

Basel, 10 September 1998

Roche introduces four new diabetes monitoring products

Roche's Diagnostics Division is presenting four new diabetes monitoring products at a major European diabetes congress in Barcelona. The innovative products (Accutrend® Sensor Complete, Accutrend® Sensor Comfort strip, Glucotrend® Premium and Camit® Pro) give people suffering from diabetes more convenience, enhanced diabetes management and virtually pain-free testing. They are presented to a global audience at the EASD congress (European Association for the Study of Diabetes), which runs from 9 to 12 September 1998. In Europe there are around 33 million people with diabetes who use monitoring systems for managing their disease on a daily basis.

The Accutrend® Sensor Complete is a new, easy-to-use meter that offers patients the most complete blood glucose monitoring system on the market. It can store up to 1,000 records, which means that the blood sugar values measured can be retrieved over long periods of time. It also helps to identify and explain patterns and trends of glucose results outside the patient's target range.

The Accutrend® Sensor Complete utilises the new Accutrend® Sensor Comfort strip. This uniquely shaped test strip was designed to make blood sampling easier. A very small drop of blood is brought into contact with the curved edge of the strip and drawn in, making the application of the blood to the strip easy and convenient.

The new Glucotrend® Premium is a complete tracking system for diabetes patients, combining virtually pain-free testing with enhanced diabetes management features including the analysis of average, maximum and minimum blood glucose values.

Camit® Pro is the ideal data management workbench for the professional. It supports daily routine treatment activities like glucose measurement or additional data input, and allows the user to monitor therapy success. The program is extremely flexible, and can thus be adjusted to the needs of the different user groups (doctors' offices, hospitals, patients). Thanks to Camit® Pro's modular design it can be tailored to any hospital or practice environment by the addition of specific modules, for example for tele-medicine, control of therapeutic efficacy, inter-group comparisons, connection to lab systems and administration systems.

The Roche Group is a world leader in research-based healthcare with its principal business activities in pharmaceuticals, diagnostics, vitamins, fragrances and flavours. Through the company's Diagnostics Division, innovative products and services are made available to physicians, patients, hospitals and laboratories world-wide. Roche Patient Care, a business unit of Roche Diagnostics, is a world leader in the field of diabetes monitoring. The diabetes product range from Roche Patient Care includes blood glucose systems and urine tests for screening and assessment, diagnosis, therapy monitoring and patient self-management.