**WHAT IS HPV?**

HPV is a common virus which affects 4 in 5 women by the age of 50. Most HPV infections are transmitted through sexual contact but are cleared by the body naturally. Persistent HPV infections can cause abnormal cervical cell growth. It can take 10–15 years for cervical cancer to develop.

**THE STATS**

- 1400 women diagnosed each day
- 500,000 women diagnosed each year
- >250,000 women die each year
- ~55% of deaths in Asia

70% of all cervical cancers are caused by Types 16 & 18

14 types are high-risk & can cause cervical cancer

Women with HPV 16 or 18 more likely to have pre-cervical cancer than others

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**CERVICAL CANCER IN ASIA**

- >1400 women diagnosed each day
- 500,000 women diagnosed each year
- 55% of deaths in Asia

**TESTING FOR CERVICAL CANCER**

2 key ways to detect cervical cancer risk

1. PAP SCREENING
   - Pap tests screen for changes in cervical cells, but do not detect all cervical abnormalities
   - Up to 1 in 3 cervical cancers occur in women with normal Pap test results

2. HIGH-RISK HPV TEST
   - The high-risk HPV test can detect all cancer-causing types of HPV, particularly types 16 & 18
   - The HPV test looks for the virus that can cause changes in cervical cells

If cervical cancer is found early ~9 in 10 women will survive 5+ years vs ~2 women if found late

**DID YOU KNOW**

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**EARLY DETECTION CAN HELP SAVE YOU FROM CERVICAL CANCER**

**ACT NOW! ASK YOUR DR FOR A HIGH-RISK HPV TEST TODAY**