

Basel, 17 December 1999

Roche to take part in Expo.02

Roche, the Swiss healthcare group, plans to join in Switzerland's Expo.02 by sponsoring an exhibit of its own at a cost of up to 15 million Swiss francs. The Group's involvement is intended to signal its support for holding the national exposition.

The Roche project will focus on health. It was developed in close collaboration with Expo.02's artistic directorate. Entitled 'Garden of Eden', the multi-faceted, interactive exhibit will look at all aspects of health. Addressing a wide spectrum of issues, it will offer tips on staying healthy and delve into the subjects of disease prevention, diagnosis and treatment. The exhibit will be located on the *arteplage*, or man-made island, created especially for the exposition in Yverdon-les-Bains. The Roche project will be a fitting and important addition to the Yverdon-les-Bains exhibition space, which will be devoted to the theme 'The Universe and I'. Parts of the exhibit, such as those dealing with wellness, nutrition and check-ups, will give visitors a chance to get actively involved.

Headquartered in Basel, Switzerland, Roche is one of the world's leading research-based healthcare groups. Roche's innovative products and services cover all facets of individually tailored healthcare, from prevention to diagnosis and treatment, thus contributing to people's well-being and quality of life.