Bladder cancer is the 6th most commonly occurring cancer in men and the 17th most commonly occurring cancer in women globally.\(^1\)

The most common type of bladder cancer is urothelial cancer, also known as transitional cell carcinoma, which accounts for 9 out of 10 bladder cancers.\(^2\)

Bladder cancer can be categorized as non-muscle invasive, muscle invasive, or metastatic.\(^4\)

Early diagnosis of bladder cancer is very important as it is associated with a higher survival rate, for both men and women.\(^5\)

77% of all cases occur in men,\(^1\) however women are more often diagnosed in the late stages (stages III-IV),\(^5\) which may be due to common symptoms of bladder cancer being misdiagnosed as urinary tract infections.\(^8,9\)

Women also have lower 5-year survival rates, compared with men:\(^5\)

Recent advances have led to new treatment options for people with bladder cancer. However, significant unmet needs remain across all stages.\(^10,11\)

References

Common symptoms include:3
- Abdominal pain
- Blood in urine
- Bladder irritation
- Lower back pain
-Urinary symptoms change

<table>
<thead>
<tr>
<th>Stage</th>
<th>Non-muscle Cancer</th>
<th>Muscle Invasive Cancer</th>
<th>Metastatic Cancer</th>
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Radiotherapy
Chemotherapy
Targeted therapy
Immunotherapy
Cancer Immunotherapy

In 2018, there were:
- 549,393 new cases of bladder cancer diagnosed
- 199,922 deaths associated with bladder cancer

The most common type of bladder cancer is urothelial cancer, also known as transitional cell carcinoma, which accounts for 9 out of 10 bladder cancers.\(^2\)