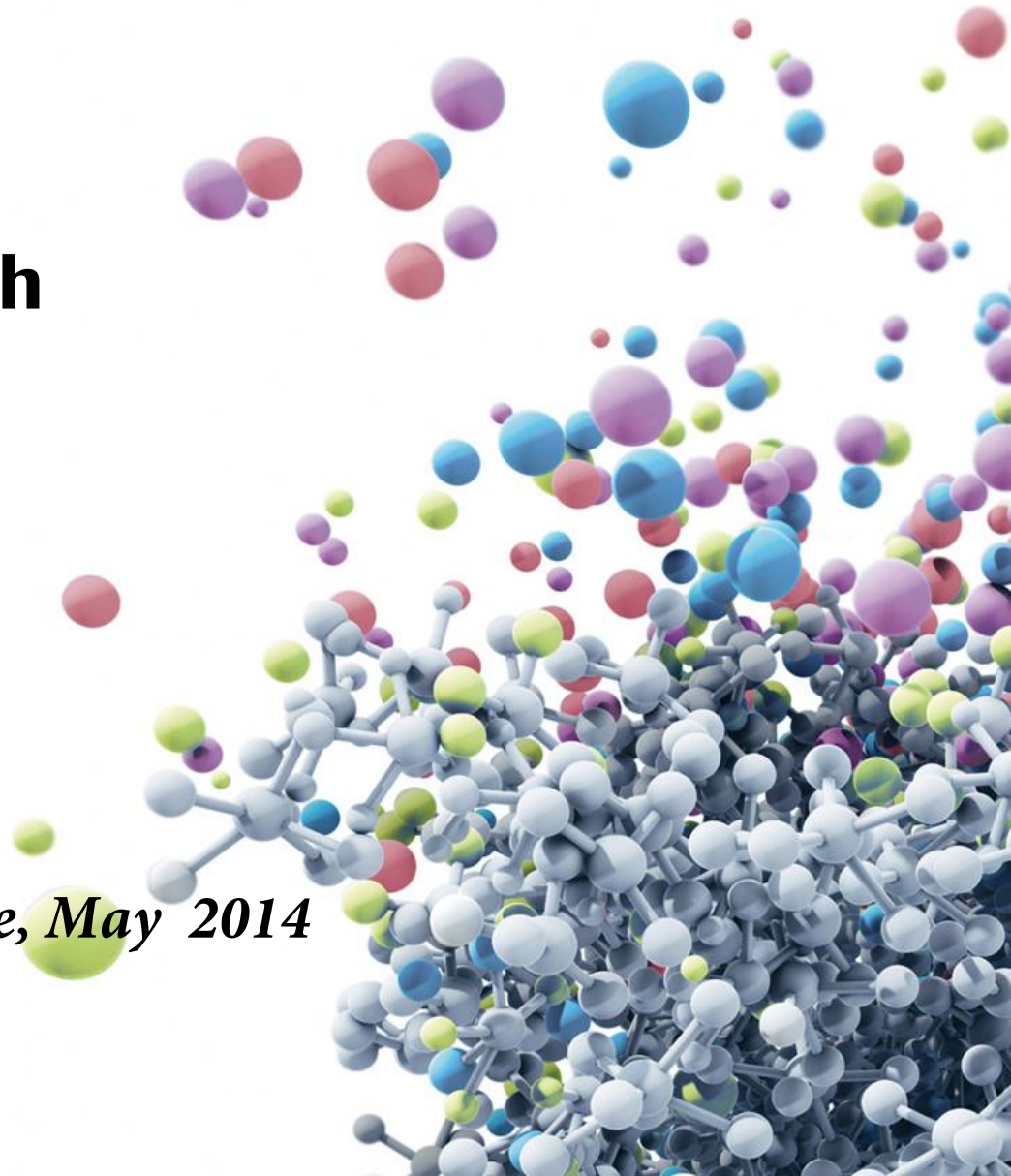


Innovation and growth

*Alan Hippe, CFO
Roche Group*

Bernstein Strategic Conference, May 2014



Performance update

Industry in context

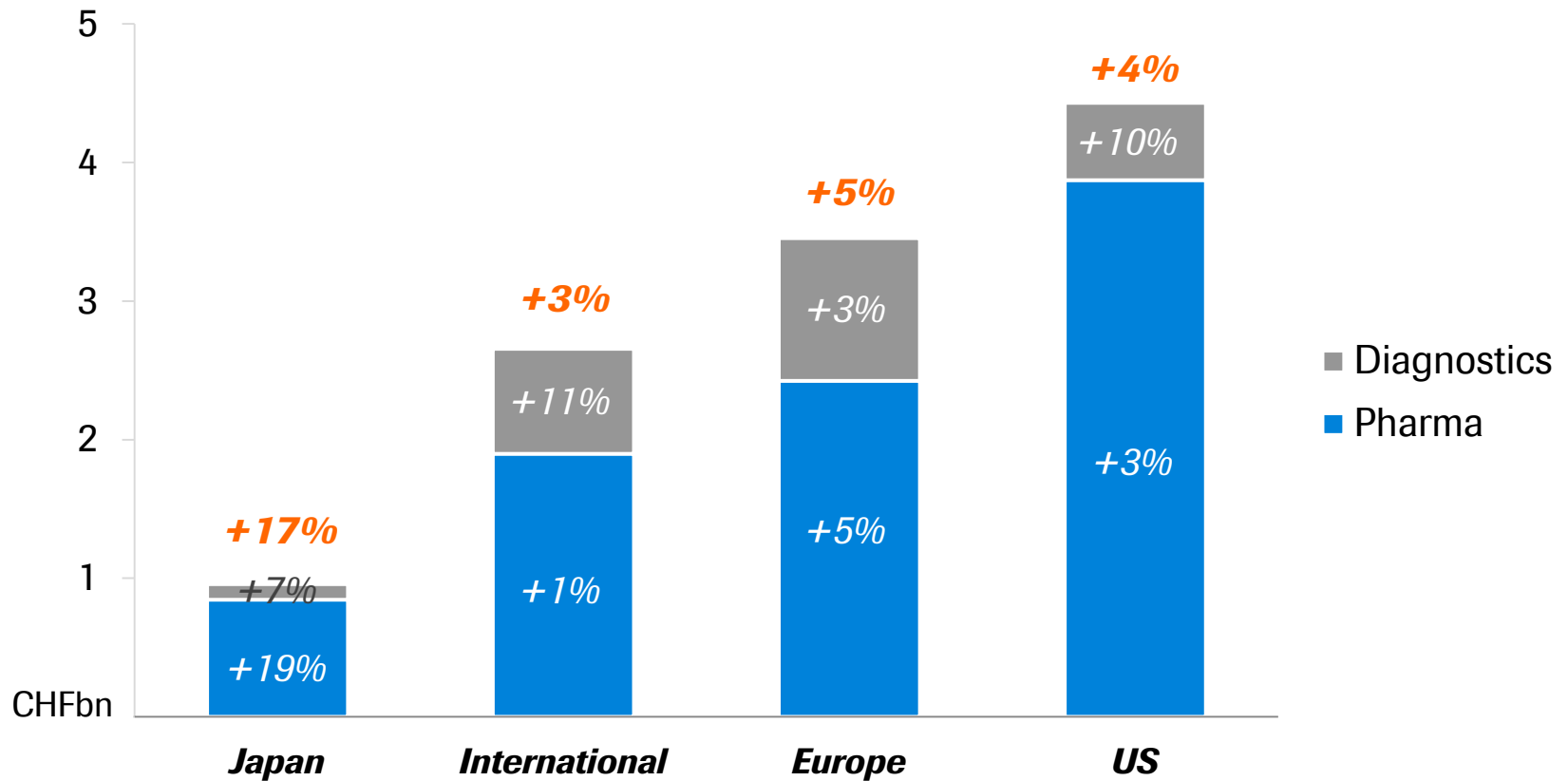
Building pillars of growth

Summary

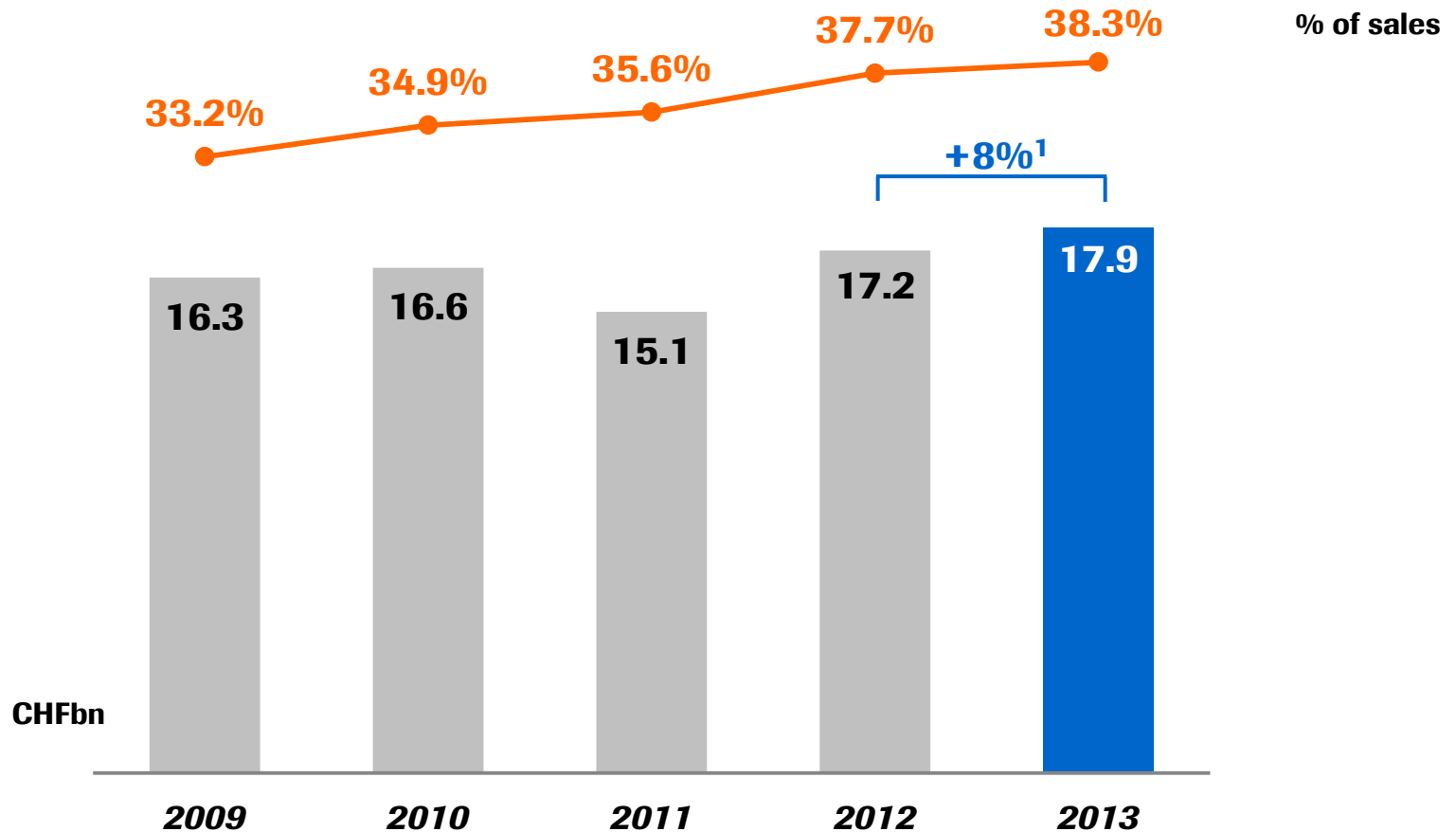
Q1 2014: Strong sales growth

	2014 CHFbn	2013 CHFbn	Change in %	
			CHF	CER
Pharmaceuticals Division	9.0	9.2	-1	4
Diagnostics Division	2.5	2.4	2	7
Roche Group	11.5	11.6	-1	5

Q1 2014: Both Divisions growing in all regions

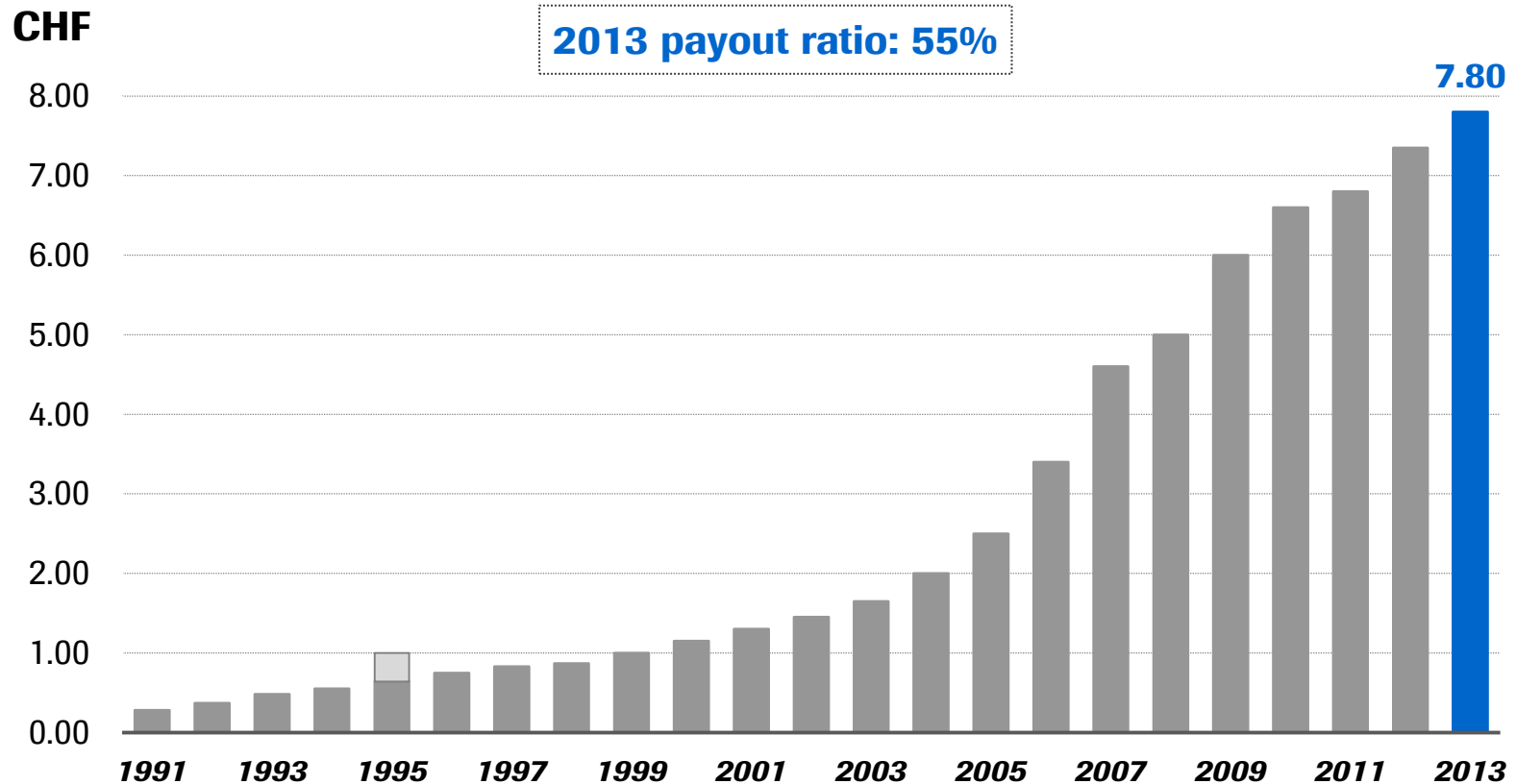


Group operating profit and margin



¹ At constant exchange rates

2013: Dividend further increased



2014 Outlook

Group sales growth¹	Low- to mid-single digit
Core EPS growth¹	Ahead of sales growth
Dividend outlook	Further increase dividend

¹At constant exchange rates

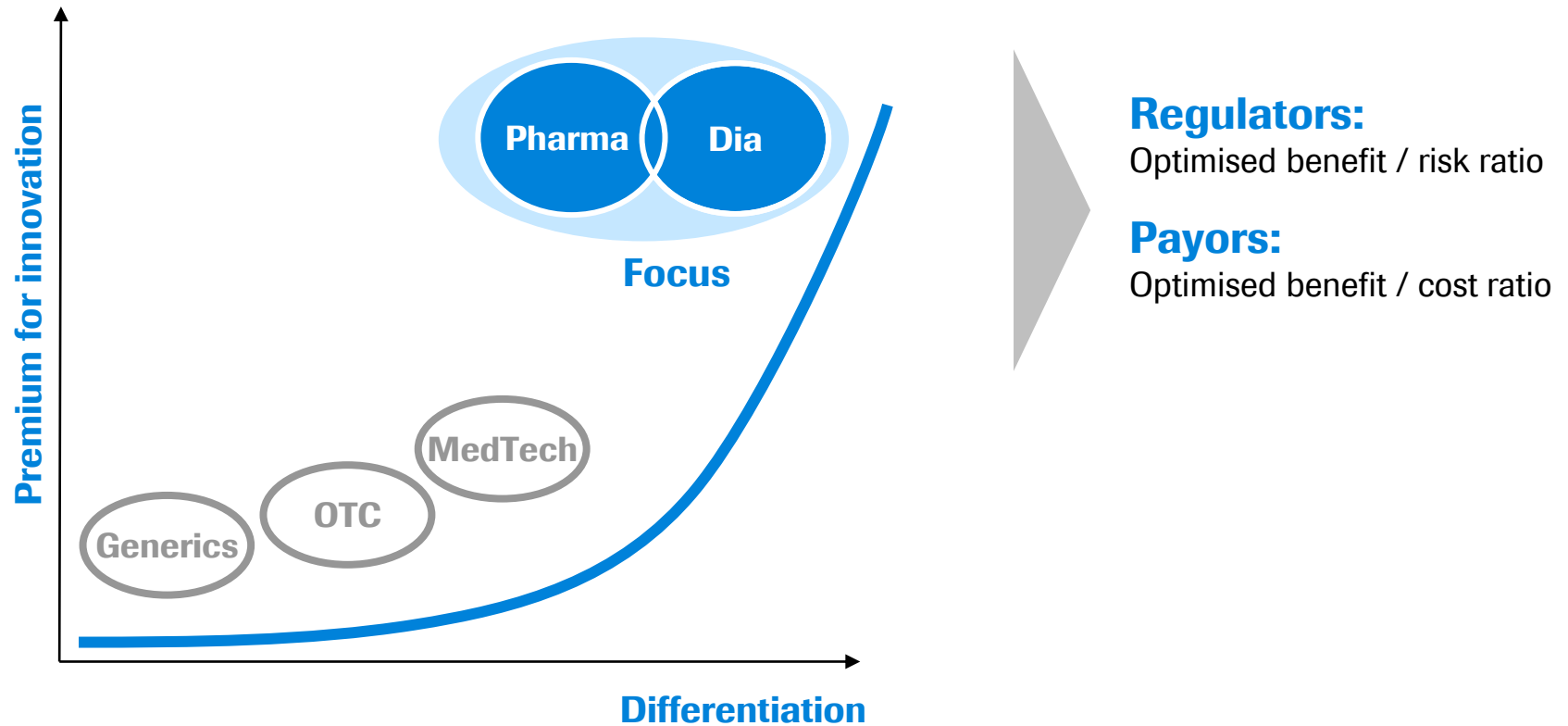
Performance update

Industry in context

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Summary

Roche strategy: Focused on medically differentiated therapies



Access and pricing

Dynamics stratified into 3 geographic clusters

Developed world ex-US

(37% of world market, 10% of population)

- Payers determine price

Emerging Markets

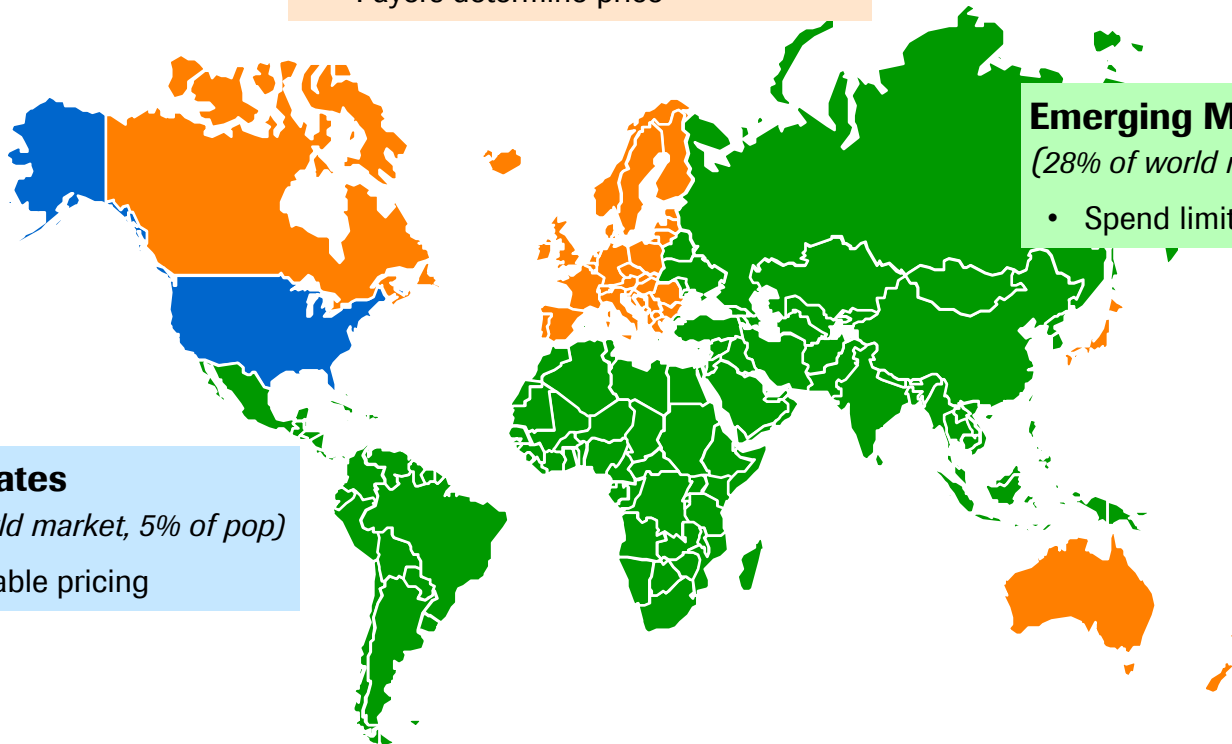
(28% of world market, 85% of population)

- Spend limited by GDP per capita

United States

(35% of world market, 5% of pop)

- Free, stable pricing



Access and pricing

Dynamics stratified into 3 geographic clusters

United States

(35% of world market, 5% of pop)

- Free, stable pricing

Developed world ex-US

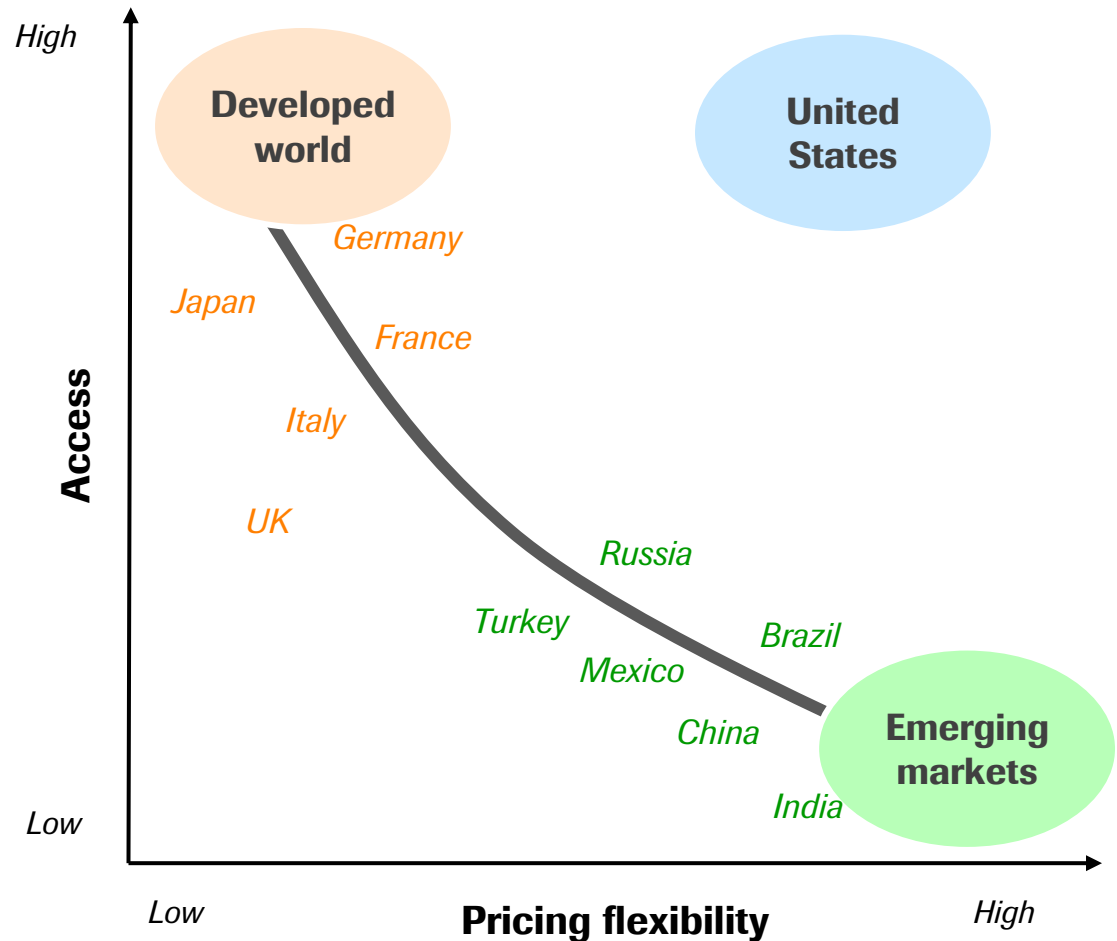
(37% of world market, 10% of population)

- Payers determine price

Emerging Markets

(28% of world market, 85% of population)

- Spend limited by GDP per capita



Need for tailored systems

Today Future

Pack based pricing



Undifferentiated
\$\$ by vial

Value based pricing



Episode-of-care
based



Combinations



Indication based

Need for patient based information

Performance update

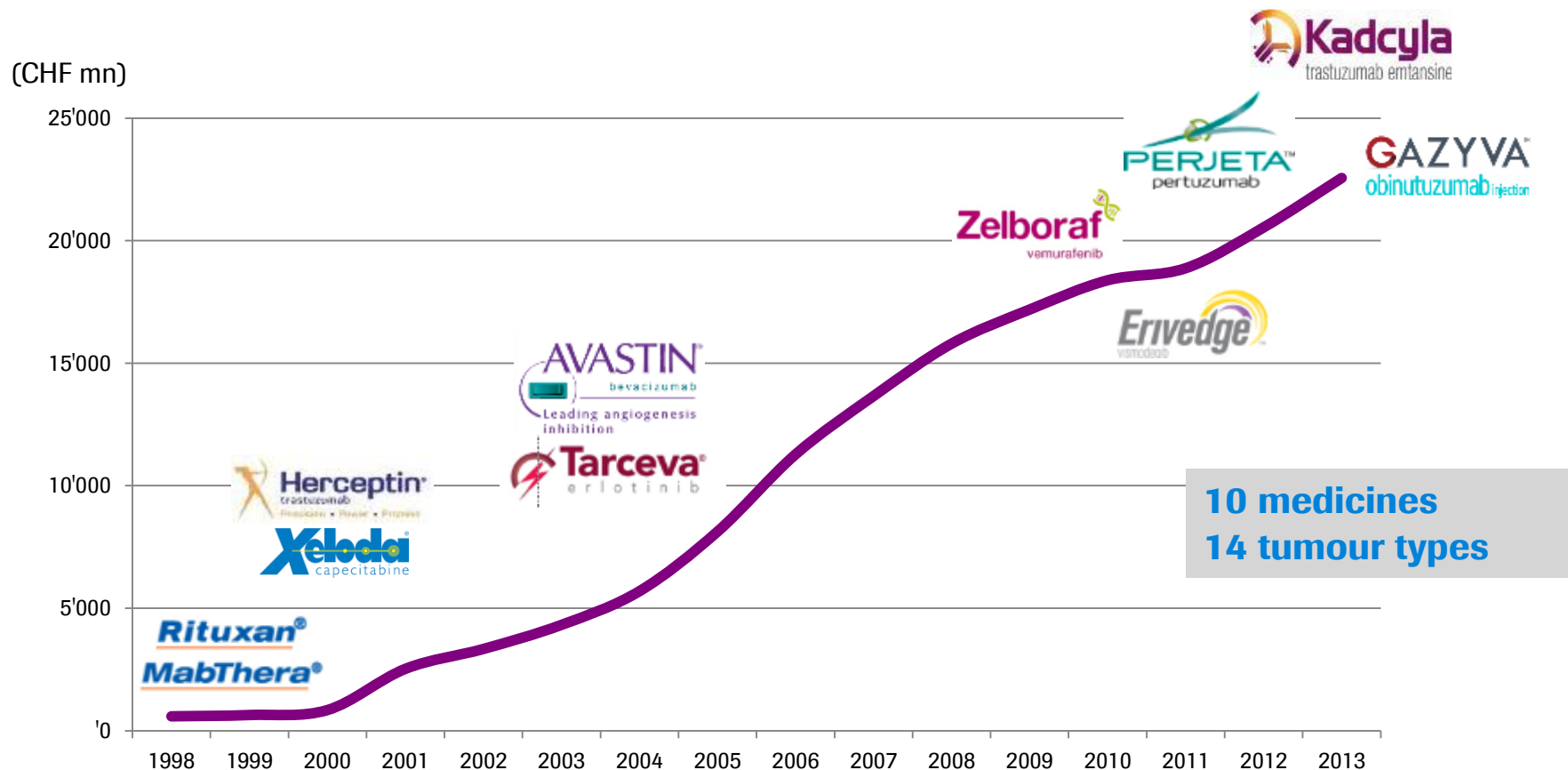
Industry in context

Building pillars of growth

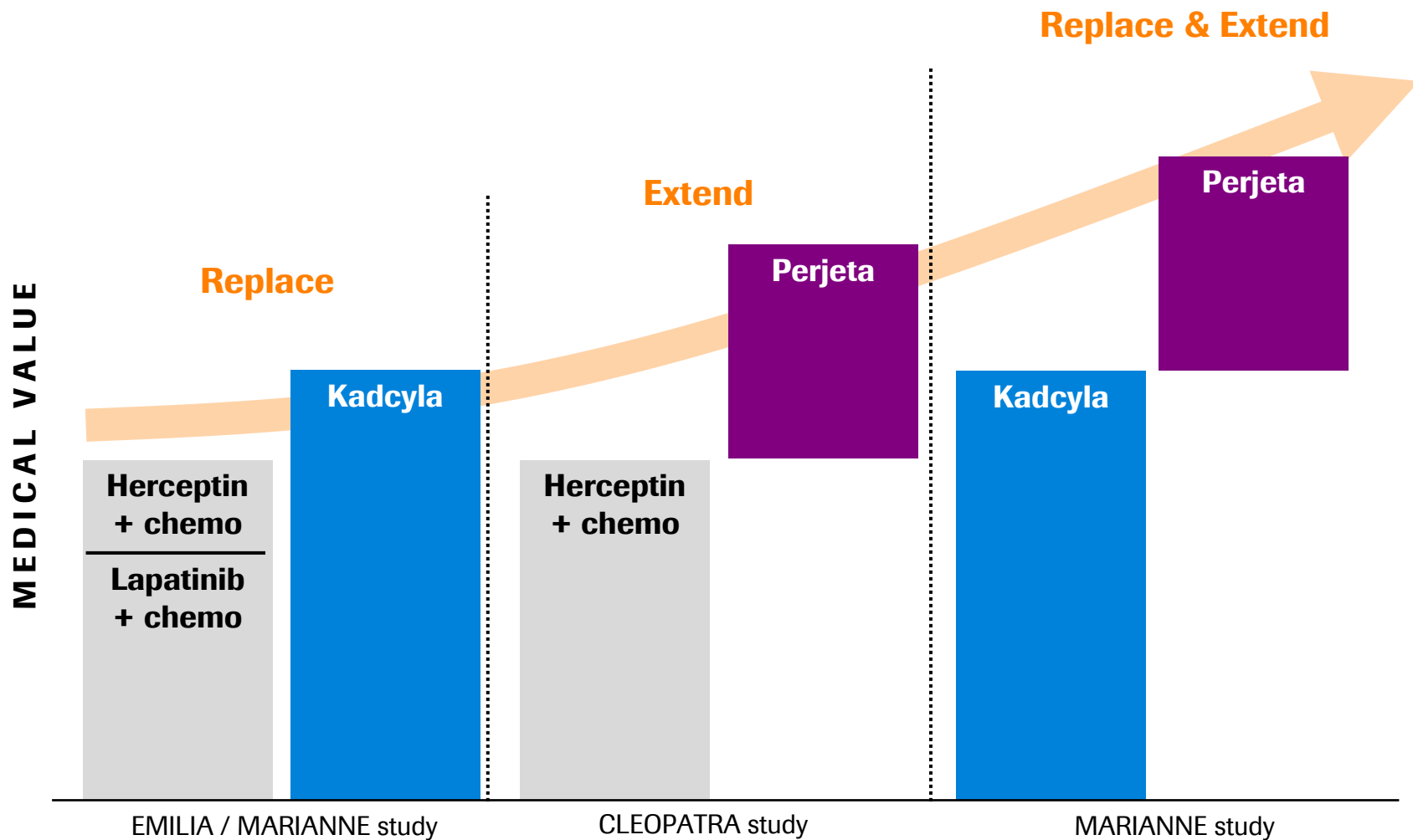
Summary

Roche oncology: continued sales growth

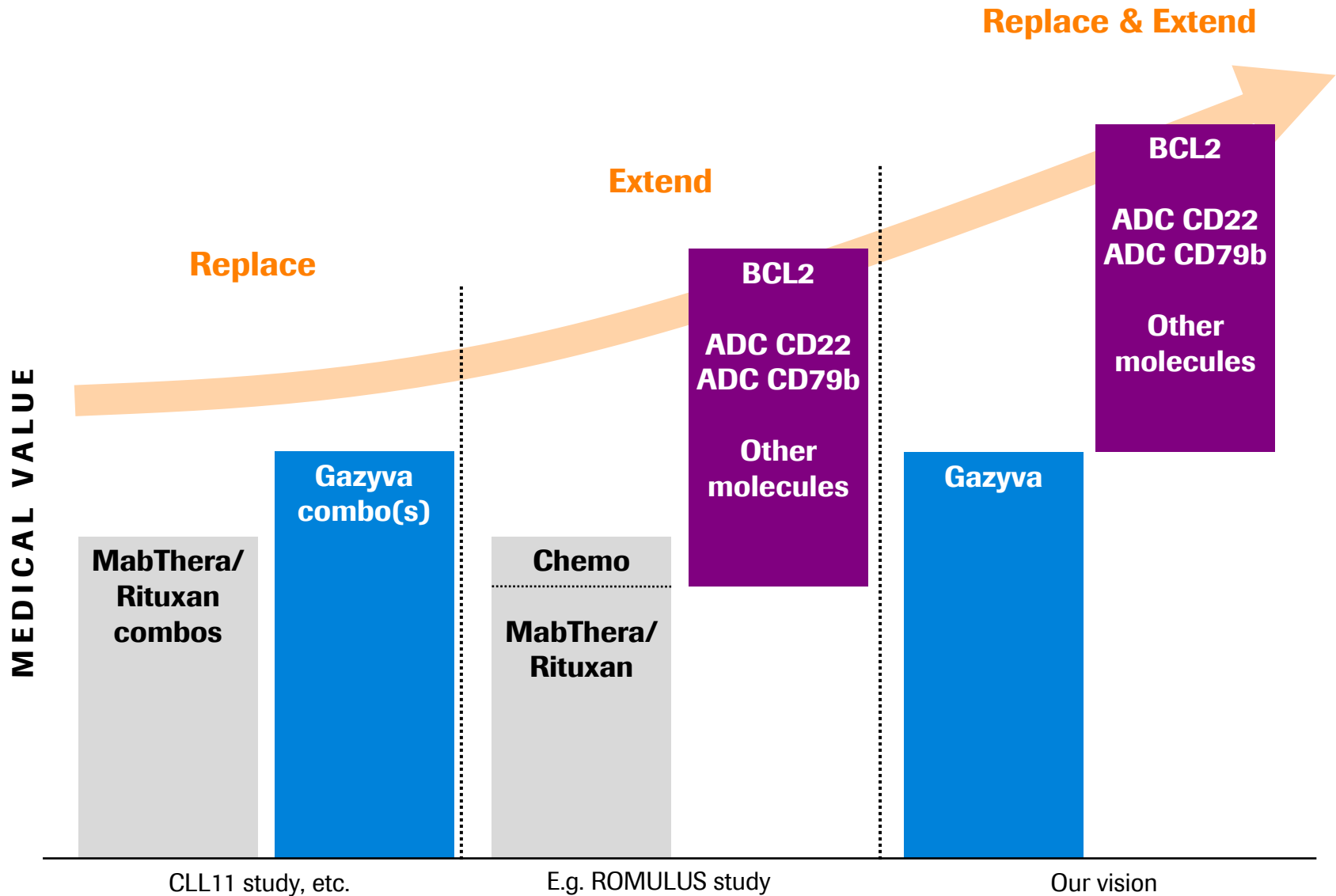
A portfolio of differentiated medicines



Building pillars of growth: Her2 franchise



Building pillars of growth: Hematology franchise



Roche hematology: Entering new treatment areas and extending benefit in existing ones

	Pre-clinical	Phase I	Phase II	Phase III	Approved
MabThera/Rituxan	NHL, CLL approved				
Gazyva	CLL approved in US; ongoing in NHL				
GDC-0199* BCL-2 inhibitor	NHL, CLL, MM, AML				
Polatuzumab vedotin anti-CD79b-ADC	NHL				
MDM2 antagonist	AML and solid tumors				
Erivedge	AML, solid tumors				
Anti-PDL1	Heme Malignancies & solid tumors				
ADC (RG7598)	MM				
RG7845	Heme malignancies				
T-Cell Dependent Bi-specific (TDB) AB, PIM, CD44, Others	Heme malignancies				

ADC=Antibody-Drug Conjugate; AML=Acute Myeloid Leukemia; CLL=Chronic Lymphocytic Leukemia; NHL=Non-Hodgkin's Lymphoma;
*Co-development molecule with AbbVie

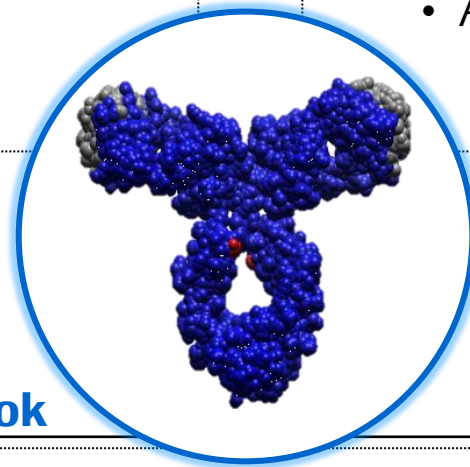
Buidling pillars of growth: Immuno-oncology

NSCLC & RCC

- Ph II FIR: expect data 2014/15
- Ph II POPLAR: expect data 2015
- Ph II BIRCH: expect data 2015
- Ph III OAK: expect data 2016
- Ph II in 1L RCC
(±Avastin vs. sunitinib)

Ongoing combination studies

- Anti-PDL1+Avastin (±chemo)
(solid tumours)
- Anti-PDL1+Tarceva (NSCLC)
- Anti-PDL1+Zelboraf (melanoma)
 - Anti-PDL1+cobimetinib
(solid tumours)



2014 outlook

- 1H: data in new tumour type
- Additional combinations, including immune doublets, starting throughout 2014

Performance update

Industry in context

Building pillars of growth

Summary

Agenda



Realizing the promise of cancer immunotherapy: translating science into medical benefit

Ira Mellman, Vice President, Cancer Immunology, Genentech

Hy Levitsky, Head, Cancer Immunotherapy Experimental Medicine, pRED

ASCO 2014 Roche highlights: setting new standards of care

Sandra Horning, Chief Medical Officer and Head Global Product Development

Oncology strategy and outlook

Daniel O'Day, Chief Operating Officer Roche Pharmaceuticals

Q&A

ASCO 2014: Highlights



Immuno-oncology

- Anti-PDL1 data in new tumour type
- Immuno-oncology program update

Hematology

- Bcl2 inh*, Ph I in CLL (combo w/ Rituxan) and DLBCL
- Anti-79b ADC, PhII ROMULUS

Avastin

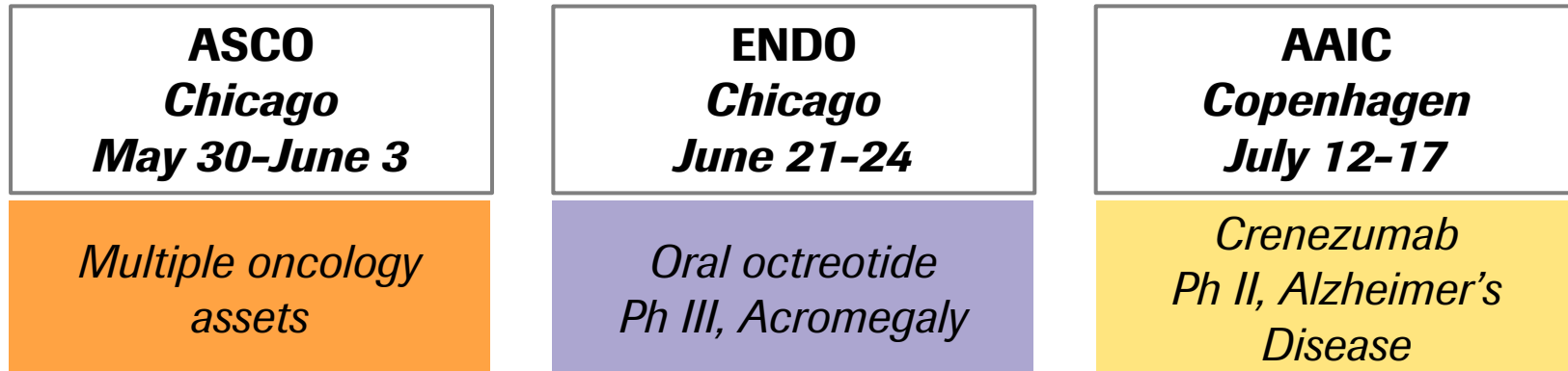
- H2H Avastin vs. cetuximab in mCRC (CALGB 80405 study)
- Avastin +/- Tarceva (Japanese trial)

Zelboraf+cobimetinib (MEK inh)

- PhIb BRIM7 data

Analyst meeting: Sunday, June 1 2014

1H 2014: Upcoming clinical newsflow



Summary: Focus on innovation and growth

1

Strategic focus on innovation and driving Personalised Healthcare

2

Strong growth in Emerging Markets facilitated by tailored access models

3

Leading product pipeline providing value for the future

Doing now what patients need next