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**Translating excellence in science into  
customer benefit – an update on CNS portfolio**

*Karl Mahler, Head of Investor Relations*

*Eugene Tierney, Global Product Strategy TA Head, CNS*

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## **Performance update and strategy**

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### **Update on CNS portfolio**



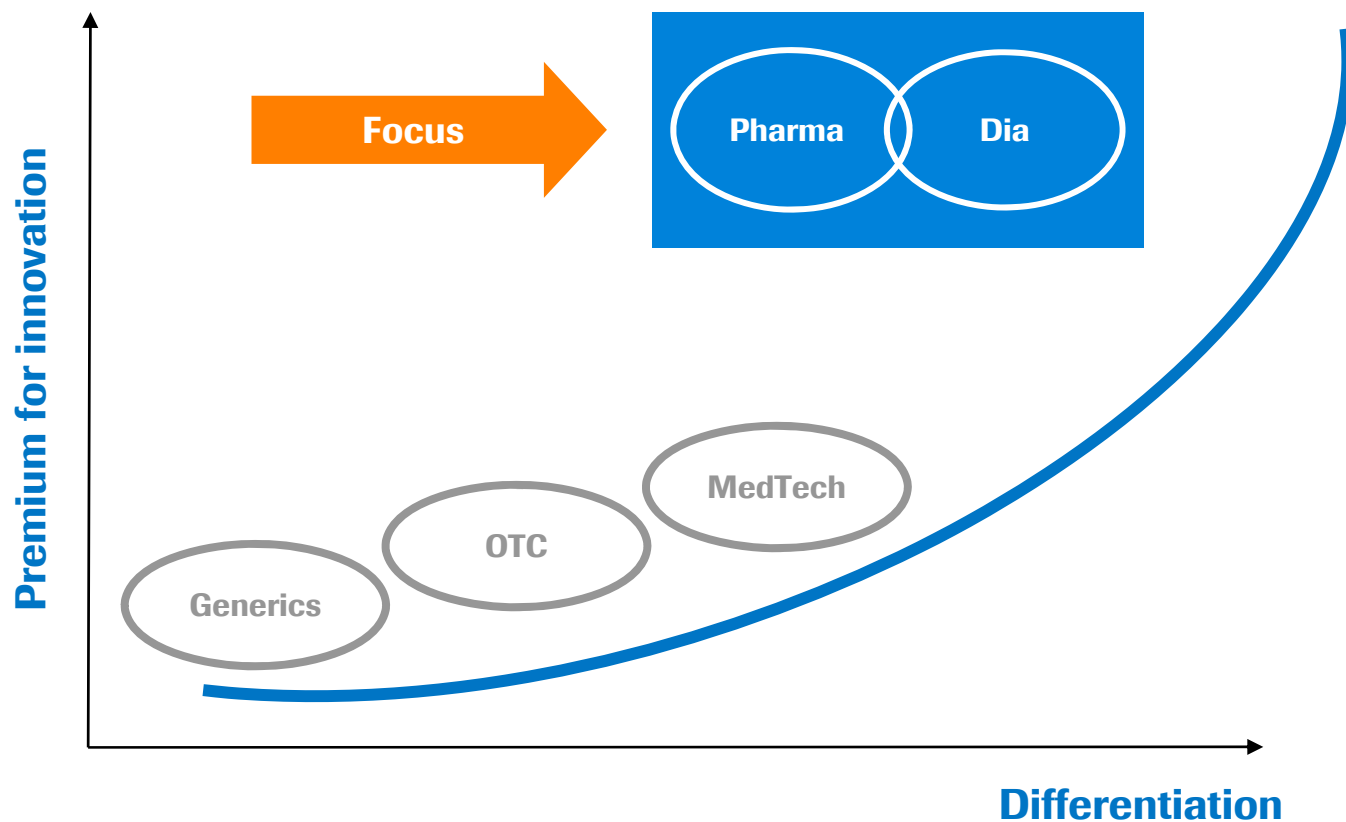
## Q1 2011: Group sales

*Supporting full-year guidance, strong currency impact*

	2010 CHF m	2011 CHF m	change in % CHF	change in % local	Excluding Tamiflu <sup>1</sup>
<b>Pharmaceuticals Division</b>	<b>9,727</b>	<b>8,712</b>	<b>-10</b>	<b>-2</b>	<b>+1</b>
<b>Diagnostics Division</b>	<b>2,518</b>	<b>2,408</b>	<b>-4</b>	<b>+6</b>	<b>+6</b>
<b>Roche Group</b>	<b>12,245</b>	<b>11,120</b>	<b>-9</b>	<b>0</b>	<b>+2</b>

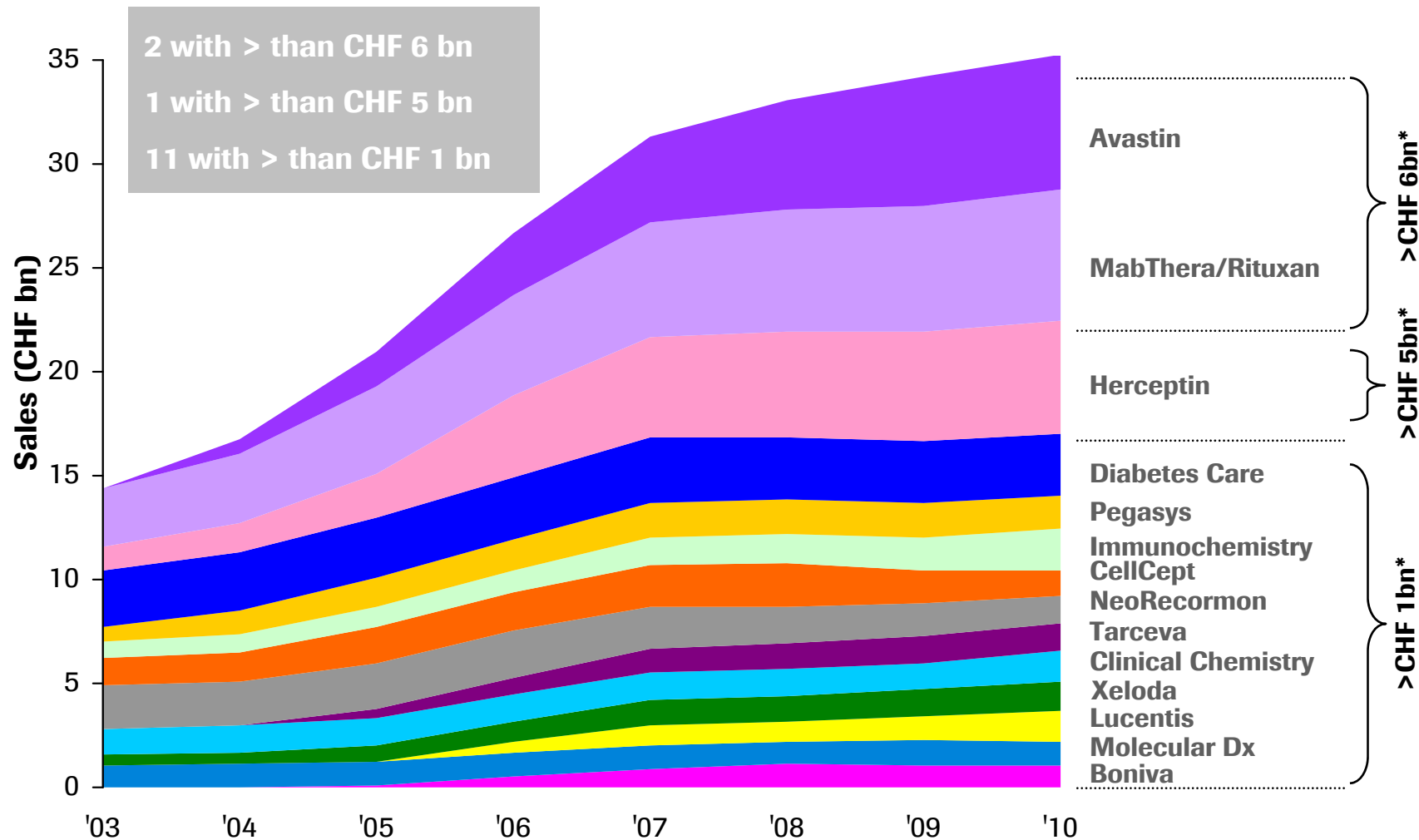
<sup>1</sup> local currency

# Roche: Focused on medically differentiated therapies



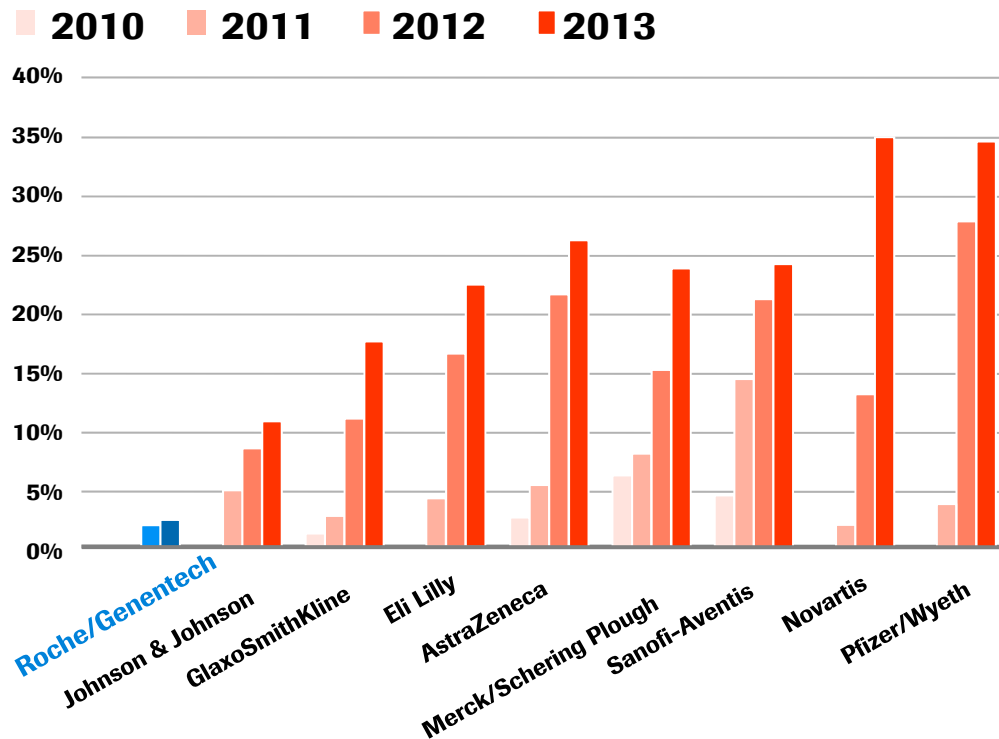
# Key Pharmaceuticals & Diagnostics products

## *A risk-diversified portfolio of drugs and BUs*



\* 2010 sales

# Roche: Limited exposure to patent expiries in the short and medium term



**Business impact from biosimilars 2014/15 and beyond?**

% Sales Lost calculated by subtracting given year sales ('10, '11, '12, '13) from full year sales from year prior to LOE. Data excludes sales lost impact of products with LOE prior to 2010. Source: Evaluate Pharma

# Long patent protection

## *Biosimilars facing high hurdles*

### Long primary patent protection of our key biologics

Patents	US	EU ROW/EM
Avastin	2019	similar
Lucentis	2019	marketed by Novartis
Rituxan/ MabThera	2018	earlier
Herceptin	2019	earlier
Pegasys	2018	similar

### Biosimilars outlook

**US:** recent healthcare legislation opens pathway for biosimilars

FDA in the process of developing guidelines

Data exclusivity for biologics 12 years

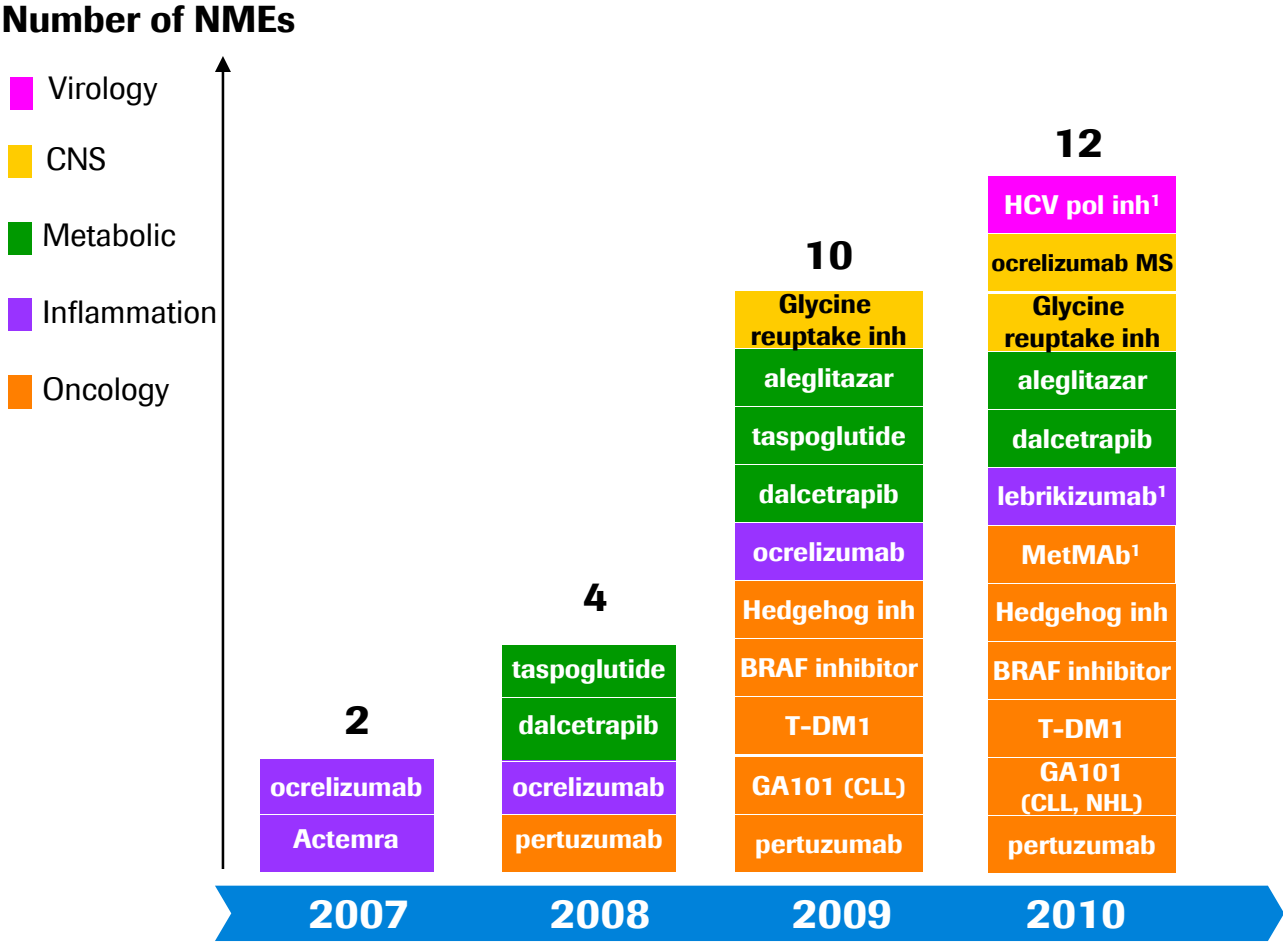
**EU:** legal and regulatory hurdles likely to remain high for biosimilars

**ROW/EM:** investment in countries with strong IP regulations (China)

Brand awareness important

# A leading pipeline

## *12 NMEs in late-stage development*



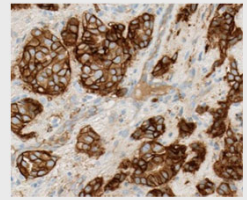
<sup>1</sup> LIP decision made, phase III start pending



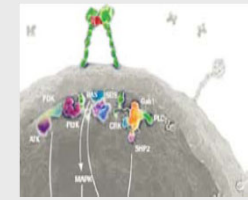
# Creating medical value and improving patient care

## *Six NMEs in late-stage development have PHC approach*

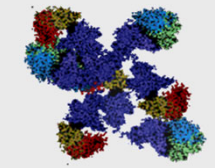
*Diagnostics*



HER2/3  
(Pertuzumab)

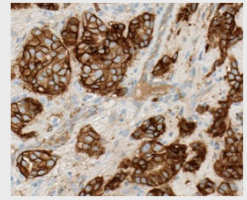


Met  
(MetMAb)

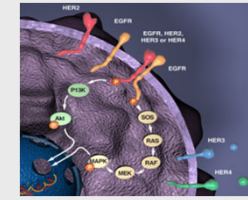


Periostin  
(lebrikizumab)

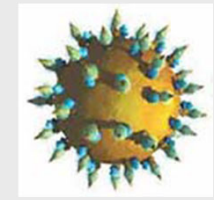
*Companion  
Diagnostics*



HER2  
(T-DM1)



BRAF V600  
(BRAF inh)



HCV load, genotype  
(HCV pol inh)

# We need to stay above industry success rates



Roche								
Success (+) Failure (-)	2008		2009		2010		2011 (Jan-Mar)	
	(+)	(-)	(+)	(-)	(+)	(-)	(+)	(-)
Phase II	6		6		7		1	
Phase III	21	2	20	1	10	6	4	0
Total	27	2	26	1	17	6	5	0
Ph III success rate	91%		95%		62%		100%	

<b>Industry ph III success rate</b>	<b>63%<sup>1</sup></b>	<b>64%<sup>2</sup></b>
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Based on IR up-dates

KMR Group, 1)= 2006-2008, 2)= 2007- 2009,

# Key clinical trials since October 2010

## *18 positive studies in 6 months*

Compound	Indication	Study
<b>MetMab</b>	2 <sup>nd</sup> /3 <sup>rd</sup> line NSCLC	Randomised Phase II, ESMO 2010
<b>Avastin</b>	front line Ovarian Cancer	ICON7 Phase III, ESMO 2010
<b>Ocrelizumab</b>	RR Multiple Sclerosis	Randomised Phase II, ECTRIMS 2010
<b>Mericitabine (RG7128)</b>	Hepatitis C	PROPEL randomised Phase IIb, interim data AASLD 2010
<b>Vemurafenib (BRAF inh)</b>	Metastatic Melanoma	BRIM2 Phase II, Melanoma Research Congress 2010
<b>GA101</b>	Non-Hodgkin's Lymphoma	Randomised Phase II, ASH 2010
<b>Glycine Reuptake inh. (GlyT-1)</b>	Schizophrenia	Randomised Phase II, ACNP 2010
<b>Pertuzumab</b>	Neoadjuvant HER2+ Breast Cancer	NEOSPHERE randomised Phase II, SABCS 2010
<b>Lebrikizumab</b>	Asthma	Randomised Phase II, data in house
<b>Dalcetrapib</b>	CV risk reduction	Dal-VESSEL, Dal-PLAQUE safety data in house
<b>T-DM1</b>	1 <sup>st</sup> line HER2-positive breast cancer	Randomised Phase II, Apr 2011
<b>Vemurafenib (BRAF inh)</b>	Metastatic Melanoma	BRIM3 Phase III interim analysis, Jan 2011
<b>Tarceva</b>	Advanced NSCLC	EURTAC Phase III interim analysis, Jan 2011
<b>Avastin</b>	Relapsed Ovarian Cancer	OCEANS Phase III, Feb 2011
<b>Lucentis</b>	Diabetic macular edema (DME)	RISE and RIDE, 2 Phase III studies, Feb-Mar 2011
<b>Vismodegib (Hedgehog inh)</b>	Basal Cell Carcinoma (mBCC)	Pivotal Phase II, Mar 2011

Pivotal studies in Q1 2011

## Performance update and strategy

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### Update on CNS portfolio

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# The burden of brain disorders is one of the greatest challenges facing society today...

	Cause	YLD* millions
1	Unipolar depression	41.0
2	Refractive errors	14.0
3	Hearing loss, adult onset	13.3
4	Cataracts	9.9
5	Osteoarthritis	9.5
6	Schizophrenia	8.0
7	Anaemia	7.4
8	Bipolar Disorder	7.1
9	Birth asphyxia & birth trauma	6.9
10	Alzheimer & other dementia	5.8

\*YLD: Years lived with disability

	Cause	Percent of total DALYs*
1	Unipolar depression	8.2
2	Ischemic heart disease	6.3
3	Cerebrovascular disease	3.9
4	Alzheimer & other dementias	3.6
5	Alcohol use disorders	3.4
6	Hearing loss, adult onset	3.4
7	COPD	3.0
8	Diabetes mellitus	3.0
9	Trachea, bronchus, lung cancers	3.0
10	Road traffic accidents	2.6

\*DALYs: Years of life lost due to death and disability

# ... and yet commitment to the field is wavering



## AstraZeneca drops psychiatric, other drug research

The decision to drop **psychiatry drug research** reflects the unpredictable and risky nature of clinical trials to assess medicines working on the brain, as well as a lack of good scientific opportunities, development head Anders Ekblom told Reuters.

*LONDON, March 02, 2010 (Reuters)*

## Glaxo to Close Italy R&D Center

Feb. 5 -- GlaxoSmithKline Plc, the U.K.'s biggest drugmaker, plans to close a facility in Verona, Italy, affecting more than 500 research jobs, labor unions said.

Glaxo's northern Italian center, which specializes in **neuroscience research**, will be closed by the end of this year, the Filcem-Cgil, Femca-Cisl and Uilcem-Uil unions said in a joint e-mailed statement last night.

*February 05, 2010 (Bloomberg)*

# Emerging knowledge of neurobiology opens new opportunities

## Vision

Roche Neuroscience harnesses emerging science for serious patient needs

## Strategy

- Focus on **serious conditions** with no approved, effective or safe treatments
- Deliver a differentiated portfolio by focusing on **mechanism-based** drug discovery
- Optimize benefit through **early intervention and personalized treatment**
- Understand the **needs of stakeholders**: patients, prescribers, regulators & payors

## Therapeutic areas of focus

- Schizophrenia (negative and persistent symptoms)
- Depression (Treatment-Resistant Depression)
- Neurodevelopmental disorders (Fragile X, Down's, Autism)
- Neurodegeneration (Alzheimer's Disease, Parkinson's Disease, Multiple Sclerosis)

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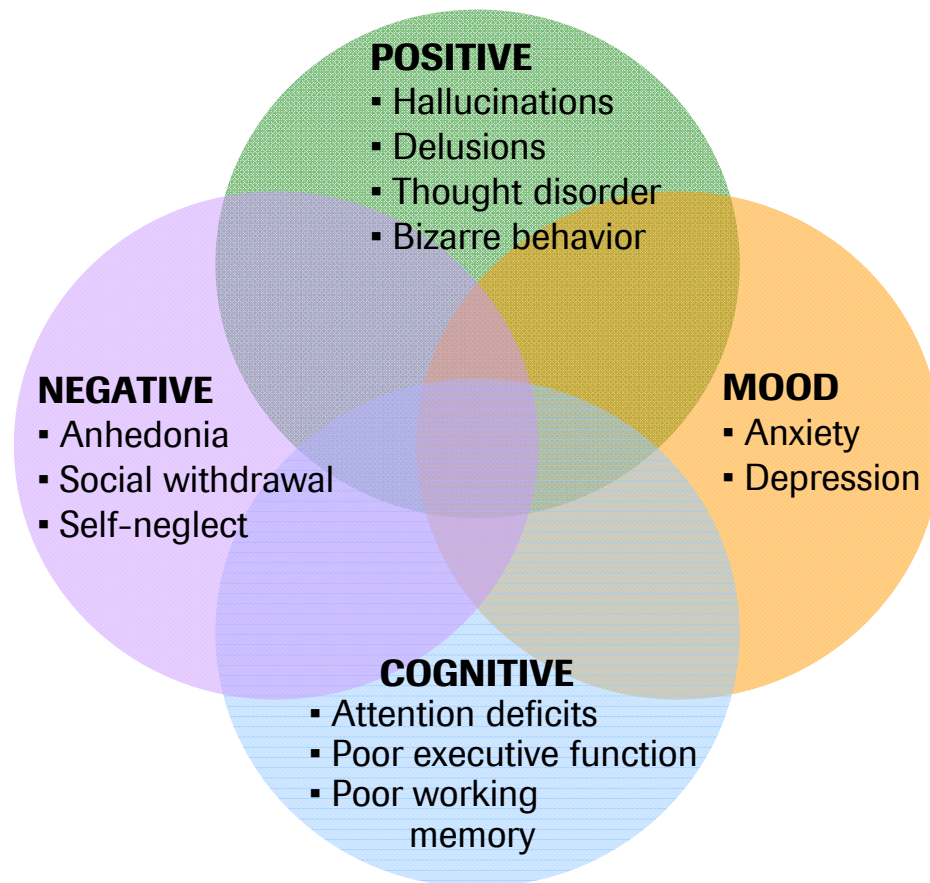
**Glycine reuptake inhibitor (GlyT-1)**  
*RG1678, the first GRI in schizophrenia*



# Schizophrenia

## *Disease and epidemiology*

### Multiple symptoms



### Epidemiology\*

Country	Diagnosed Prevalence (%)
US	0.7
Japan	0.8
France	0.7
Germany	0.8
Italy	0.8
Spain	0.7
UK	0.8

# Available treatment options

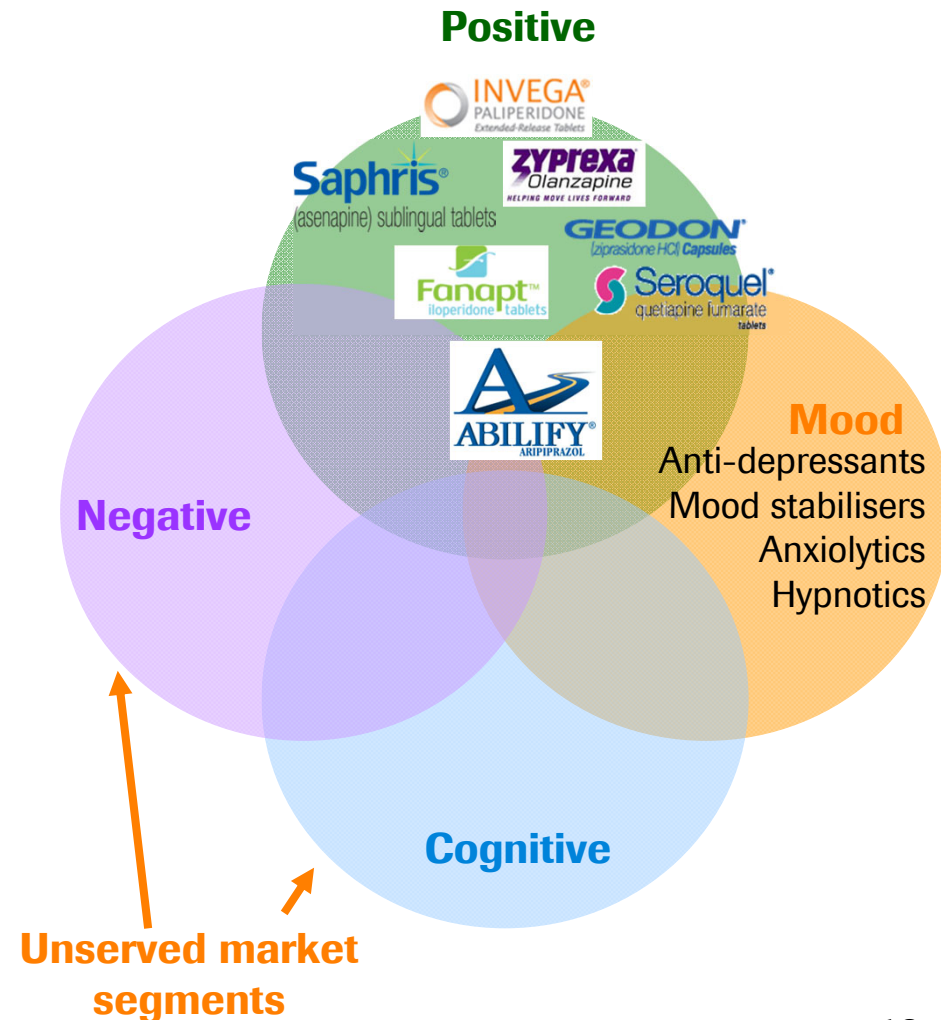
## *Only positive symptoms addressed by antipsychotics*

### Dual-dopamine/5HT2 antagonists:

- Poor efficacy in negative and cognitive symptoms
- Low tolerability: EPS (movement disorders), hypotension, obesity, diabetes, QTc prolongations

### Better treatment for positive symptoms needed:

- Widespread use of combination therapy (app. 60 % \*)
- No safety data for D2 combinations
- No controlled studies with combinations in schizophrenia

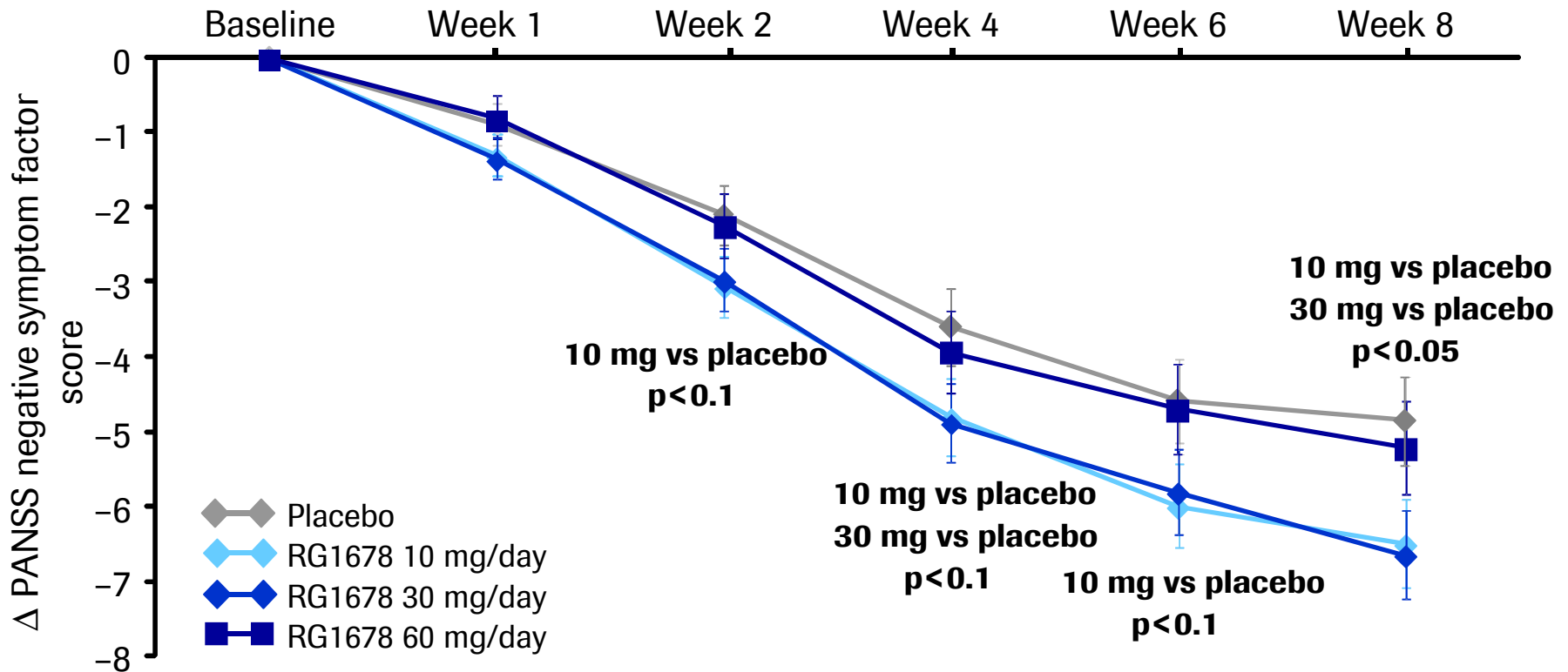


\* Faries D, Ascher-Svanum H, Zhu B, Correll C, Kane J. BMC Psychiatry. 2005

# GlyT-1 in negative symptoms of schizophrenia



*Significant reduction in negative symptom factor score\**

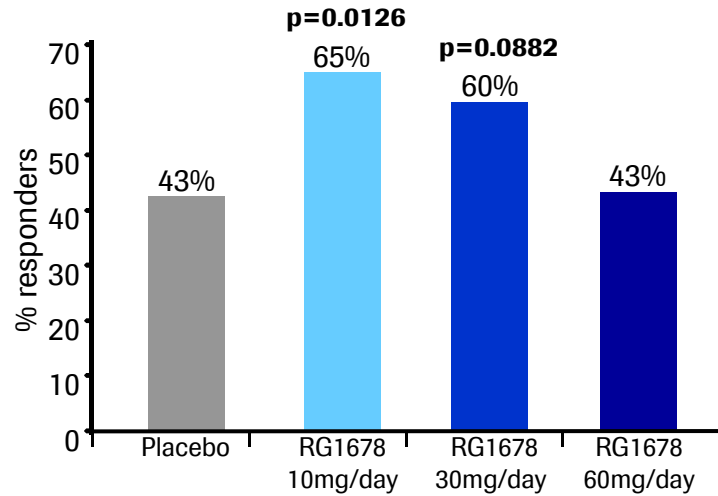


**Effect Size (Week 8): 10 mg = 0.37, 30 mg = 0.40**

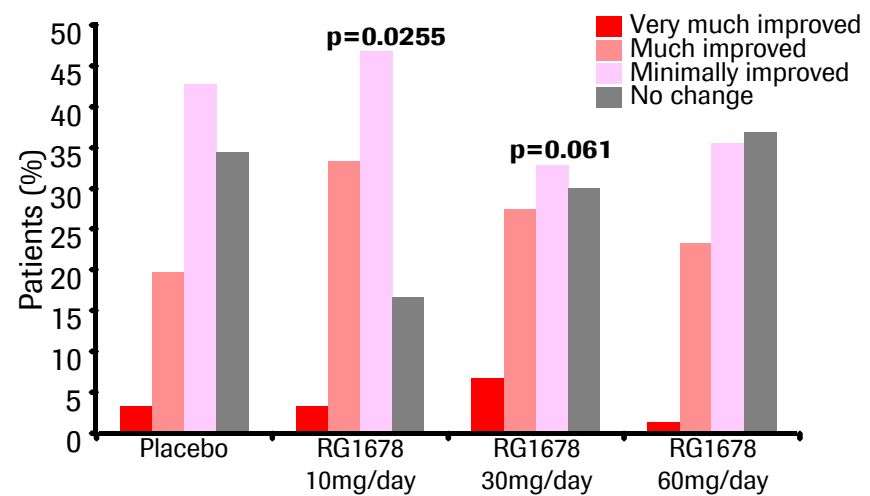
\*PP population

# Consistent effects on all measured outcomes\*

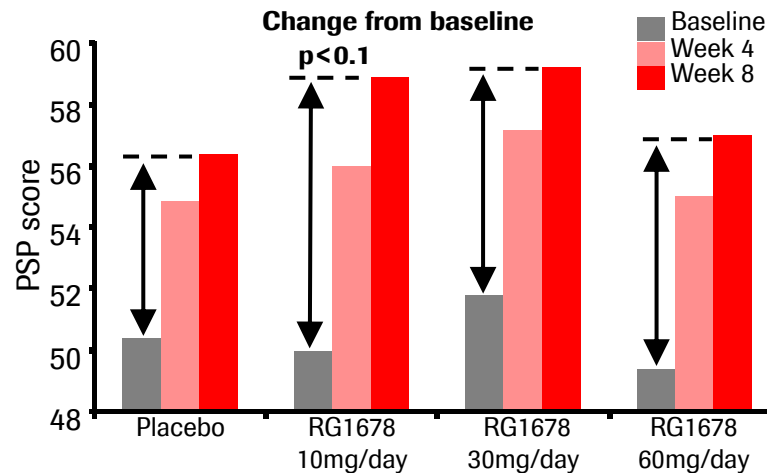
## Response rate



## CGI-I of negative symptoms



## Change in function (PSP)



\*PP population; Response rate:  $\geq 20\%$  improvement in NSFS; PSP=Personal and Social Performance; CGI-I=Clinical Global Impression-Improvement

# GlyT-1 in phase III: exploring two indications

## *Negative symptoms and sub-optimally controlled patients*

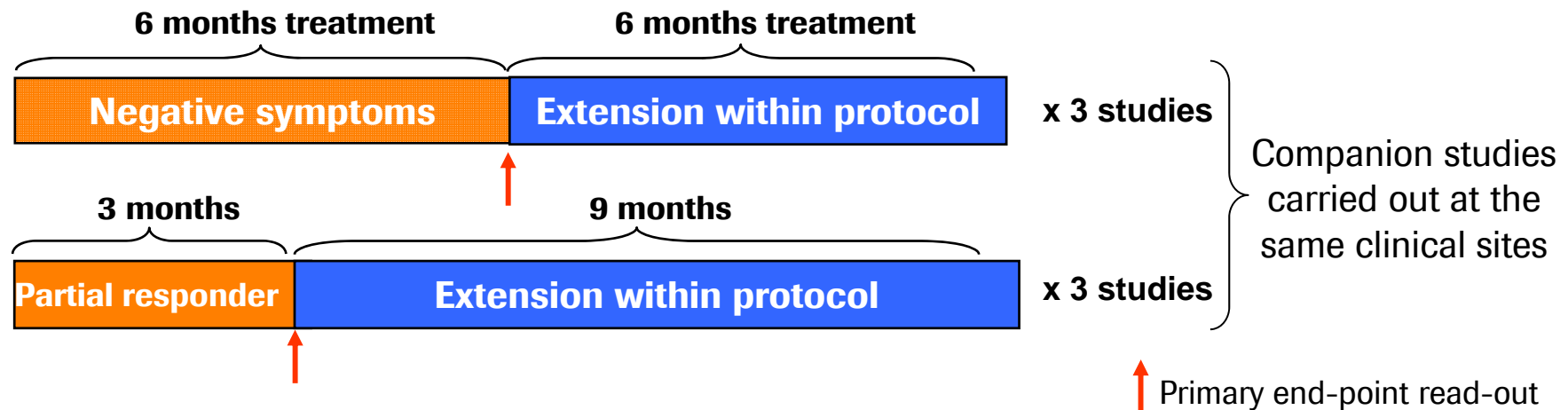
	Negative symptoms of schizophrenia (3 trials)	
	2x	1x
No. of patients	N=620 1:1:1 randomisation	N=620 1:1:1 randomisation
Primary endpoint	PANSS negative symptoms factor score at week 24	
Design	<b>ARM A:</b> 10 mg GlyT-1 <b>ARM B:</b> 20 mg GlyT-1 <b>ARM C:</b> placebo	<b>ARM A:</b> 5 mg GlyT-1 <b>ARM B:</b> 10 mg GlyT-1 <b>ARM C:</b> placebo
Status	FPI Q4 2010; Expect data 2013	

	Patients with sub-optimally controlled symptoms of schizophrenia (3 trials)	
	2x	1x
No. of patients	N=600 1:1:1 randomisation	N=600 1:1:1 randomisation
Primary endpoint	PANSS positive symptoms factor score at week 12	
Design	<b>ARM A:</b> 10 mg GlyT-1 <b>ARM B:</b> 20 mg GlyT-1 <b>ARM C:</b> placebo	<b>ARM A:</b> 5 mg GlyT-1 <b>ARM B:</b> 10 mg GlyT-1 <b>ARM C:</b> placebo
Status	FPI Q4 2010; Expect data 2013	

**Two new indications, study designs and patient populations agreed with health authorities in US (SPA), Europe and Japan**

# GlyT-1 development: optimizing the data quality

## *Synergies in study design and patient recruitment*

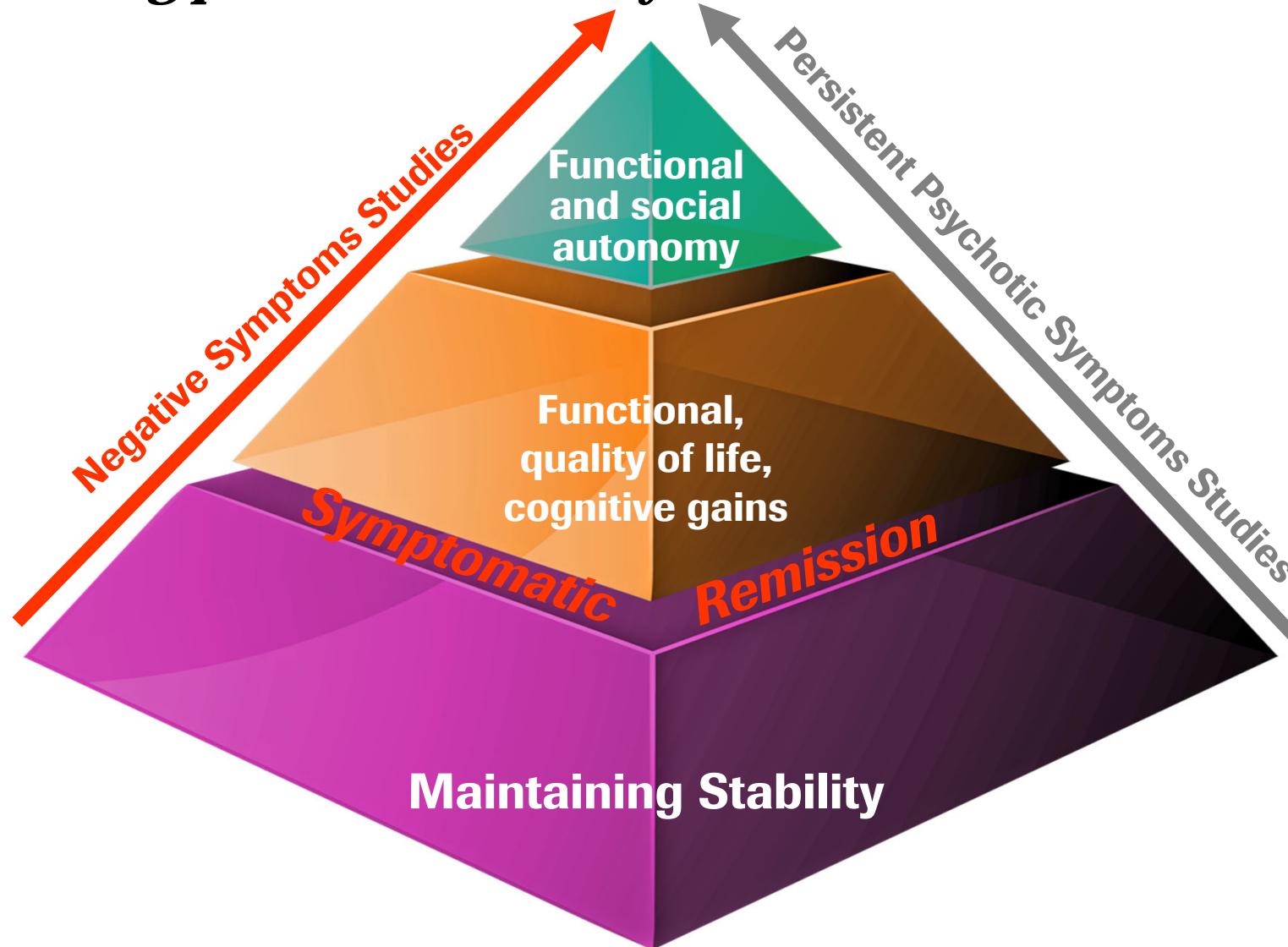


Studies for negative symptoms and partial responders developed in parallel at the same clinical sites:

- High unmet medical need in both indications
- Creates broad safety data base
- Synergy in recruitment: reduced risk of rater inflation/deflation

# Treatment goal in schizophrenia

## *Restoring patient autonomy*



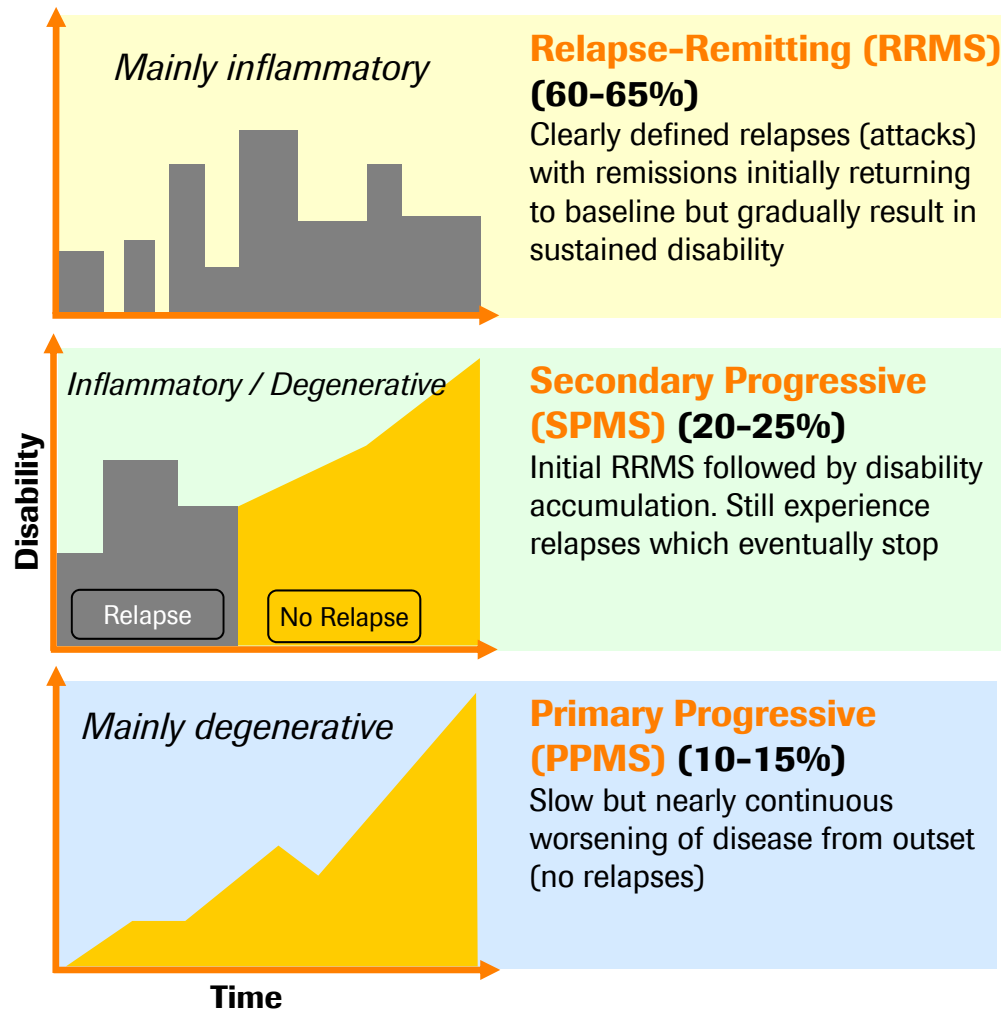
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# **Ocrelizumab**

*Humanized anti-CD20 antibody*



# Three major types of Multiple Sclerosis



## Marketplace

- High unmet need:
  - high efficacy therapies for relapsing forms have major safety issues
  - no treatment for primary progressive disease
  - diagnosis and classification is difficult, often retrospective and can take 2-5 years
- Treatment decisions concentrated mainly in MS centers/hospitals
- Payers pressure has been limited; patients' advocacy groups powerful in access

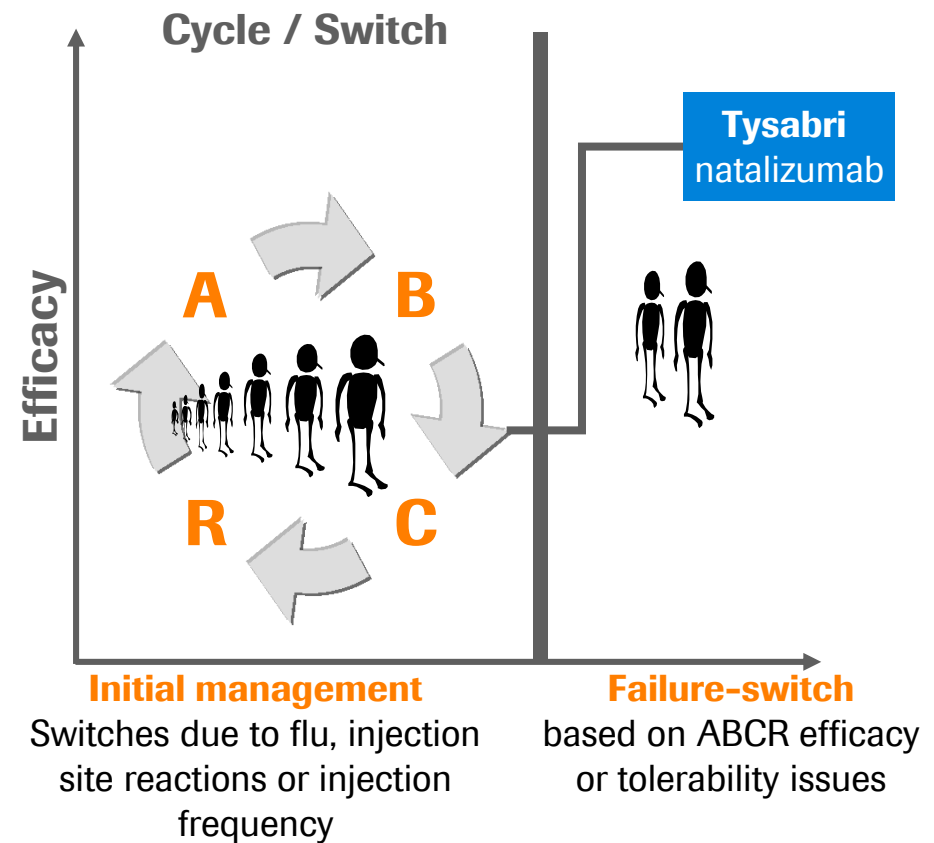
# Current treatment dominated by ABCR cycling *“Between a rock and a hard place”*

## Available treatment options

<b>Avonex</b> interferon $\beta$ 1a	<b>Betaferon</b> interferon $\beta$ 1b
<b>Copaxone</b> glatiramer acetate	<b>Rebif</b> interferon $\beta$ 1a
<b>Gilenya</b> fingolimod	<b>Tysabri</b> natalizumab

## Treatment choice:

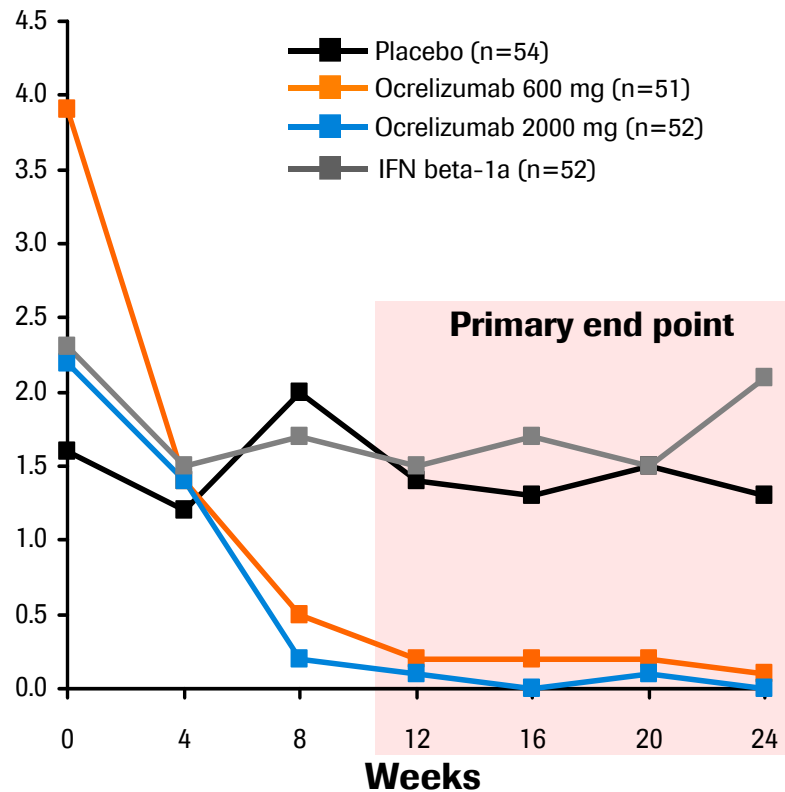
- Efficacy/safety trade-off
- Potential risks:
  - ABCR: Injection site reactions
  - Tysabri: opport. infect.: PML, liver toxicity
  - Gilenya: cardiovascular-, respiratory effects, livertoxicity, macular edema, lymphomas, fetal risk



# Ocrelizumab in phase II

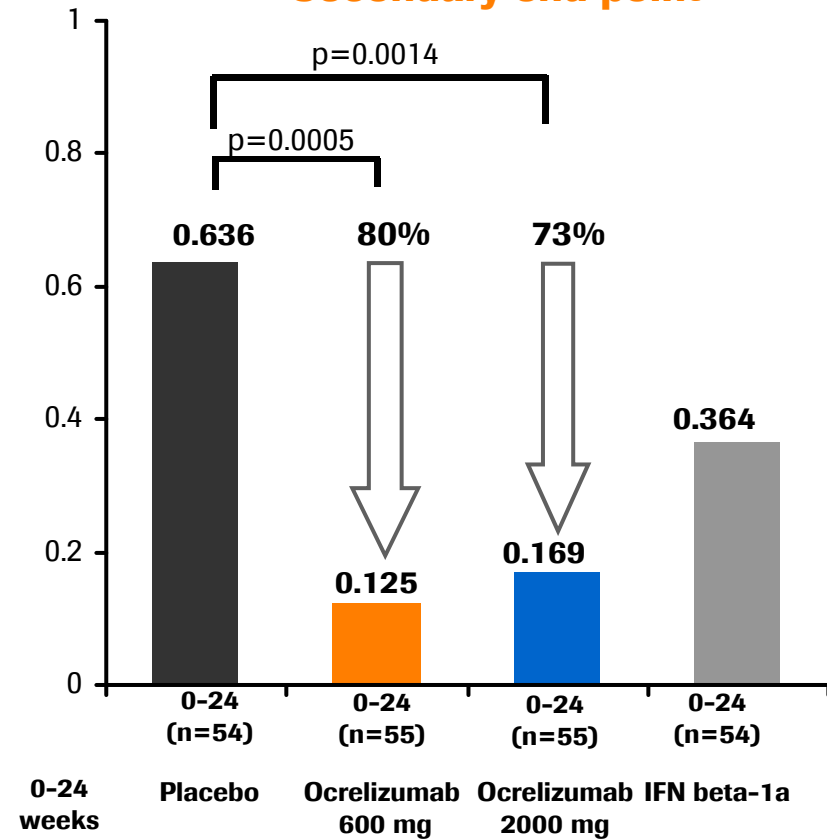
## *Efficacy amongst the highest seen in RRMS*

**Mean no. T1 Gd-enhancing lesions**



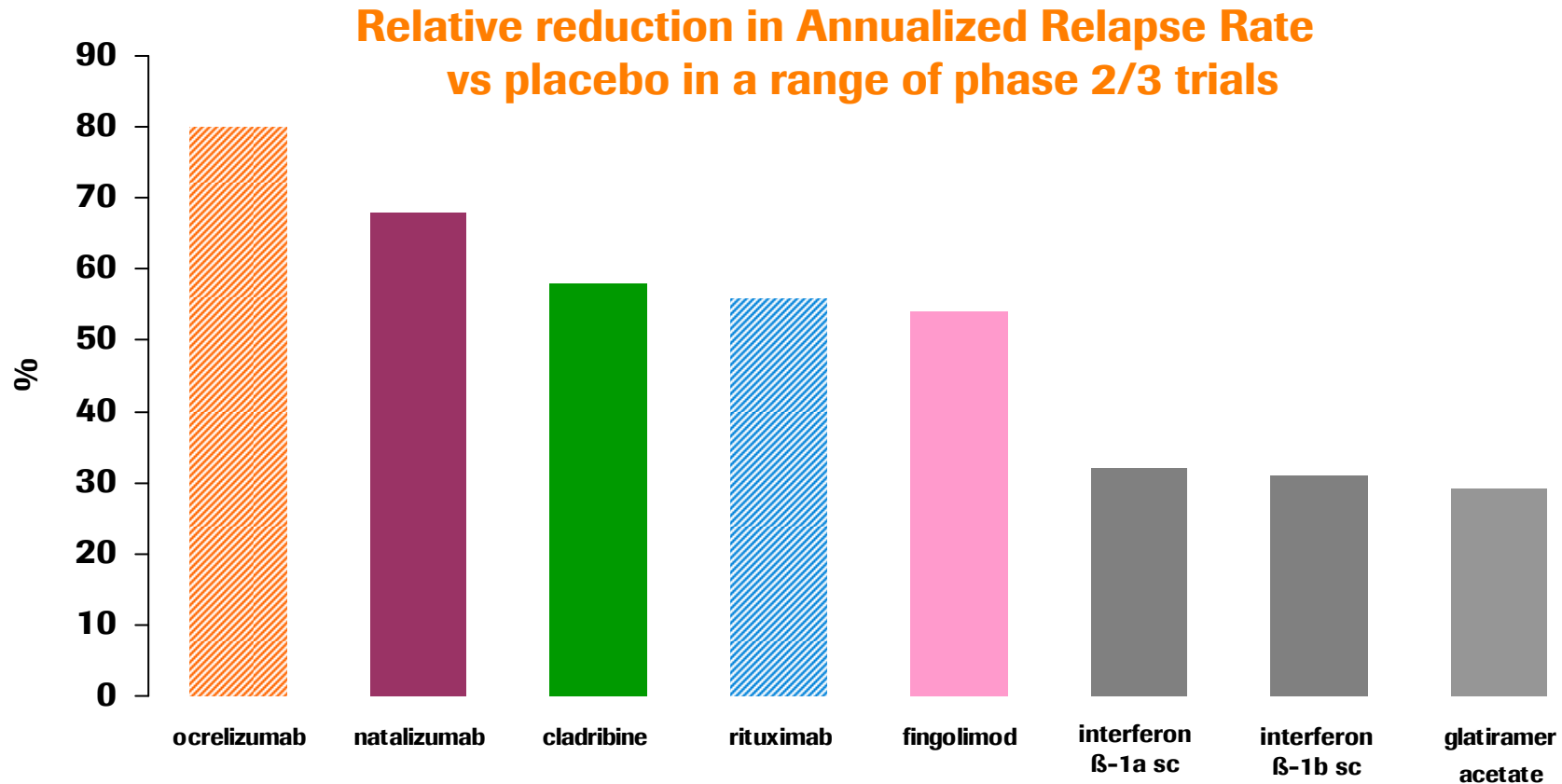
Reductions of 96 % (2000mg) and 89 % (600mg);  
 $p < 0.0001$  for both ocrelizumab doses vs placebo

**Annualized Relapse Rate (ARR)**  
**Secondary end point**



# Ocrelizumab in RRMS

## *Looking for the next step in MS therapy*



**NOTES:**

- Pattern: Solid bars represent Phase III studies; pattern = Phase II
- Trial durations vary from 6 mos. to 3 yrs; studies included different patient populations, different in/exclusion criteria, different ARR definitions and data were collected over a time span of more than 20 years
- Ph II trials of laquinimod, teriflunomide, and BG12 did not show significantly better efficacy on ARR than placebo and are not included in comparison figures



# Ocrelizumab Phase III program in RMS and PMMS

Patient population	Relapsing multiple sclerosis (RMS)		Primary progressive multiple sclerosis (PPMS)
Phase/study	Phase III OPERA I	Phase III OPERA II	Phase III ORATORIO
# of patients	N=800	N=800	N=630
Design	<ul style="list-style-type: none"> <li>96-week treatment period:               <ul style="list-style-type: none"> <li><b>ARM A:</b> Ocrelizumab 2x 300 mg IV every 24 weeks</li> <li><b>ARM B:</b> Rebif® (interferon <math>\beta</math>-1a)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>96-week treatment period:               <ul style="list-style-type: none"> <li><b>ARM A:</b> Ocrelizumab 2x 300 mg IV every 24 weeks</li> <li><b>ARM B:</b> Rebif® (interferon <math>\beta</math>-1a)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>120-week treatment period:               <ul style="list-style-type: none"> <li><b>ARM A:</b> Ocrelizumab 2x 300 mg IV every 24 weeks</li> <li><b>ARM B:</b> Placebo</li> </ul> </li> </ul>
Primary endpoint	<ul style="list-style-type: none"> <li>Annualized relapse rate at 96 weeks versus Rebif</li> </ul>	<ul style="list-style-type: none"> <li>Annualized relapse rate at 96 weeks versus Rebif</li> </ul>	<ul style="list-style-type: none"> <li>Sustained disability progression versus placebo by Expanded Disability Status Scale (EDSS)</li> </ul>
Status	<ul style="list-style-type: none"> <li>Expect FPI Q3 2011</li> </ul>	<ul style="list-style-type: none"> <li>Expect FPI Q3 2011</li> </ul>	<ul style="list-style-type: none"> <li>FPI Q1 2011</li> </ul>



*We Innovate Healthcare*