

Curriculum Vitae

Silvia Ayyoubi

Nationality: Swiss

Studies:

Diploma in commercial economics
Business School, Basel

Professional Career:

1974	Swiss Ministry of Foreign Affairs Switzerland, Sweden, Egypt, Jordan
1986	Effifreight, Basel
1987	F. Hoffmann-La Roche Ltd, Basel Public Relations Assistant, Pharma Communications
1989	Public Relations and Issue Manager
1991	Corporate Human Resources Head of Executive Resource Planning Pharma
1996	Corporate Human Resources Head of Executive Development
2001	Diagnostics Division Head of Global Human Resources
2008	Head of Corporate Human Resources Member of the Corporate Executive Committee