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## **Roche: Committed to innovation and profitable growth**

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***New York, February 2012***

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- 2 legislative and regulatory developments and economic conditions;
- 3 delay or inability in obtaining regulatory approvals or bringing products to market;
- 4 fluctuations in currency exchange rates and general financial market conditions;
- 5 uncertainties in the discovery, development or marketing of new products or new uses of existing products, including without limitation negative results of clinical trials or research projects, unexpected side-effects of pipeline or marketed products;
- 6 increased government pricing pressures;
- 7 interruptions in production;
- 8 loss of or inability to obtain adequate protection for intellectual property rights;
- 9 litigation;
- 10 loss of key executives or other employees; and
- 11 adverse publicity and news coverage.

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## **Financial performance**

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### **Challenges and answers**

### **Oncology: Pillar of Growth**

# Roche in 2011: Targets fully achieved

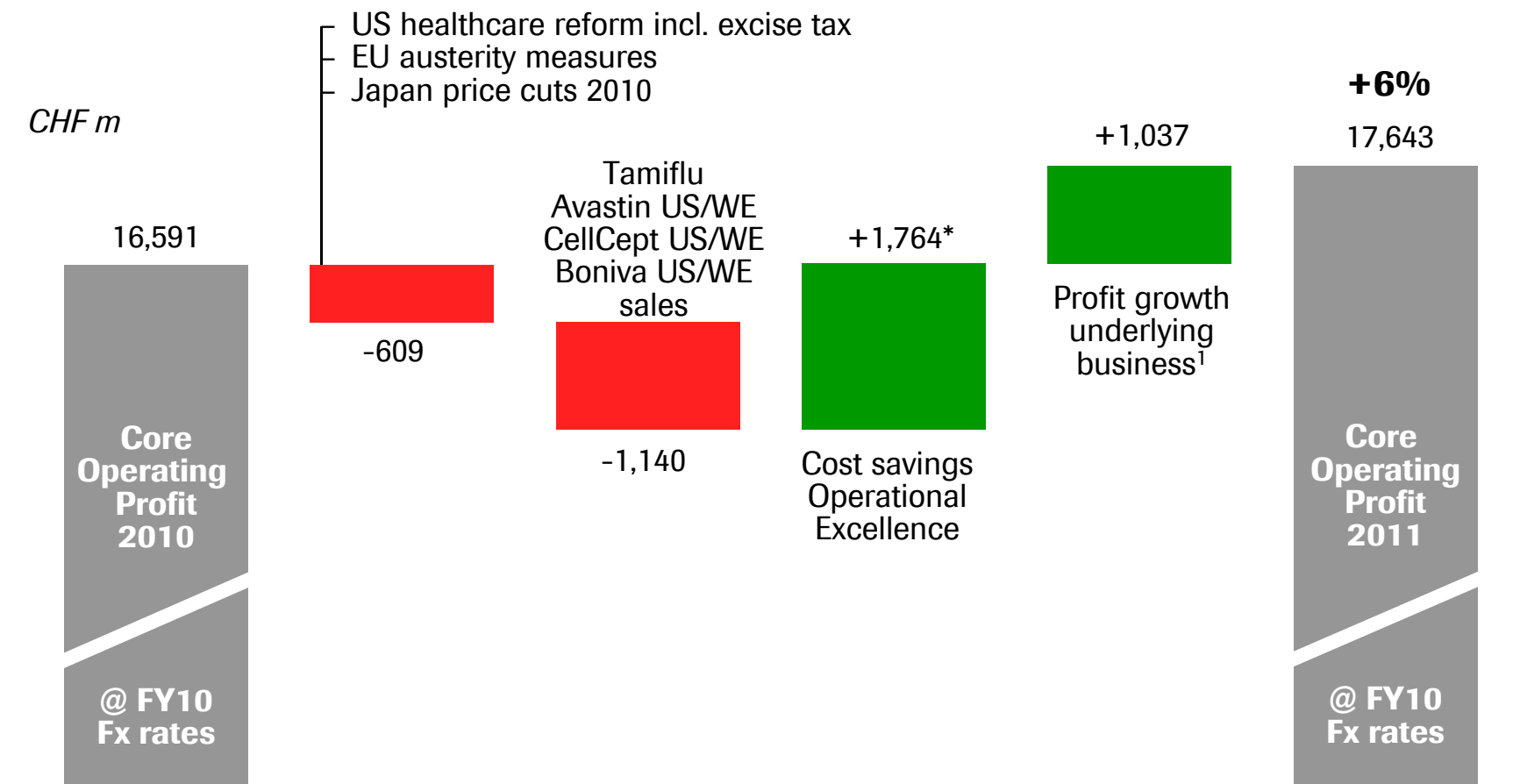


| <i>Targets for 2011</i> |                                 | <i>FY 2011</i>                |   |
|-------------------------|---------------------------------|-------------------------------|---|
| Pharma                  | Low single-digit <sup>1,2</sup> | <b>+1%</b>                    | ✓ |
| Diagnostics             | Above market <sup>1</sup>       | <b>+6%</b>                    | ✓ |
| Group                   | Low single-digit <sup>1,2</sup> | <b>+2%</b>                    | ✓ |
| Operational excellence  | CHF 1.8 bn                      | <b>~CHF 1.8 bn</b>            | ✓ |
| Core EPS                | Around 10% <sup>1</sup>         | <b>+11%</b>                   | ✓ |
| Dividend                | min CHF 6.60                    | <b>CHF 6.80</b><br><b>+3%</b> | ✓ |

<sup>1</sup> Growth rates, at constant exchange rates; <sup>2</sup> Excluding Tamiflu

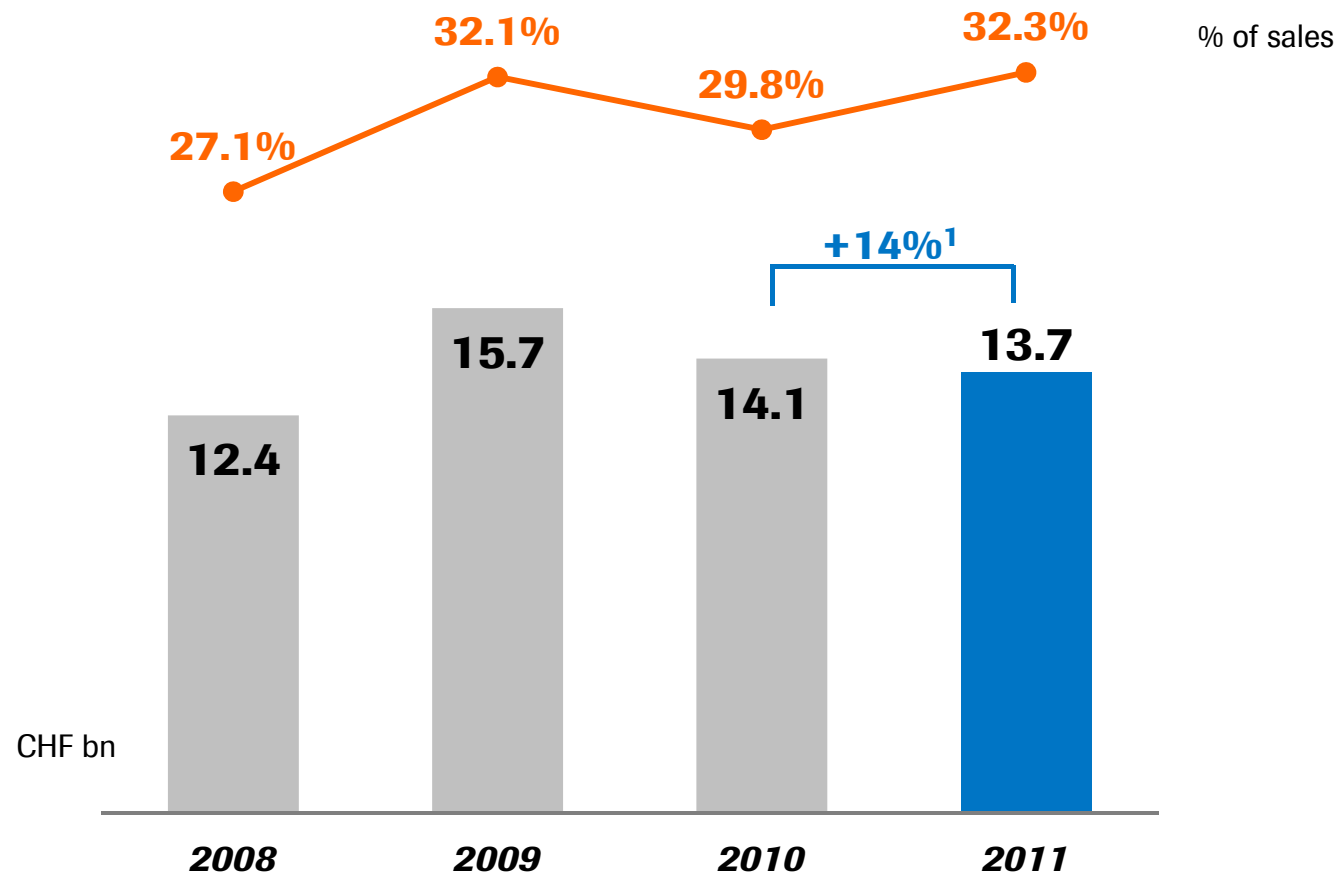
# 2011: Core operating profit development

## *Profit growth driven by productivity improvements*



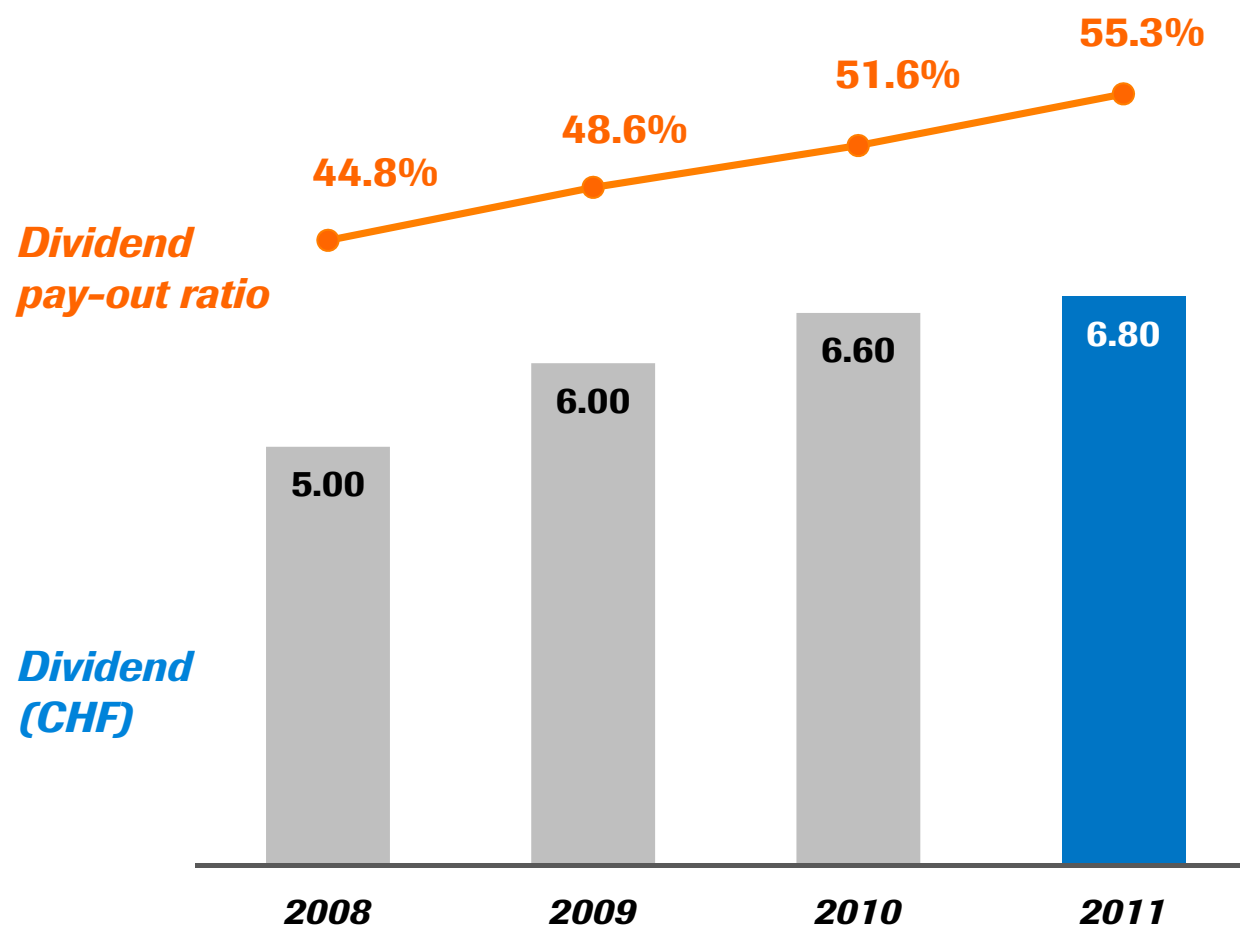
# High operating free cash flow and margin

Group operating free cash flow (CHF bn) and margin



<sup>1</sup> CER = Constant Exchange Rates

# Increasing dividend pay-out ratio



2011 as proposed by the Board of Directors

## **Financial performance**

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## **Challenges and answers**

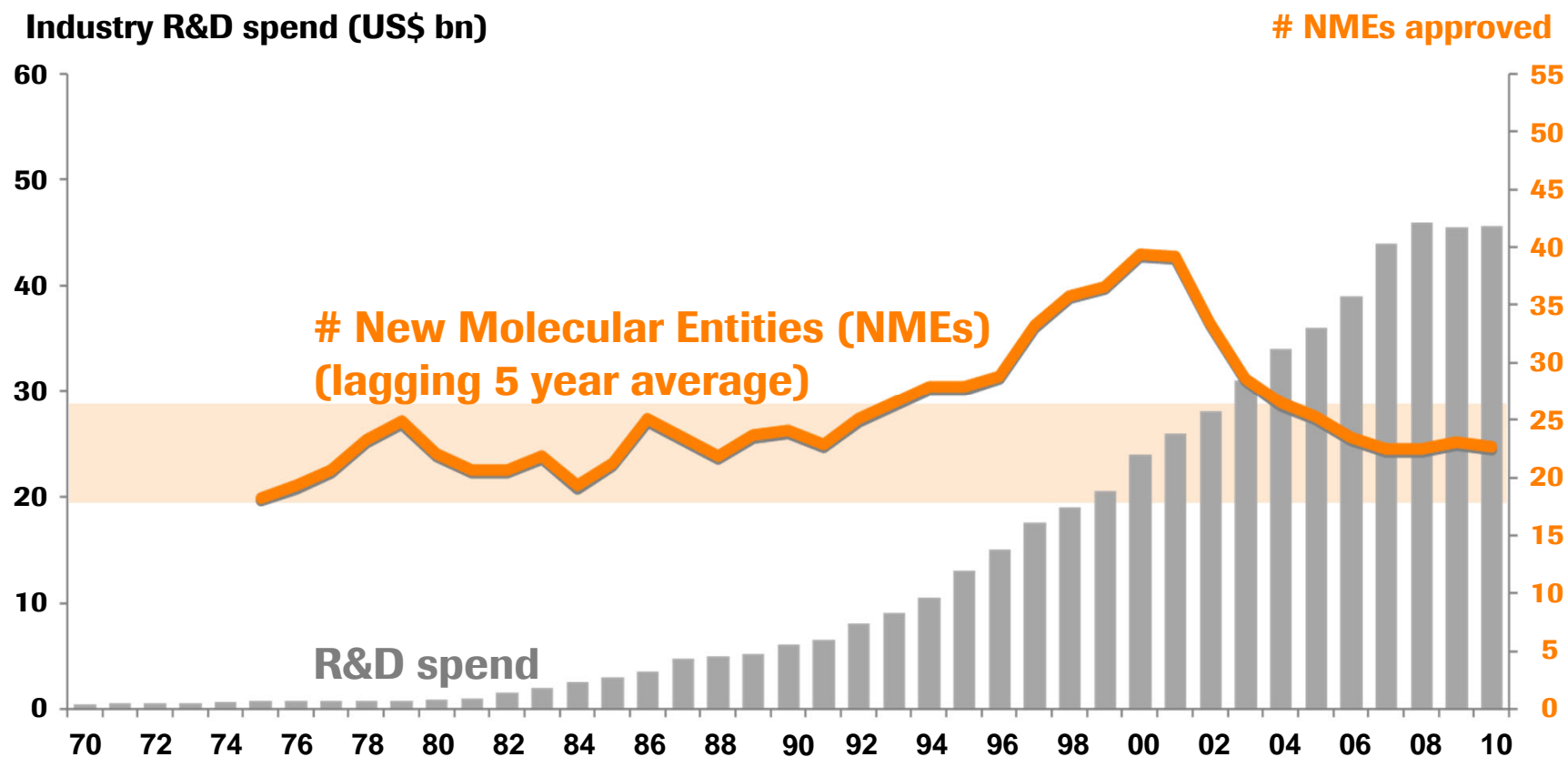
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## **Oncology: Pillar of Growth**



# R&D productivity of Pharma industry

*Output relatively flat, while R&D costs have increased*

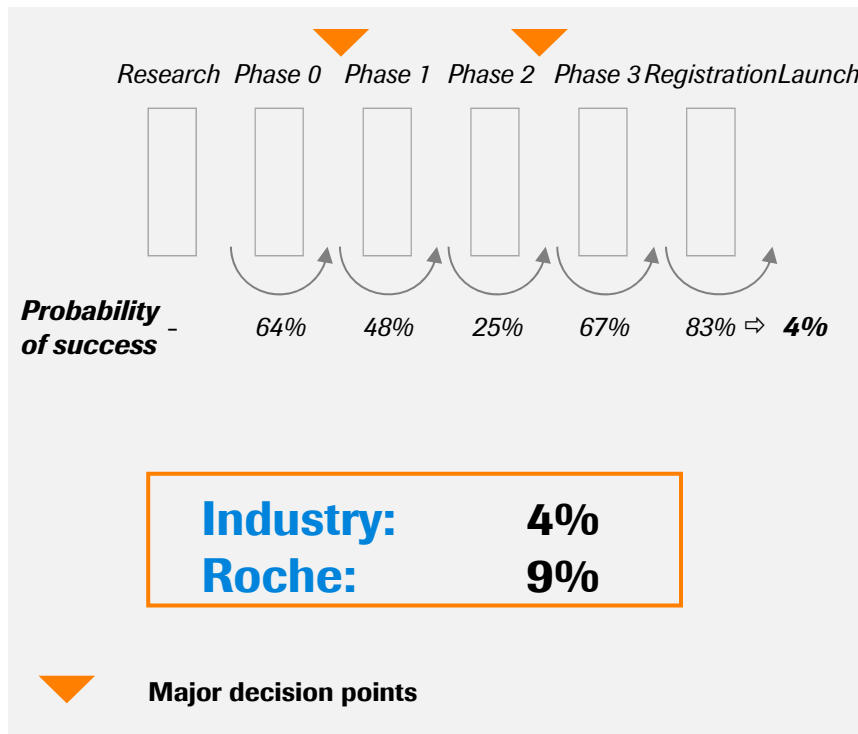


Notes: R&D spend figures may not include overhead components as reported in company annual reports  
 Source: NME data for 1966-1971 from Peltzman, S. (1973) J. of Political Economy 81, no. 5: 1049-91. NME data for 1972-1979 as reported in Hutt, P.B. (1982) Health Affairs 1(2) 6-24. NME Data for 1980-2007 from Parexel's Pharma R&D Statistical Sourcebook 2009/2010, FDA, and PhRMA. Industry R&D spend data from PhRMA Annual Membership Survey, 2008 and Parexel 2009/2010

# R&D productivity

## *Excellence in science key lever to reduce attrition*

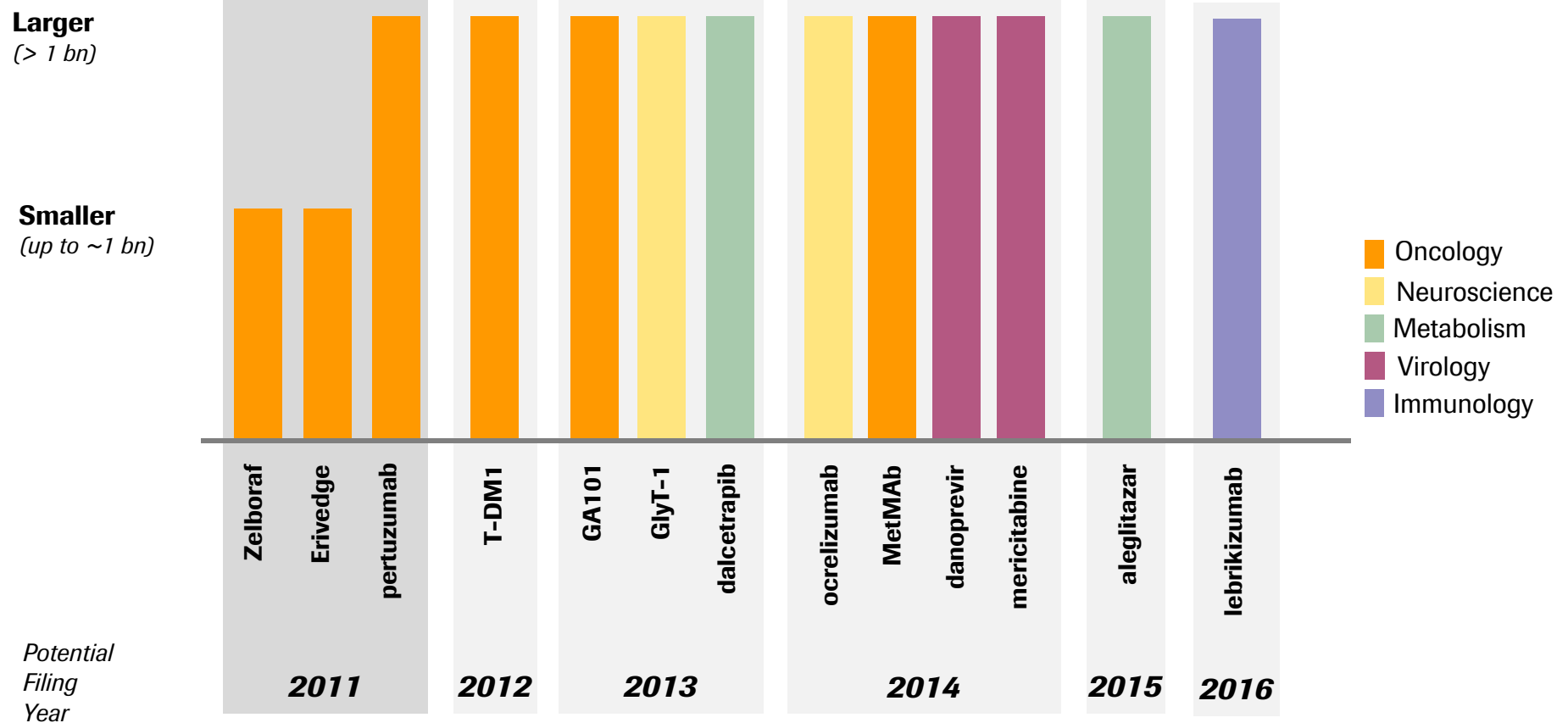
### Industry success rate 2005-2009



- Understanding of **disease biology**
- Leveraging **Personalized Healthcare** - stratify patient population early on
- **Rigorous decision making** - transition only most promising projects

# 2011: Three New Molecular Entities filed

## *Expanding into selected therapeutic franchises*



**Financial performance**

**Challenges and answers**

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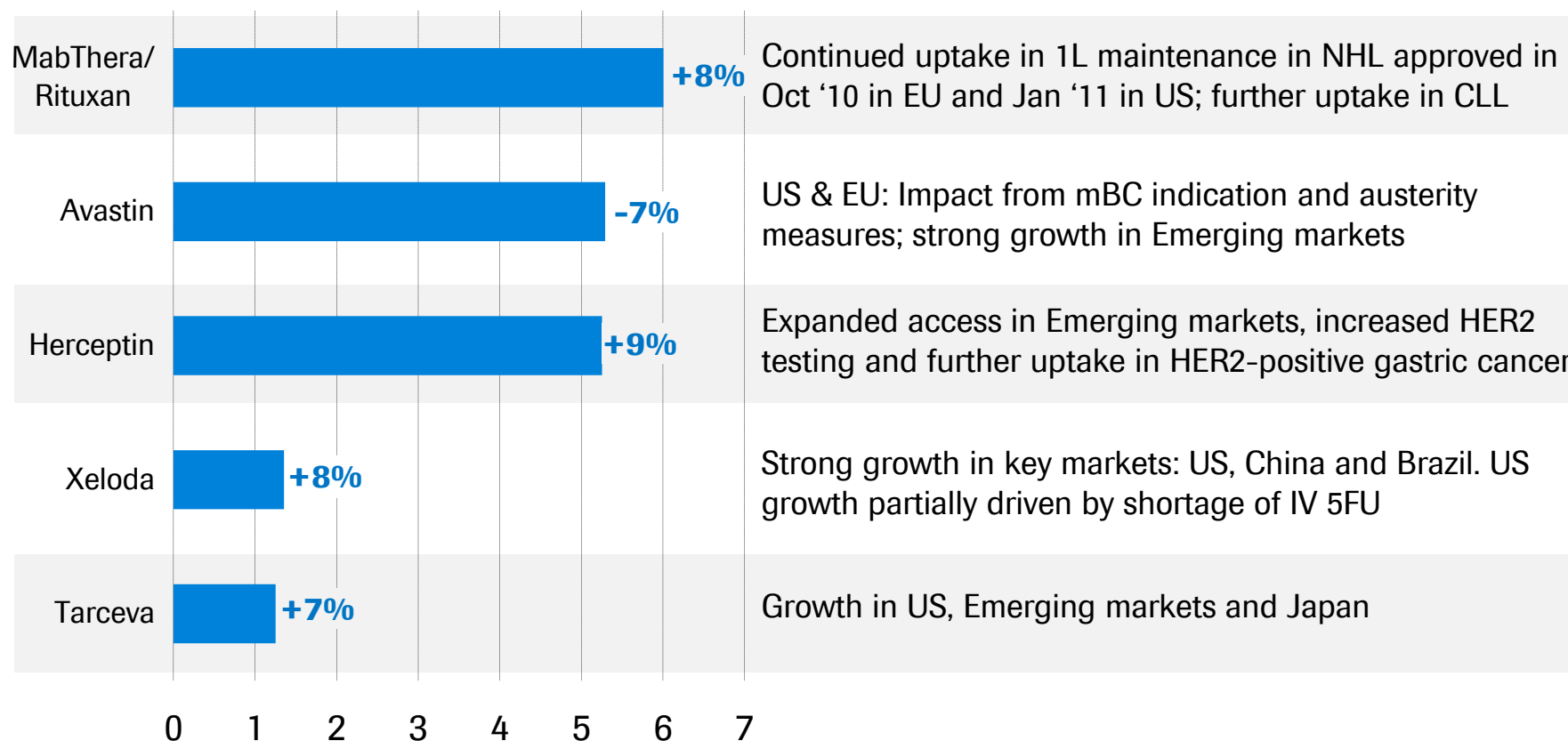
**Oncology: Pillar of Growth**

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# 2011: Solid growth of the oncology franchise

Major brands  
CHF bn


CER growth



# Personalised Healthcare is a reality today

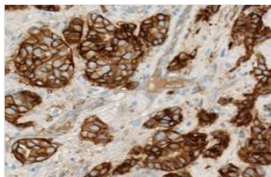
## *Significant progress in 2011*

**APPROVED\***



Zelboraf  
Metastatic Melanoma  
BRAF V600E Mutation

**FILED**



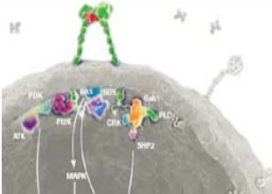
Pertuzumab  
Metastatic Breast Cancer  
HER2 expression level

**TO FILE IN 2012**



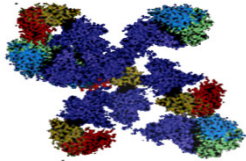
T-DM1  
Metastatic Breast Cancer  
HER2 expression level

**In Ph III**



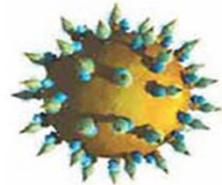
MetMab  
NSCLC  
Met Status

**Ph III**



Lebrikizumab  
Severe uncontrolled asthma  
Periostin level

**Ph III decision in 2012**



Mericitabine and danoprevir  
Hepatitis C  
HCV viral load, genotype

\* Approved in the US and EU

# 2011/2012: Three potential New Molecular Entities launches

**Zelboraf (BRAF inh.)**

*Metastatic melanoma*

*Approved in US Aug 2011  
Approved in EU Feb 2012*

**Erivedge (Hedgehog inh.)**

*Advanced basal cell carcinoma*

*Approved in US Jan 2012  
Filed in EU Q4 2011*

**pertuzumab**

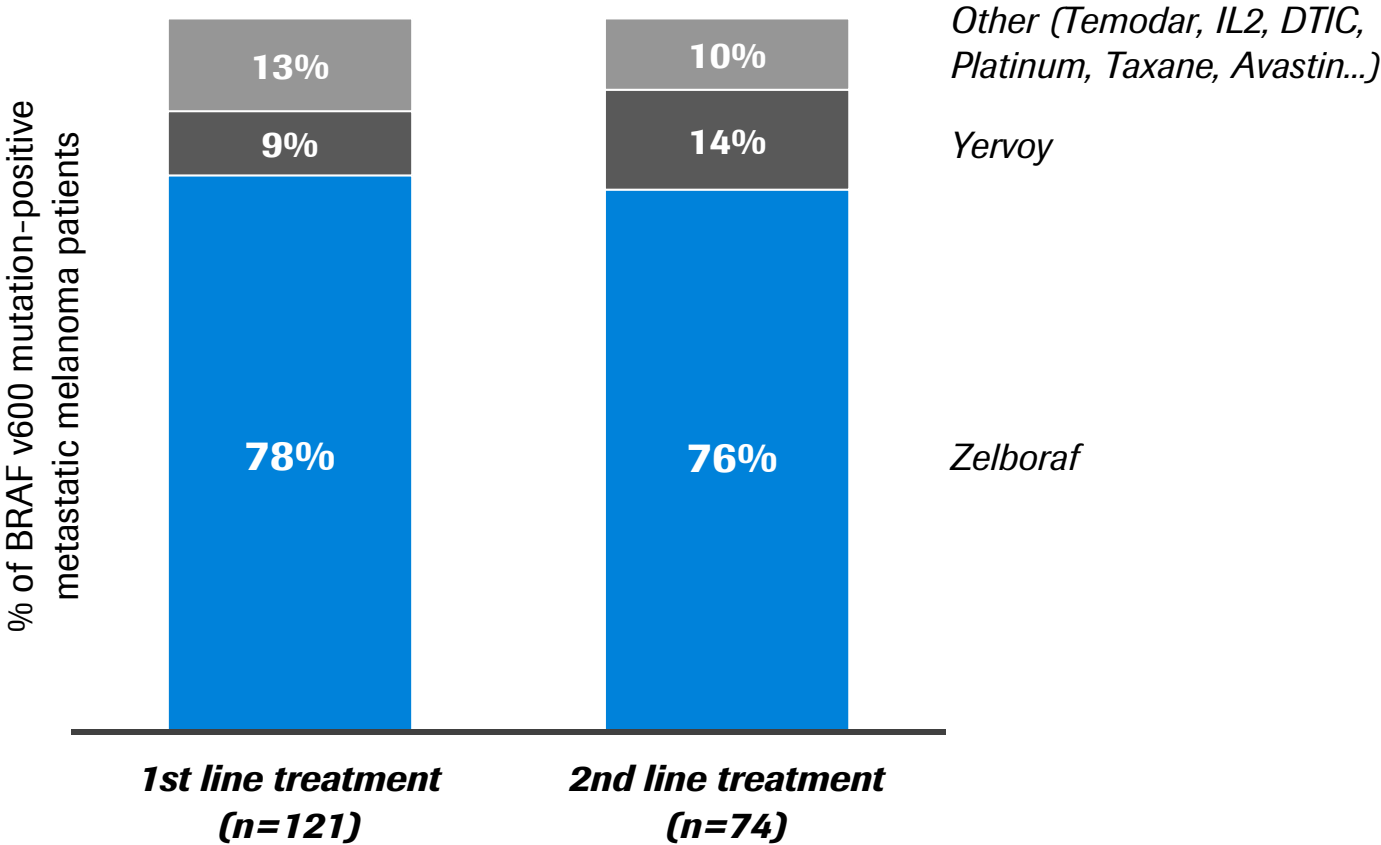
*HER2+ 1L metastatic breast cancer*

*Filed in US and EU Dec 2011*

# Establishing Zelboraf as new standard of care



**In BRAF V600 patients, Zelboraf is the dominant therapy**  
*(~60% of patients currently tested for BRAF status)*



Source: Quarterly chart audit: Charts of mM patients starting 1L or 2L therapy between Aug 15 and Nov 28; Confidence intervals for Zelboraf market share: +/-10%



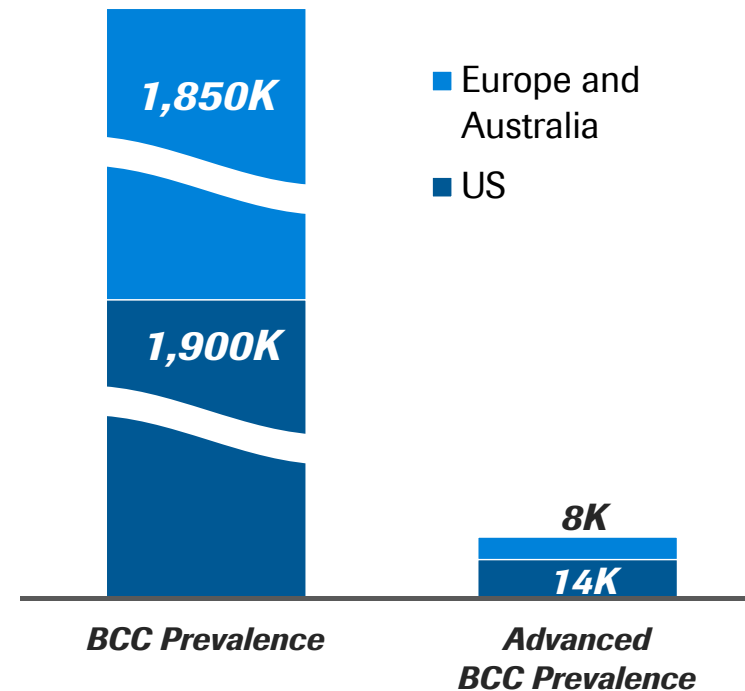
# Erivedge in metastatic and locally advanced Basal Cell Carcinoma



**Week 16  
no BCC  
on biopsy**



## Epidemiology\*



**Approved in US Jan 2012  
Filed in EU Q4 2011**

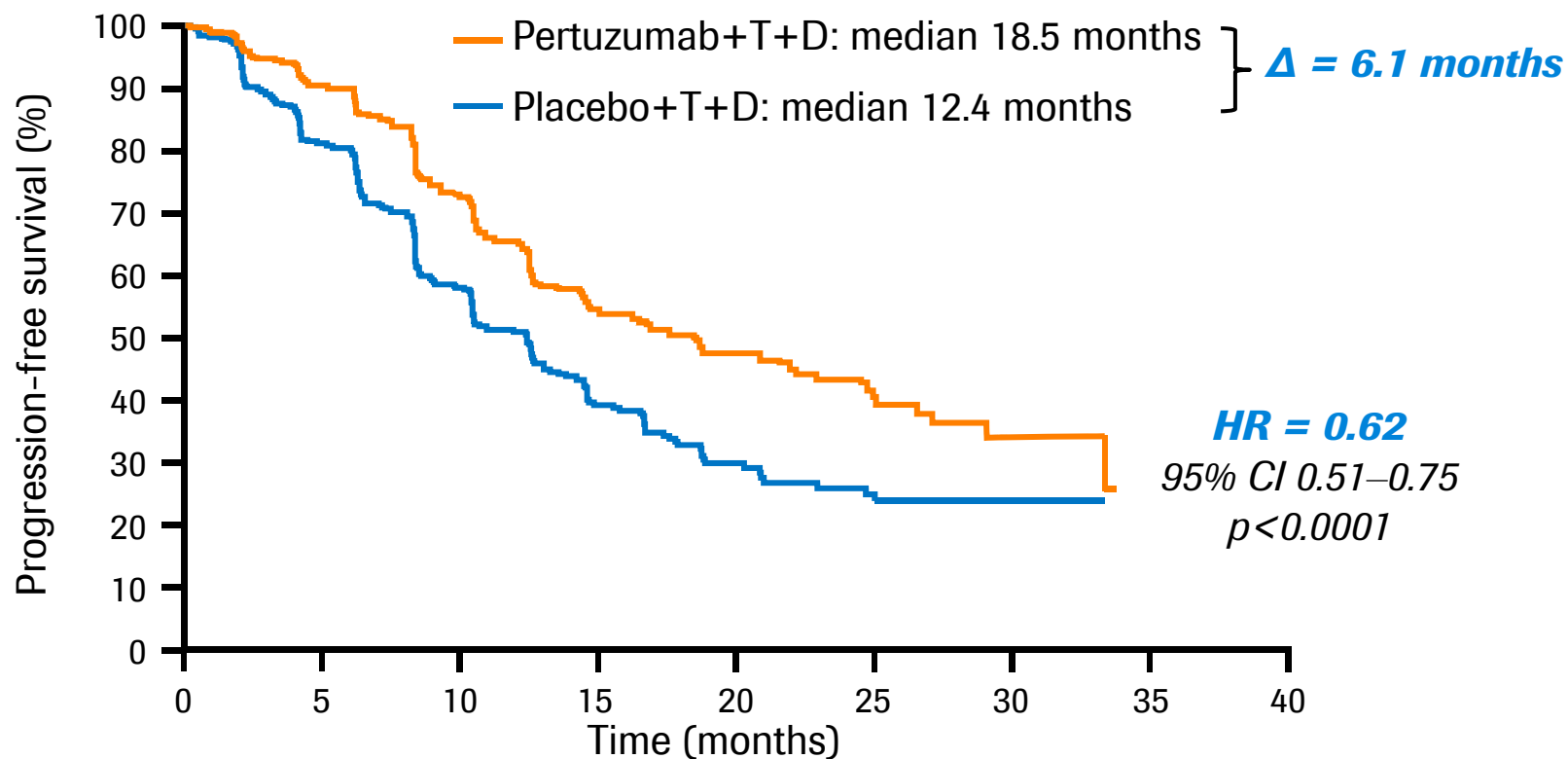
In collaboration with Curis; A. Sekulic et al., EADO 2011

\*Basal cell carcinoma is not tracked in most cancer registries, including SEER. Prevalence is difficult to estimate and there is high uncertainty in our projections. Shown are estimates from incidence rates reported in literature and primary market research.



# Pertuzumab in HER2+ 1<sup>st</sup> line mBC

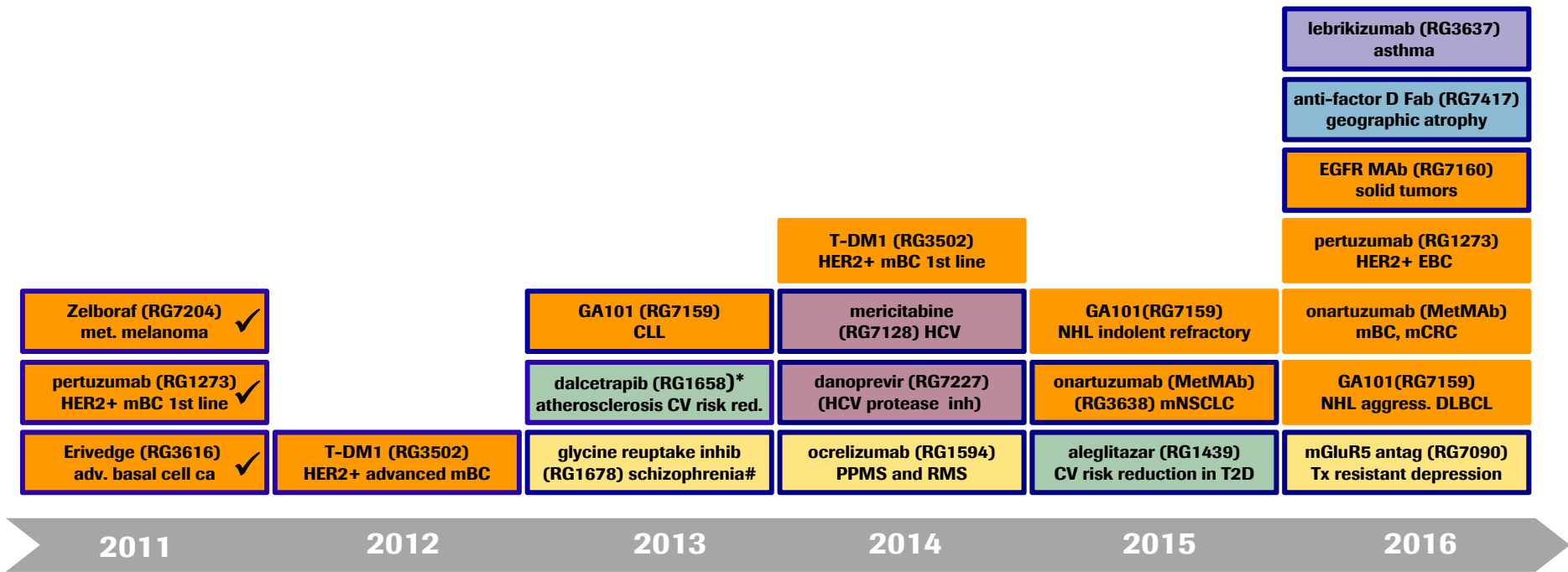
## *CLEOPATRA study*



**Filed in US and EU Dec 2011**

# NME submissions and their additional indications

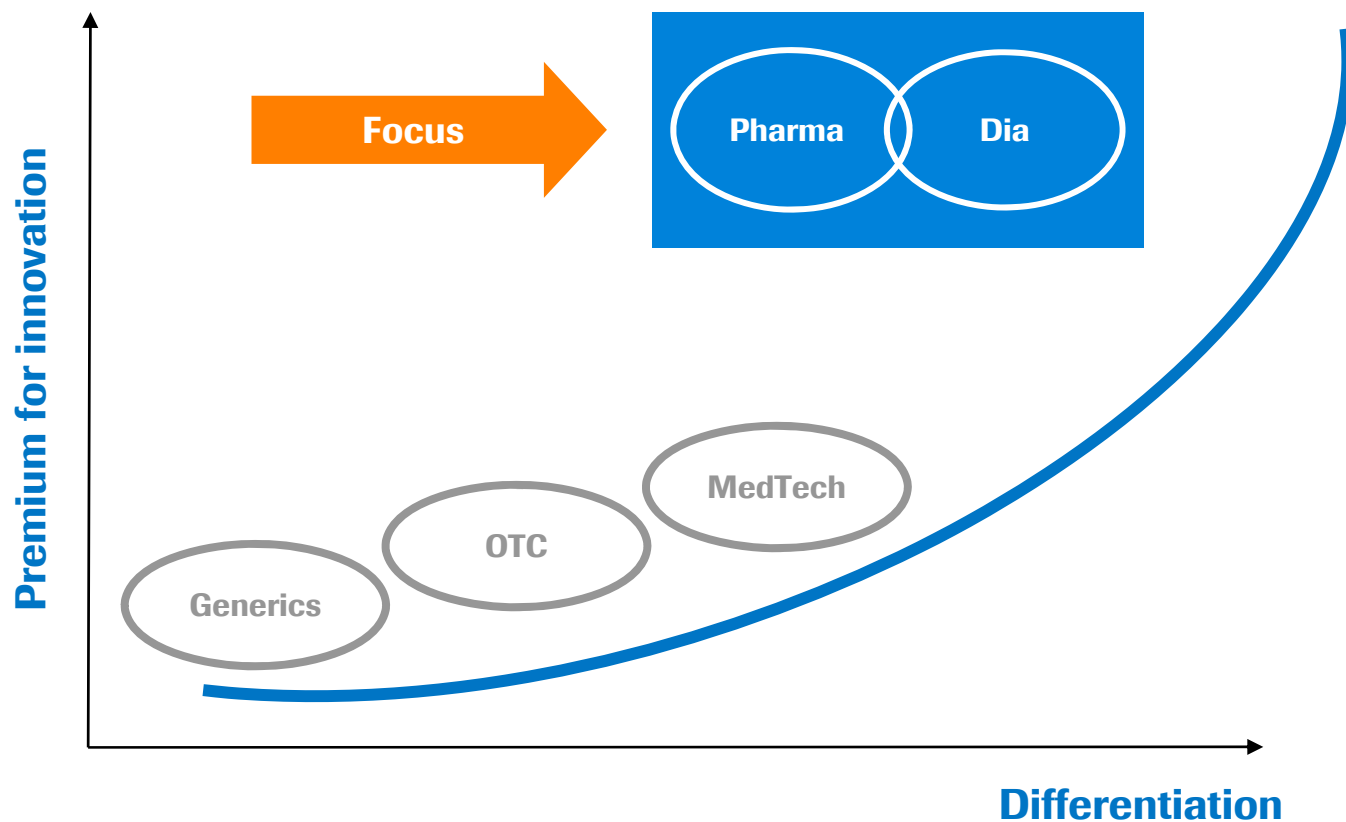
## *Projects currently in Phase 2 and 3*



Unless stated otherwise, submissions are planned to occur in US and EU.  
 ✓ indicates a submission which has occurred with regulatory action pending  
 \* NDA timeline is driven by the event rate in dal-OUTCOMES; updated timeline estimate will be provided in Q3 2012 after 2nd year event rate is known  
 # negative symptoms and sub-optimal control

|  |  |
|--|--|
| <span style="display:inline-block; width:15px; height:15px; background-color:orange; border:1px solid black;"></span> Oncology             | <span style="display:inline-block; width:15px; height:15px; background-color:yellow; border:1px solid black;"></span> Neuroscience     |
| <span style="display:inline-block; width:15px; height:15px; background-color:purple; border:1px solid black;"></span> Immunology           | <span style="display:inline-block; width:15px; height:15px; background-color:lightblue; border:1px solid black;"></span> Ophthalmology |
| <span style="display:inline-block; width:15px; height:15px; background-color:lightcoral; border:1px solid black;"></span> Virology         | <span style="display:inline-block; width:15px; height:15px; border:1px solid black;"></span> NME                                       |
| <span style="display:inline-block; width:15px; height:15px; background-color:lightgreen; border:1px solid black;"></span> CardioMetabolism |  |

# Roche: Focused on medically differentiated therapies



# Major clinical and regulatory news flow

| <i>Timeline</i> | <i>Compound</i>                     | <i>Indication</i>              | <i>Milestone</i>   |
|-----------------|-------------------------------------|--------------------------------|--|
| <b>2012</b>     | <b>Avastin</b>                      | mCRC                           | Ph III TML ✓   |
|                 | <b>pertuzumab</b>                   | 1 <sup>st</sup> line HER2+ mBC | US, EU approval  |
|                 | <b>Erivedge</b>                     | advanced BCC                   | US approval ✓ EU approval (2012/13)  |
|                 | <b>Zelboraf</b>                     | metastatic melanoma            | EU approval ✓  |
|                 | <b>Lucentis</b>                     | DME                            | US approval  |
|                 | <b>T-DM1</b>                        | 2 <sup>nd</sup> line HER2+ mBC | Ph III EMILIA  |
|                 | <b>Herceptin subcutaneous</b>       | early HER2+ BC                 | Ph III HANNAH (data presentation)  |
|                 | <b>Herceptin</b>                    | adjuvant HER2+ BC              | Ph III HERA 2 years vs. 1 year   |
|                 | <b>MabThera subcutaneous</b>        | front-line follicular NHL      | Ph III   |
|                 | <b>Actemra</b>                      | RA DMARD IR                    | Ph III ADACTA H2H vs. Humira   |
|                 | <b>Actemra subcutaneous</b>         | RA, moderate to severe         | Ph III SUMMACTA/BREVACTA   |
| <b>2013</b>     | <b>Avastin</b>                      | newly diagnosed glioblastoma   | Ph III AVAaglio  |
|                 | <b>dalcetrapib</b>                  | Atherosclerosis CV risk red.   | Ph III dal-OUTCOMES final analysis;<br>2 <sup>nd</sup> interim analysis in H1 2012 |
|                 | <b>GA101</b>                        | Front line CLL                 | Ph III vs. chemotherapy  |
|                 | <b>Glycin reuptake inh (GlyT-1)</b> | Schizophrenia                  | Ph III (several studies)   |



*We Innovate Healthcare*