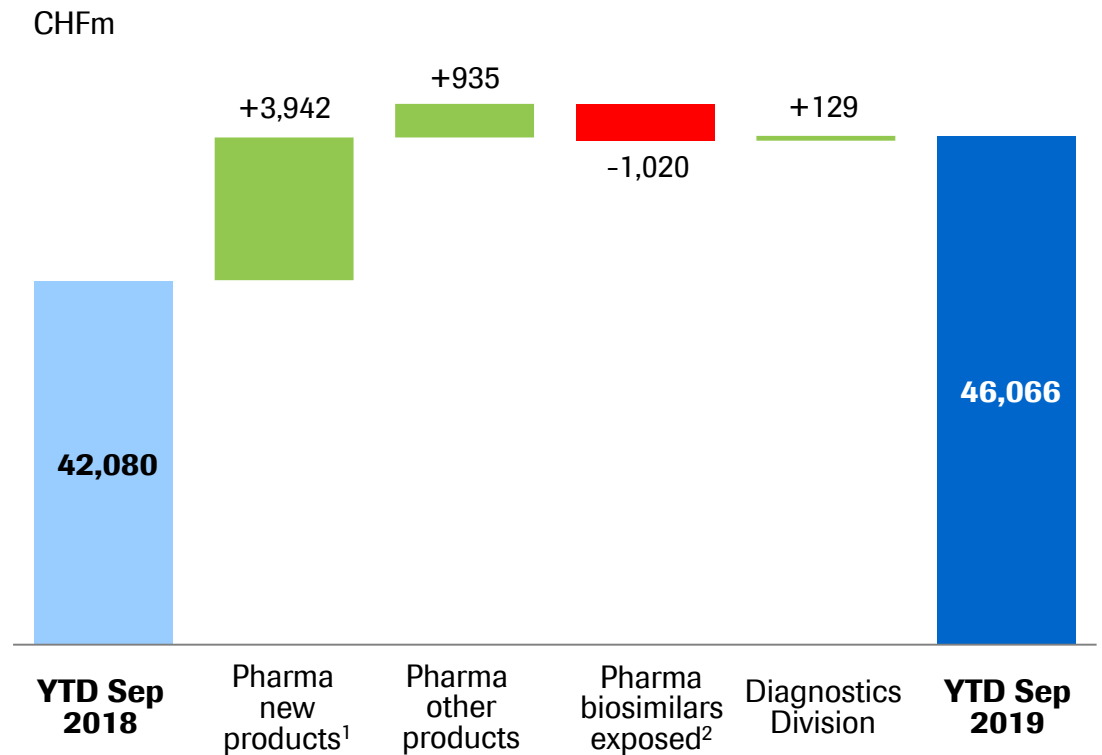
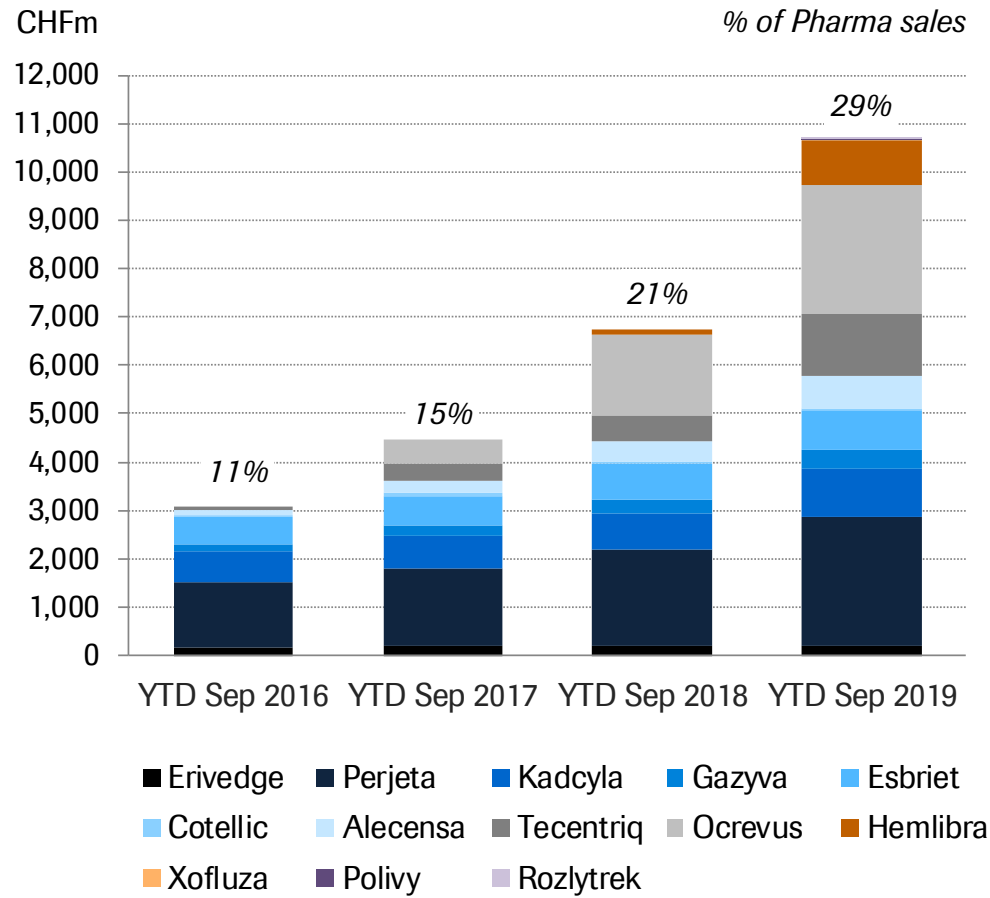
Q3 2019: Group sales growth for the eighth consecutive year



All growth rates at Constant Exchange Rates (CER)

Innovation driving portfolio rejuvenation

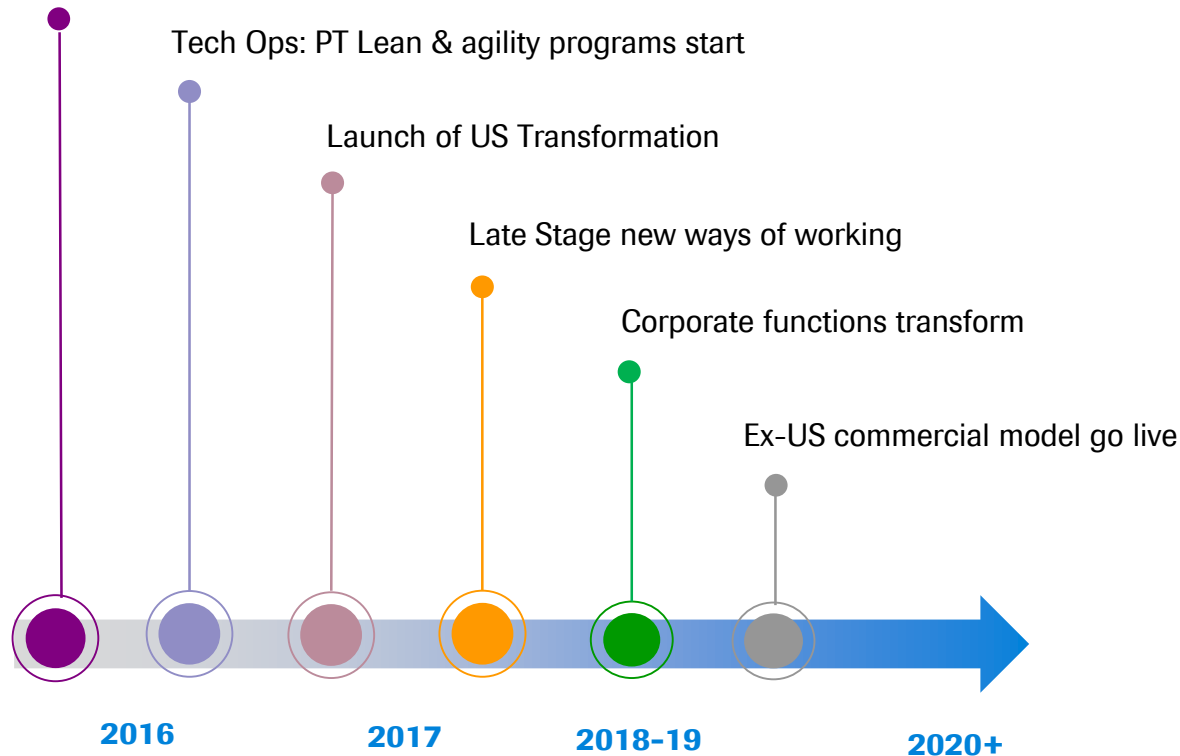
Increasing share of sales coming from recent launches



All absolute values are presented in CHFm reported; ¹ Erivedge, Perjeta, Kadcyla, Gazyva, Esbriet, Cotellic, Alecensa, Tecentriq, Ocrevus, Hemlibra, Xofluza, Polivy, and Rozlytrek; ² MabThera and Herceptin in Europe and Japan

Our cultural transformation: Simplify processes and empower our people to enhance productivity in service of patients

Executive Committee focus on agile: start of major changes to increase flexibility and dynamism



Some of our guiding principles:

- From silos, functional and top down focus to small empowered teams with accountability for results
- From internal / org chart orientation to patient and external focus
- From leadership as command & control to setting a vision, architecting the system, coaching and catalysing change

Adjusting to the new environment

Making a greater impact - increasing financial flexibility

Pharma Development (HY19 vs. HY16)

**NMEs at pivotal stage
+50%**

**PD spend +12% and
headcount +4%**

Pharma Technical (HY19 vs. HY16)

**Volume growth
+38%**

**Direct spend -3% and
headcount -18%**

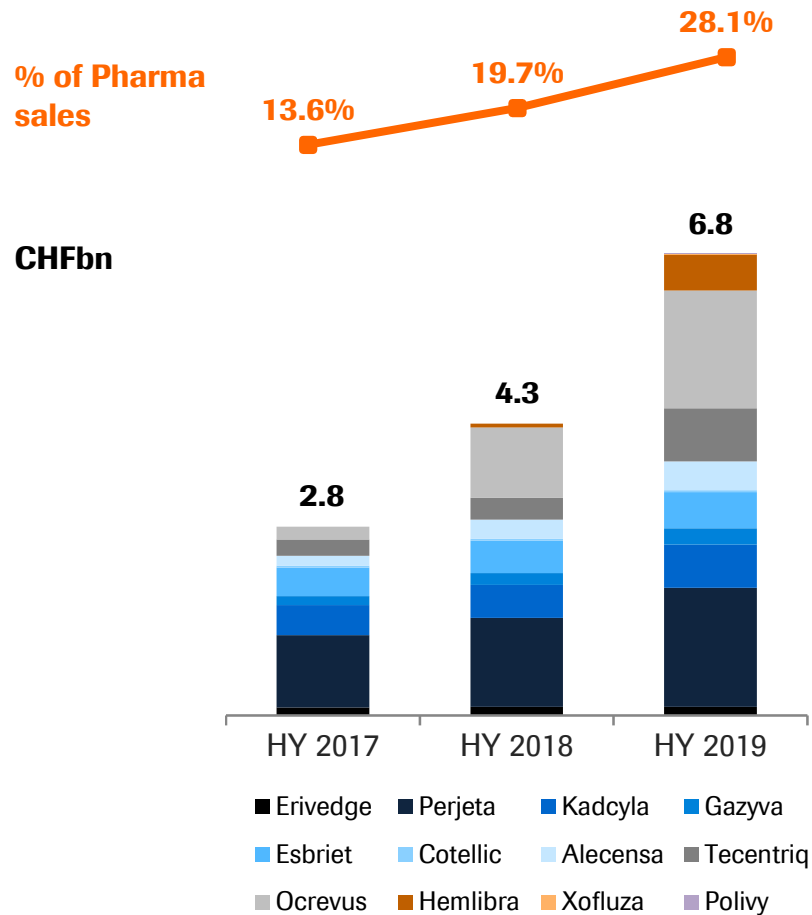
Pharma US (HY19 vs. HY16)

**Sales growth
+40%**

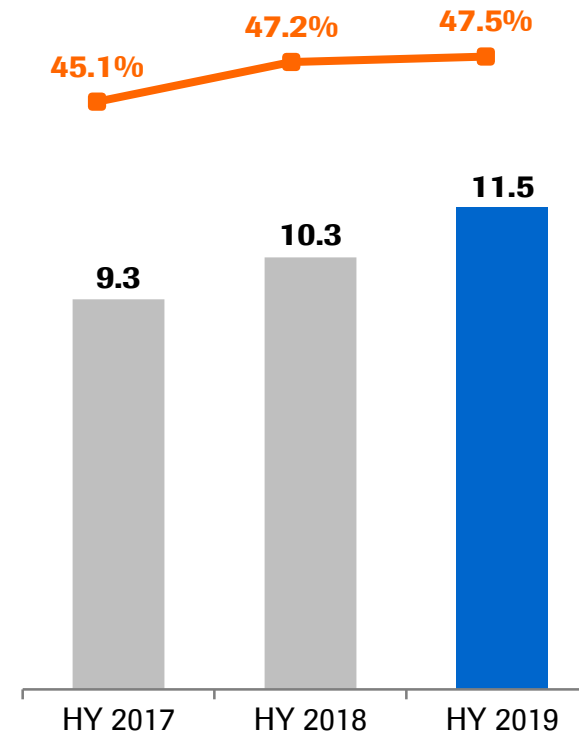
**OPEX +6% and
headcount -6%**

Successfully managing the transition

New products contribution



Core operating profit Pharma



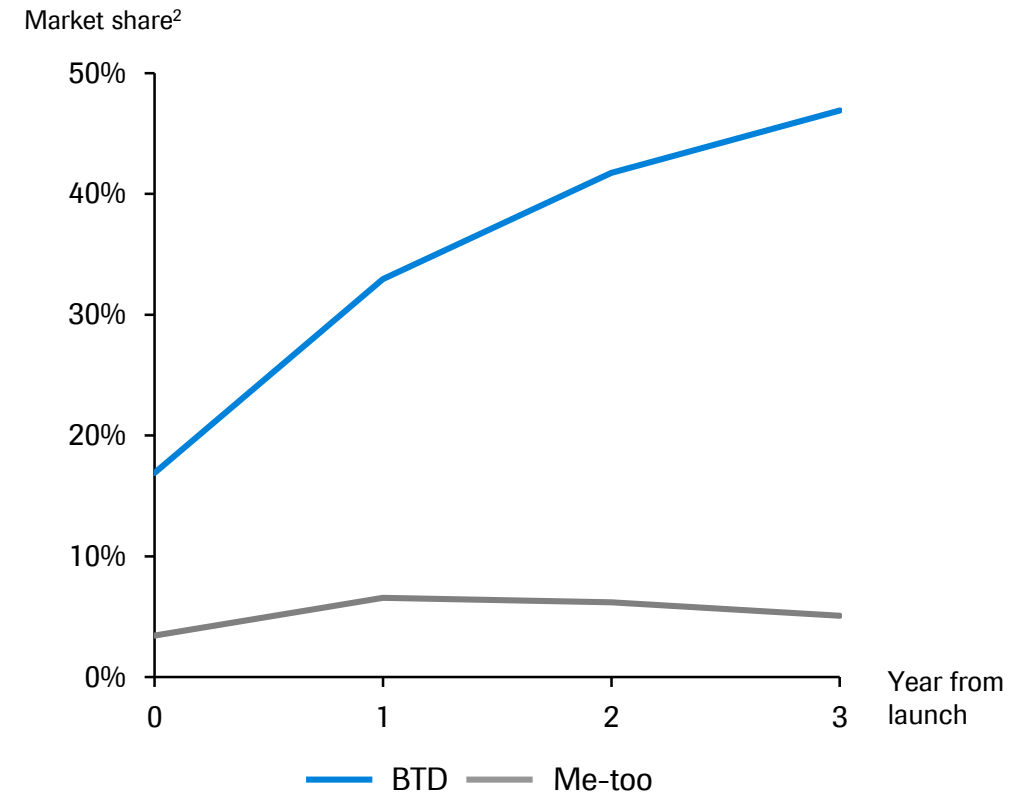
28 Breakthrough Therapy Designations

Reflecting the quality of our research

Breakthrough Therapy Designations (BTD)

Year	Molecule	Indication
2019	Cotellic	Histiocytic neoplasms
	Gazyva	Lupus nephritis
	Venclexta + Gazyva	1L unfit CLL
	Kadcyla	Adjuvant HER2+ BC
2018	satralizumab	NMOSD
	Xolair	Food allergies
	Tecentriq + Avastin	HCC
	Hemlibra	Hemophilia A non-inhibitors
	Rozlytrek	NTRK+ solid tumors
2017	balovaptan	Autism spectrum disorders
	Polivy + BR	R/R DLBCL
	Venclexta + LDAC	1L unfit AML
	Zelboraf	BRAF-mutated ECD
2016	Rituxan	Pemphigus vulgaris
	Actemra	Giant cell arteritis
	Alecensa	1L ALK+ NSCLC
	Ocrevus	PPMS
	Venclexta + HMA	1L unfit AML
2015	Venclexta + Rituxan	R/R CLL
	Actemra	Systemic sclerosis
	Tecentriq	NSCLC
	Venclexta	R/R CLL 17p del
2014	Hemlibra	Hemophilia A inhibitors
	Esbriet	IPF
	Lucentis	Diabetic retinopathy
2013	Tecentriq	Bladder
	Alecensa	2L ALK+ NSCLC
	Gazyva	1L CLL

Product launch up-take in oncology¹



¹ Selected oncology products launched over 2013-2016; ² Market shares represent sales of target product relative to sales competing products in similar indications; Data source: Evaluate Pharma, Decision Resources, Prismaccess

Performance update

Rejuvenating the portfolio

Outlook

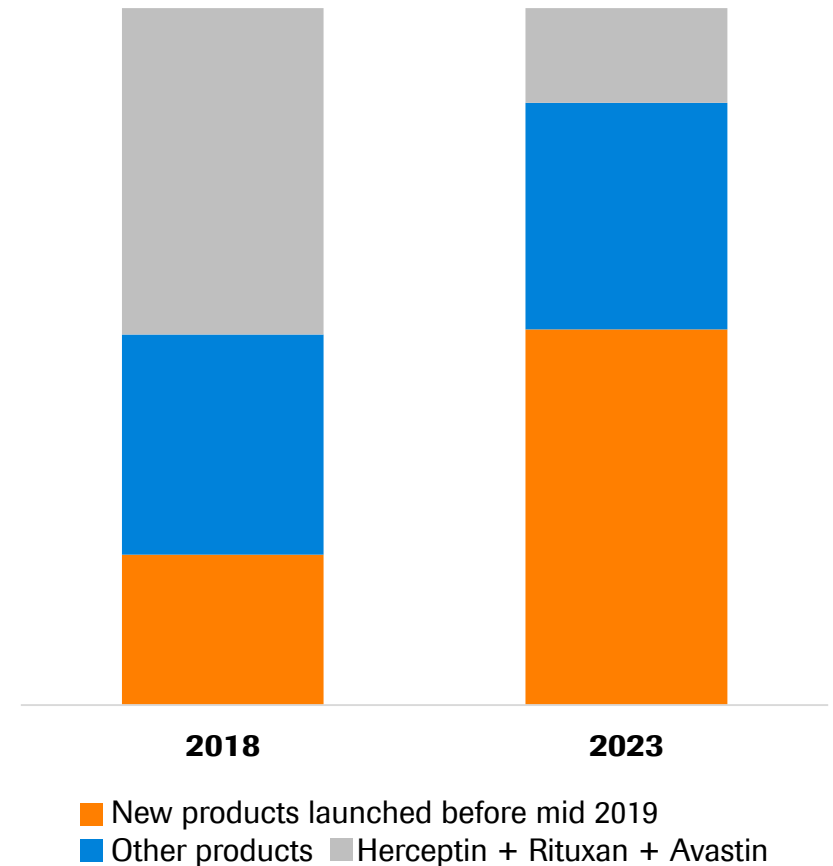
Roche transitioning: Replace and extend the business

Replace/extend existing businesses

Entering new franchises

MabThera/Rituxan	Gazyva, Venclexta, Polivy, mosunetuzumab, CD20 x CD3, idasanutlin	MS: Ocrevus
Herceptin	Perjeta, Kadcyca, Herceptin + Perjeta FDC-SC	Hemophilia A: Hemlibra
Avastin	Tecentriq, Alecensa, Rozlytrek, ipatasertib	CNS: NMOSD, SMA, Huntington's, Autism, Alzheimer's
Lucentis	faricimab Port delivery system (PDS)	
Tamiflu	Xofluza	

Sales mix (100%) (Conceptual)



Diversifying the late stage pipeline & setting new Standards of Care

Product	Status
risdiplam in SMA	Phase II/III types 1/2/3
HTT-ASO in Huntington's	Phase II/III
satralizumab in NMOSD	Phase III (broad label); filed in US/EU
Gazyva in lupus nephritis	initiating Ph III
etrolizumab in UC and Crohn's	Phase III (induction and maintenance)
PDS in nAMD	Phase III
faricimab in DME/nAMD	Phase III

Neuroscience
 Immunology
 Ophthalmology
 Oncology

Product	Status
Tecentriq in 1L HCC	Phase III
Tecentriq in neoadj TNBC	Phase III
Tecentriq in 1L mUC	Phase III
Tecentriq in adj bladder cancer	Phase III
Tecentriq in 1L melanoma	Phase III (Dx+)
Tecentriq in FL ovarian cancer	Phase III
idasanutlin in R/R AML	Phase III
Herceptin + Perjeta FDC-SC	Phase III
ipatasertib 1/2L TNBC	Phase III (Dx+)
ipatasertib 1L+ HR+ BC	Phase III (Dx+)
ipatasertib in 1L mCRPC	Phase III (all comers and Dx+)
Polivy in 1L DLBCL	Phase III
Tecentriq in (neo)adj NSCLC	Phase III

SMA=spinal muscular atrophy; NMOSD=neuromyelitis optica spectrum disorder; UC=ulcerative colitis; PDS=port delivery system; nAMD=neovascular age-related macular degeneration; DME=diabetic macular edema; HCC=hepatocellular carcinoma; TNBC=triple-negative breast cancer; mUC=metastatic urothelial carcinoma; FL=front line; R/R AML=relapsed/refractory acute myeloid leukemia; FDC=fixed dose combination; HR=hormone receptor; mCRPC=metastatic castration resistant prostate cancer; DLBCL=diffuse large B-cell lymphoma; NSCLC=non-small cell lung cancer

Oncology: We focus on leadership across established core areas, while still investing in differentiated growth opportunities



Lead in Hematology

NHL: Rituxan, Gazyva, Venclexta, Polivy, mosunetuzumab, CD20xCD3

CLL: Venclexta, Gazyva

AML: Venclexta, idasanutlin

MM: Venclexta

Hemophilia A: Hemlibra

High medical need in later lines, aNHL and AML



Lead in Breast Cancer

HER2+ BC: Herceptin, Perjeta, Kadcylla, H+P FDC SC

TNBC: Tecentriq, ipatasertib

HR+ BC: ipatasertib, PI3Ka inhibitor (RG6114); SERD (RG6171)

> 80% patients in adjuvant



Growth in Lung

ALK+/ROS1+/NTRK+: Alectinib, Rozlytrek

SCLC: Tecentriq

NSCLC: Tecentriq, Avastin

>70% still metastatic

Establish presence (with Tecentriq and combos)

mUC: Expand in 1L; Move into adjuvant

HCC: Potential new SOC

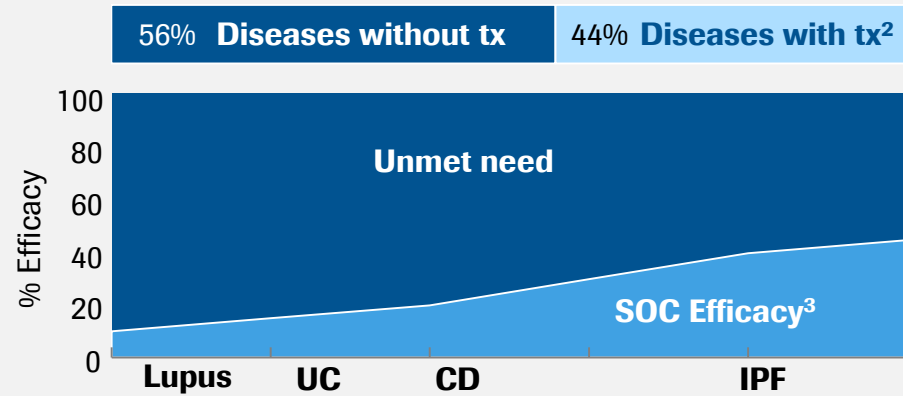
CRPC: Potential new SOC

OC: Potential new SOC

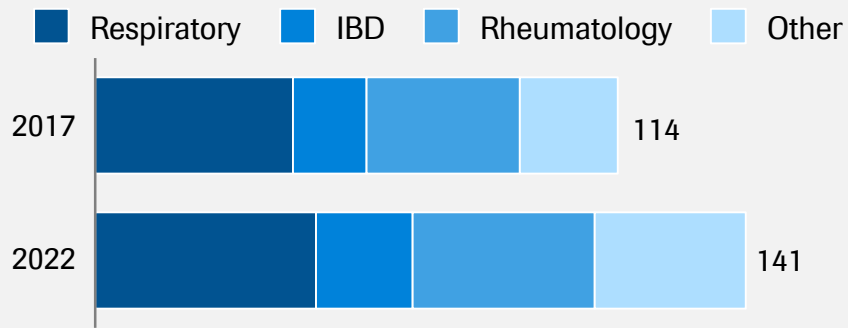
RCC and CRC: Explore opportunities

Immunology and Ophthalmology

Addressing high medical need



Global Immunology Market Sales¹ (\$bn)



Retina Portfolio:
faricimab, PDS

- Develop industry leading portfolio
- Build ex US infrastructure
- Gene-based therapies (4D)

IBD:
etrolizumab

- Establish etrolizumab as SOC in UC and Crohn's

Lupus:
Gazyva

- First in class

¹ Decision Resources, Evaluate Pharma 2017; ² Disease modifying treatment, based on UpToDate; ³ Lupus – Benlysta SRI-4; UC & CD – TNF Sustained Remission; Asthma – Dupixent exacerbations; IPF – Esbriet FVC; RA – TNF ACR50, McKinsey analysis based on data from Evaluate

Pushing towards new frontiers in Neuroscience

Creating new opportunities across modalities

Neuroimmunology disorders

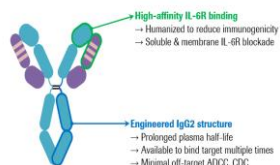
Ocrevus

First B-cell targeted therapy in MS



Satralizumab

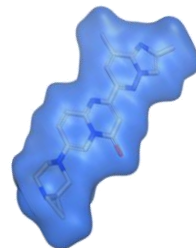
BTD in NMOSD



Neuromuscular disorders

Risdiplam

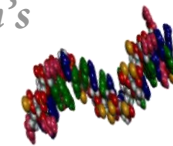
First oral therapy for spinal muscular atrophy



Neurodegenerative disorders

HTT-ASO

First disease modifying therapy for Huntington's disease



Parkinson's

First disease modifying agent

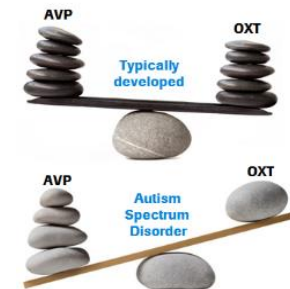
Smartphone digital biomarkers



Neurodevelopmental disorders

Balovaptan

First treatment for core social and communication deficits



Haga D, Neumann O, and Nelson-Ledger J (2017) Balance of vasopressin and oxytocin: Implications for anxiety, depression, and social behaviors. *Frontiers in Neuroendocrinology* 53(1): 340-355

Performance update

Rejuvenating the portfolio

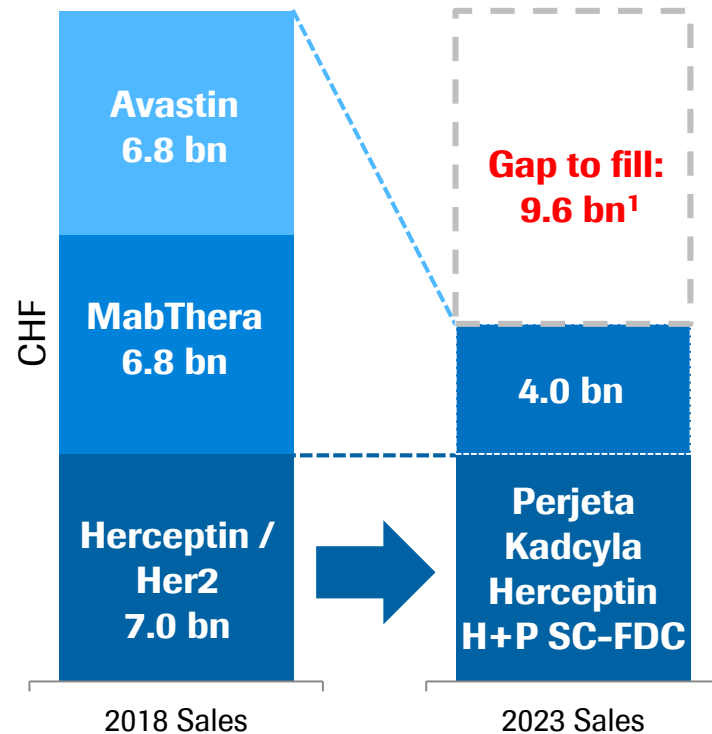
Outlook

New product growth with strong momentum

Considerable optionality

Biosimilar gap (18-23)

Sensitivity analysis: Assuming *conservative* planning assumptions of 60-70% erosion from biosimilars



Consensus sales growth (18-23)

Post-HY 2019 consensus survey

Ocrevus	3.8 bn
Tecentriq	3.5 bn
Hemlibra	3.5 bn
Gazyva	0.8 bn
Alecensa	0.9 bn
Xofluza	0.5 bn
Polivy	0.9 bn
Rozlytrek	0.4 bn
In-market & mature ²	(0.9) bn
Pipeline value ³	2.9 bn

Total 16.3 bn

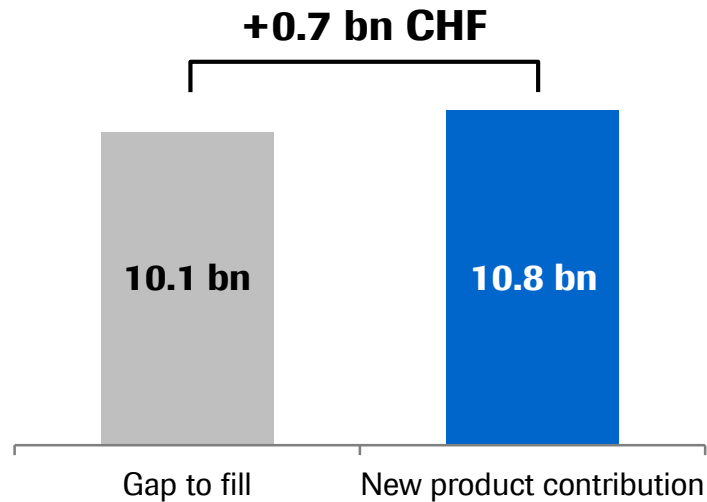
Up-side potential to consensus above are:
Oncology (Venclexta, mosunetuzumab/ CD20xCD3, PI3Kα, SERD), **Autism** (balovaptan), **Alzheimer's** (gantenerumab),
Ophthalmology (port delivery system), **Immunology** (Gazyva in lupus), **Infectious diseases** (chronic hepatitis B)

¹ Gap value including the total HER2 franchise change from 2017 to 2023, assuming Lucentis will be replaced by faricimab; ² Esbriet, Tarceva, Xolair, Pulmozyme, Rocephin, CellCept, Mircera, NeoRecormon/Epogin, Activase/TNKase, Xeloda, Valcyte/Cymevene, Actemra/RoActemra, Tamiflu, Madopar, Pegasys; ³ satralizumab, etrolizumab, idasanutlin, ipatasertib, risdiplam, HTT-ASO

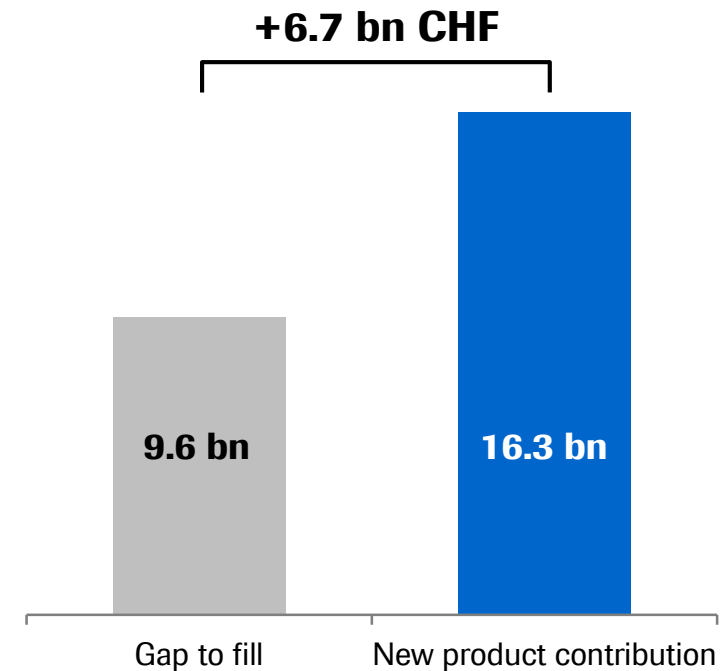
What has changed since our Pharma day a year ago?

Further increased confidence in delivering growth

2017-2022 consensus view¹



2018-2023 consensus view²



Strong new product contribution & ongoing launches driving growth

¹ Roche Post-HY 2018 consensus survey; ² Roche Post-HY 2019 consensus survey

Strong commercial potential throughout late stage portfolio

+17 late-stage assets
with large sales potential

Polivy	✓
Rozlytrek	✓
Venclexta*	✓
Xofluza	✓
risdiplam	filing 2019
satralizumab	filed

balovaptan
HTT-ASO
gantenerumab
idasanutlin
PI3K α (RG6114)
ipatasertib
bi-specifics
Gazyva
etrolizumab
PDS w/ ranibizumab
faricimab

14 blockbusters

Hemlibra
Tecentriq
Alecensa
Kadcyla

10 blockbusters

Ocrevus	Esbriet
MabThera	Actemra
Herceptin	Lucentis
Avastin	Xolair
Perjeta	Activase

2018

Ocrevus	Esbriet
MabThera	Actemra
Herceptin	Lucentis
Avastin	Xolair
Perjeta	Activase

2020 consensus

Neuroscience
 Immunology
 Ophthalmology
 Oncology
 Infectious Disease
 ✓ launched

* Venclexta sales are booked by partner AbbVie

2019 outlook further raised

Sales growth to “high-single digit” from “mid- to high single digit”

Group sales growth¹

- High-single digit (from mid- to high single digit)

Core EPS growth¹

- Broadly in line with sales

Dividend outlook

- Further increase dividend in Swiss francs

¹ At Constant Exchange Rates (CER)

Doing now what patients need next