

## Long term value propositions in a short term environment

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## Performance up-date

### External factors influencing our industry

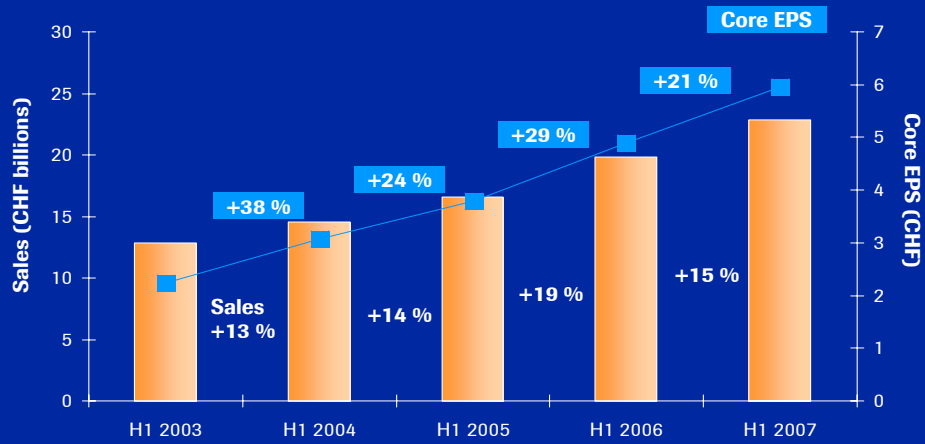
### Summary

## H1 2007: Core EPS growing more than sales

*Operating profit grows at 2x sales*

CHF bn	H1'06	H1'07	Change		loc %
			CHF bn	%	
Sales	19.8	22.8	3.0	+15	+15
Operating profit	5.8	7.5	1.7	+29	+27
<i>as % of sales</i>	29.2	32.8			
Net income	4.5	5.9	1.3	+29	
<i>as % of sales</i>	22.9	25.7			
Core EPS (CHF)	4.90	5.95	1.05	+21	

## Strong rise in Group sales and Core EPS



Historical Core EPS data 2003 to 2004 restated

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## Performance up-date

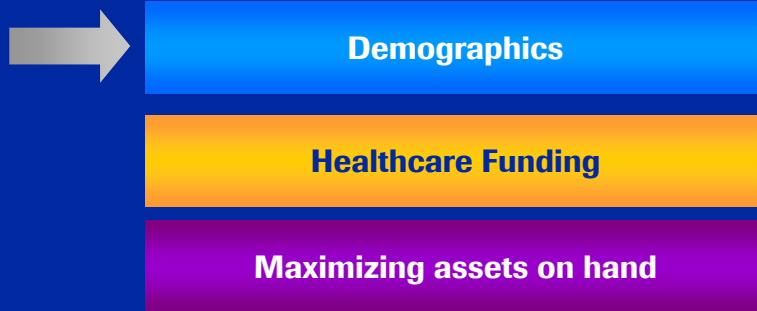


### External factors influencing our industry

### Summary

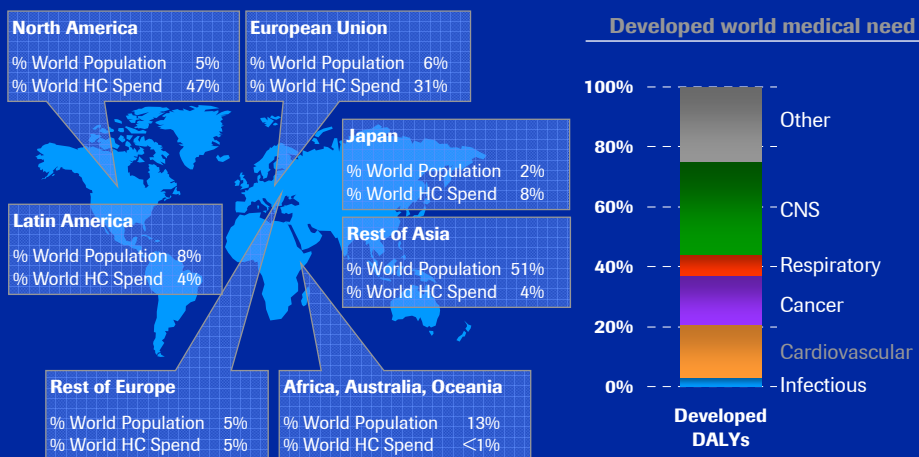
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## Main trends influencing the long-term value propositions



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## Demographics: Nth. America, EU and Japan over 80 % of healthcare spend



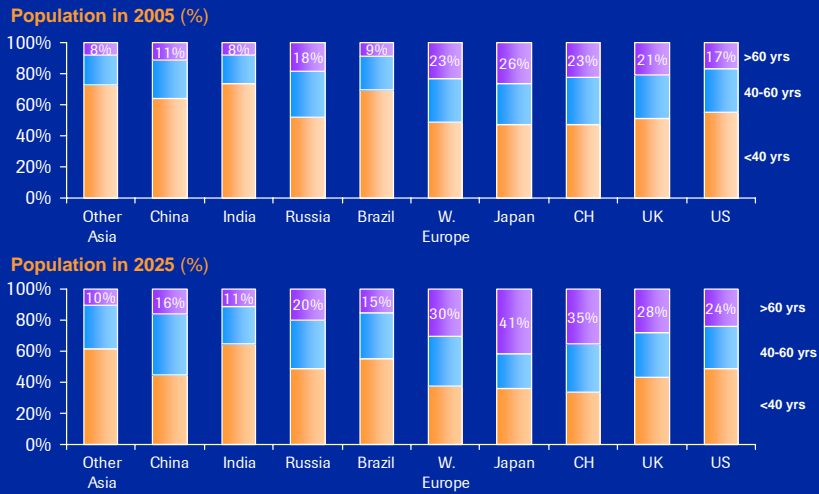
Source: WHO - Priority Medicines for Europe & World Nov 2004; World Bank;  
 [1] DALY = Disability-adjusted life-years (healthy life lost due to illness/premature death)

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## Ageing Population and Retirement

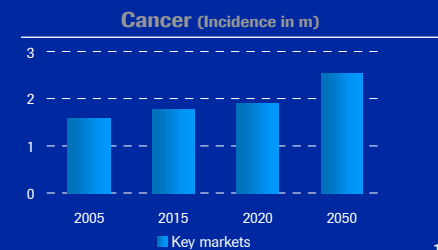
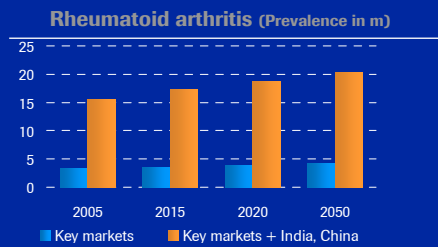
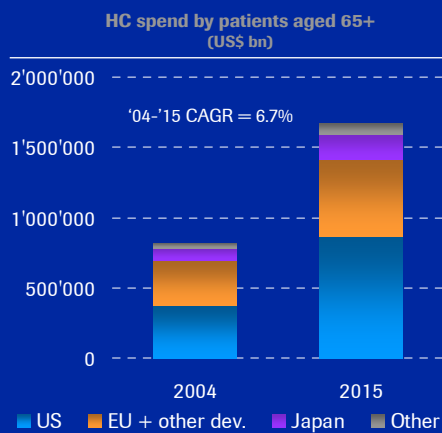
*Biggest transitions out of the workforce*

### Shifting Demographics

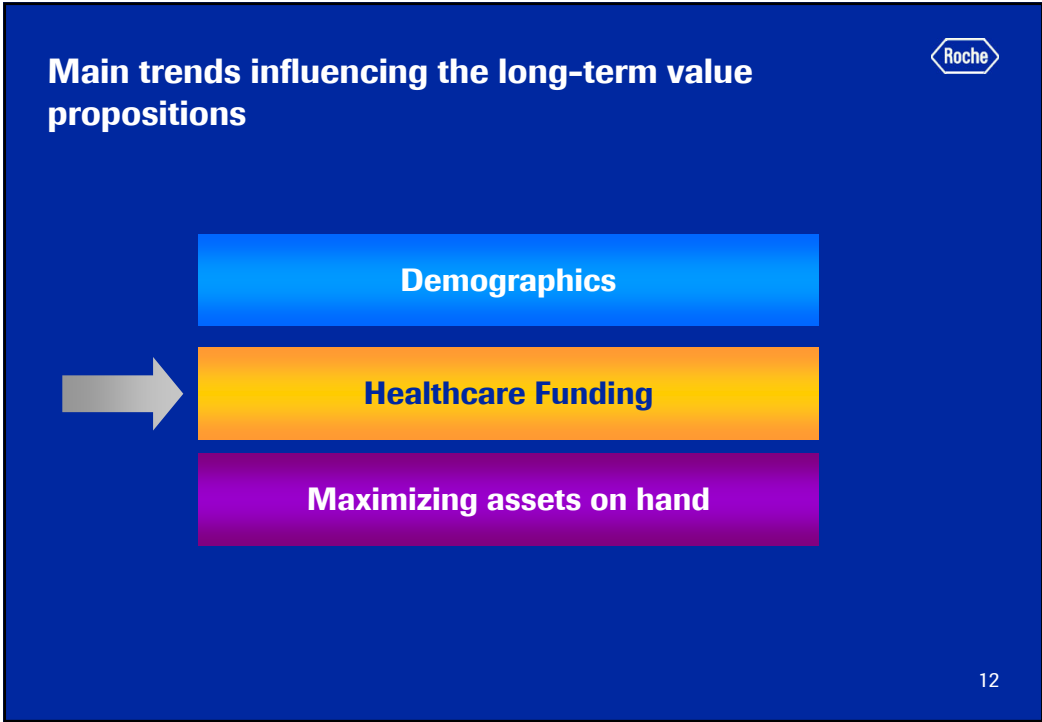
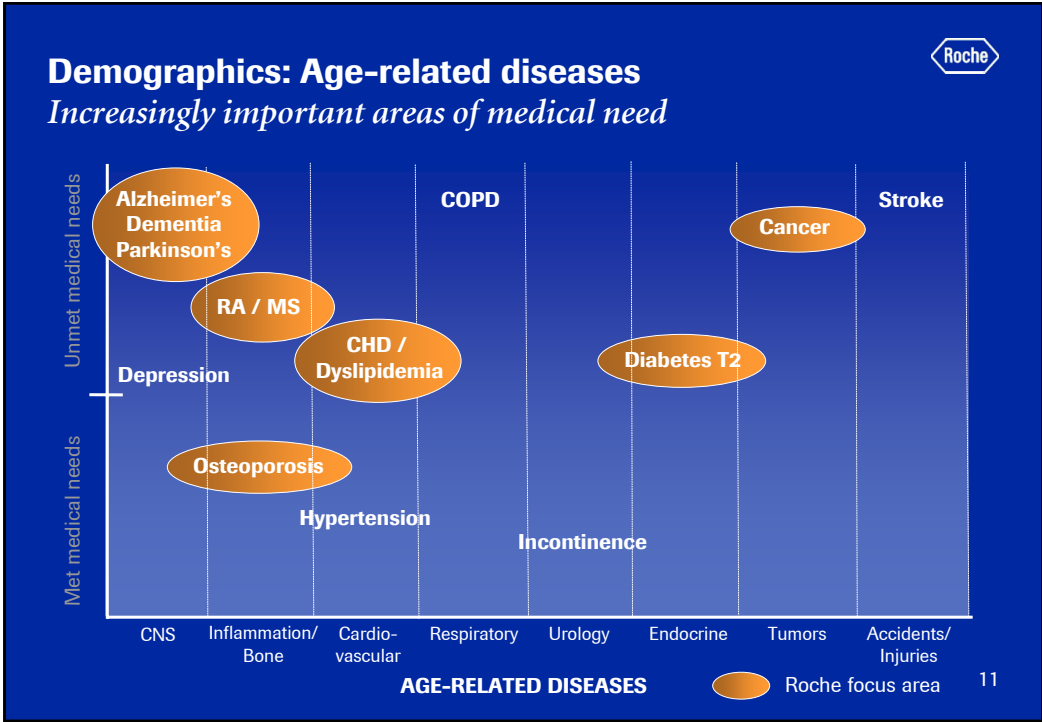


Source: Economist Intelligence Unit (2005-10)

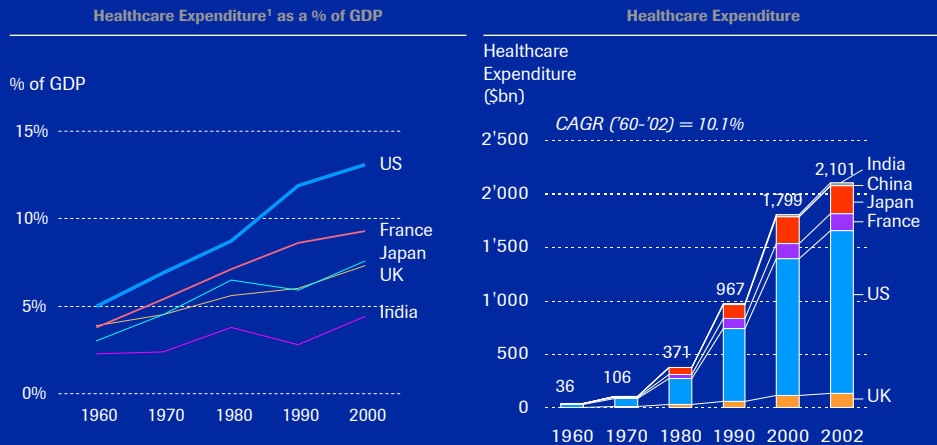
## Demographics: Growing elderly healthcare market



Sources: US Census Bureau, World Bank, Deutsche Bank Nov '04  
 Key markets: 5 major EU countries + US, Source: Decision Resources 2005, Timely Data Resources 2005,  
 UN World Population Prospects 2004

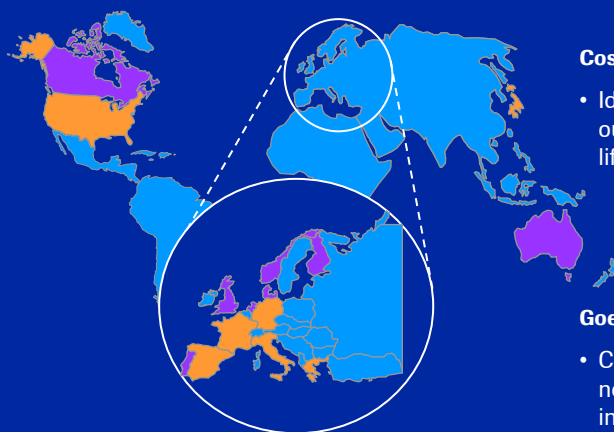


## Funding: Healthcare expenditure - has increased faster than GDP in majority of global healthcare markets



[1] Healthcare spend refers to traditional healthcare (i.e. diagnostic and therapeutic products and medical services)  
Sources: Decision Resources, Dec 2003; Worldbank Development Indicators

## Funding: Payers & Reimursers- facing rising healthcare costs results in increasing emphasis on 'value for money'



### Cost-effectiveness of drug therapies

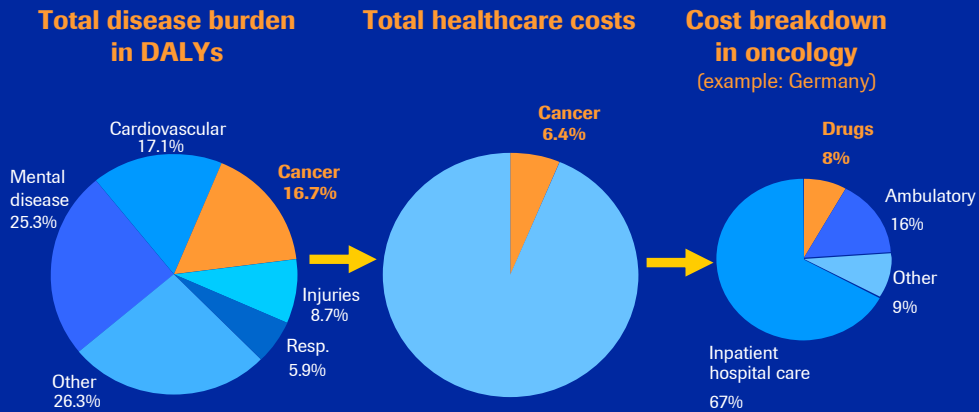
- Identifies and measures all costs and outcomes (clinical, health, quality-of-life, and survival)

### Goes beyond the safety and efficacy

- Compares costs and outcomes of a new drug to those of a standard intervention

Countries with formal Pharmacoeconomics requirements  
 Countries with Pharmacoeconomics guidelines

## Oncology is dramatically under funded Compared to other disease areas



Source: A pan-European comparison regarding patient access to cancer drugs, Karolinska Institute  
DALY: Disability-Adjusted Life Years, figures from 2002/3; Commonly used measure of the burden of disease

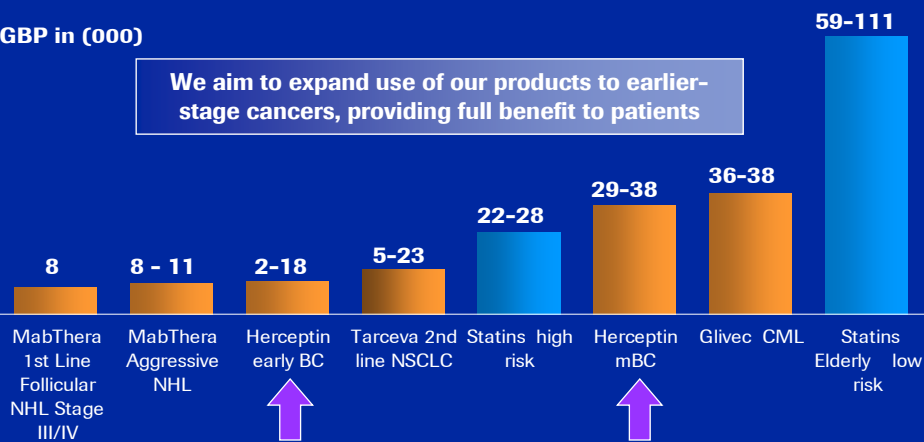
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## Funding: Roche oncology products are cost-effective



Cost per QALY for selected drugs (UK data – NICE/SMC)

GBP in (000)



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## Examples of Personalised Healthcare (PHC)

*Already a reality*

Oncology	Virology/Infectious Diseases	CNS	
Tamoxifen ER/PR Status Tamoxifen BRCA1 Tamoxifen BRCA2 Tamoxifen CYP2D6 Chemotherapy OncotypeDx Arimidex ER/PR status Herceptin HER2 assay Xeloda Enzyme activity 6-Mercaptopurine TPMT Gleevec (CML) BCR-ABL Gleevec (GIST) C-Kit Dasatinib BCR-ABL Iressa EGFR Status Tarceva EGFR/HER1 Irinotecan UGT1A1 Erbitux EGFR status Retinoic acid PML/RAR gene MabThera CD20 Tykerb EGFR status	Pegasys/Copegus HCV Genotyping HIV Prot. Inh. (1 <sup>st</sup> to mkt) <sup>1</sup> Viral Load HIV Prot. Inh. (2 <sup>nd</sup> to mkt) <sup>2</sup> Viral Load HIV Prot. Inh. (1 <sup>st</sup> to mkt) <sup>1</sup> Viral Genotyping HIV Prot. Inh. (2 <sup>nd</sup> to mkt) <sup>2</sup> Viral Genotyping Isoniazid NAT Tamiflu Influenza A/B test PegintronA HCV EVL Roferon HCV EVL	Phenytoin CYP2C9 Venlafaxine CYP2D6 Modafinil CYP2D6 Risperidone CYP2D6 Atomoxetine CYP2D6 Thioridazine CYP2D6 Levodopa GOMT Tasmar GOMT Aripiprazole CYP2D6	
	Respiratory	Metabolic and Vascular Disease	
	Prolastin PiZZ, PIZ Pi Theophylline CYP2D6	Fosamax P1NP Somatropin Chr 15 Insulin HbA1c Simvastatin Lipid profiles	
	GIT	Haematology	
	Omeprazole CYP2C19 Proton pump inh. H Pylori and Antibiotics	Warfarin CYP2C9 Warfarin VKORC1 Heparin APTT EPO CBC	
<th>Autoimmune and Transplant</th> <th>Cardiovascular</th> <th>Anaesthesia</th>	Autoimmune and Transplant	Cardiovascular	Anaesthesia
Calcept IA Azathioprine TPMT Neoral (Cyclosporine) IA's for CsA Prograf (Tacrolimus) IA Rapamune (Sirolimus) IA MabThera RA profiles	BiDIL Ethnicity Hydralazine NAT Procainamide NAT GPIIb/IIIa Troponin Streptokinase Troponin	Succinylcholine Pseudocholinesterase levels	

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## Stakeholder behaviour will drive PHC

*Stratification will become a necessity*

Stakeholders	How they will drive the environment for PHC
<b>Competitors</b>	<ul style="list-style-type: none"> <li>• Deliver more clinically-differentiated medicine</li> <li>• Diagnostic stratification as source for additional revenues</li> </ul>
<b>Regulators &amp; Policy Makers</b>	<ul style="list-style-type: none"> <li>• Potential to reduce toxicity, increase efficacy and control rising healthcare costs</li> </ul>
<b>Payers &amp; Reimursers</b>	<ul style="list-style-type: none"> <li>• Provide more cost-effective healthcare</li> <li>• Probably willing to share savings with innovators</li> </ul>
<b>Physicians &amp; Providers</b>	<ul style="list-style-type: none"> <li>• Early detection can increase chance of cure</li> <li>• Patients selected to maximise benefit &amp; minimise toxicity</li> </ul>
<b>Patients</b>	<ul style="list-style-type: none"> <li>• Welcome any better medicine</li> </ul>

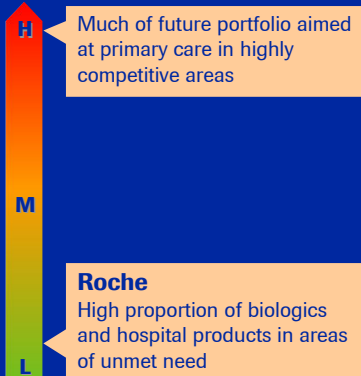
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## Higher premium for medically differentiated products



*Low vulnerability to pricing and funding pressures*

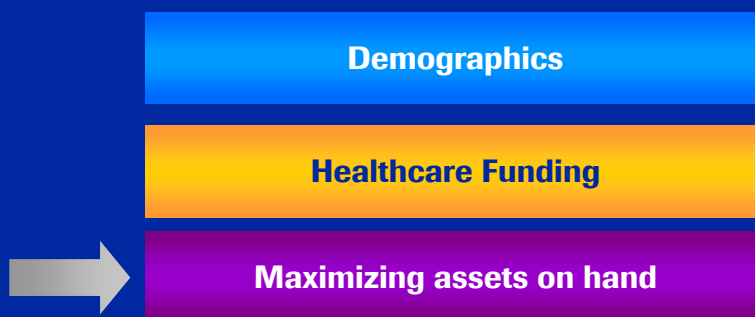
### Vulnerability of portfolio to pricing pressure



- Focus on clearly differentiated products lowers vulnerability to increasing pricing environment
  - Price controls
  - Higher patient co-payments
- Higher proportion of biopharmaceuticals products lowers vulnerability to generic competition

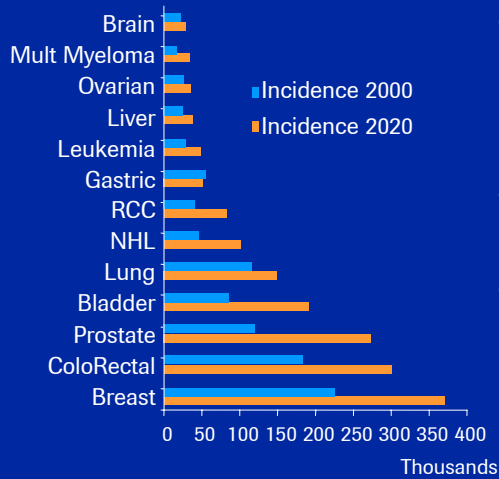
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## Main trends influencing the long-term value propositions



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## Incidence of cancer likely to increase



Incidence chart for 5 major EU countries  
Source : GLOBOCAN 2002 and Roche market research 2004

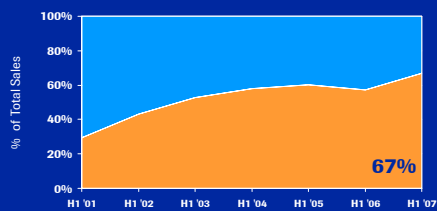
- Expected to grow further (2000-2020):
  - > 25 % in Western World
  - > 60 % in ROW
- Main epidemiological factors:
  - aging, lifestyle, diet
- Slower rate of death vs. incidence:
  - improvement in early detection
  - better treatments

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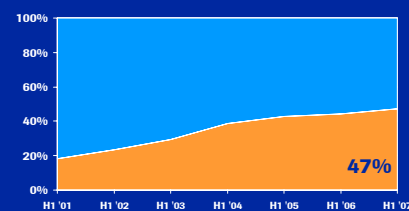
## Major growth opportunities outside the US



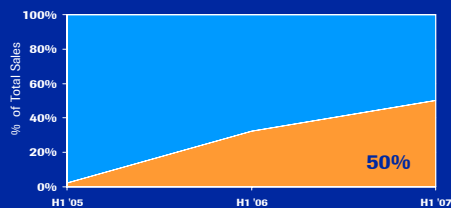
### Herceptin



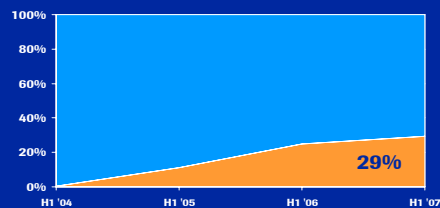
### MabThera/Rituxan



### Tarceva



### Avastin



■ EU / ROW (incl. Japan) ■ US

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## Access to innovative cancer medicines varies by country



Summary uptake of new oncology products in breast and colorectal cancer, NSCLC, NHL, CML and bone metastases

- Above average
- Average
- Below average
- Data not available/analysed



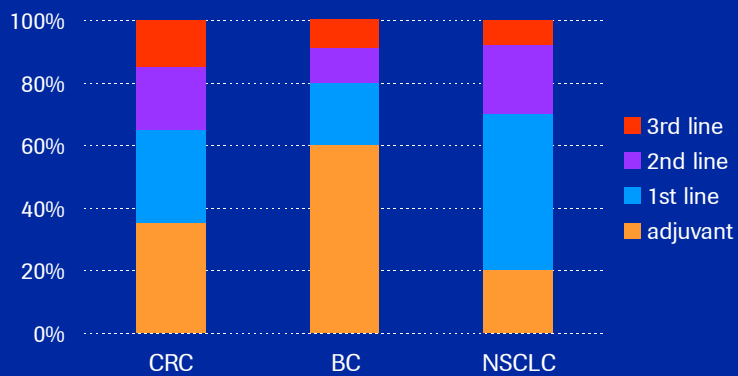
Source: A pan European comparison regarding patient access to cancer, Karolinska Institute 2005

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## Each cancer type is different *And needs a specific treatment approach*



### Incidence

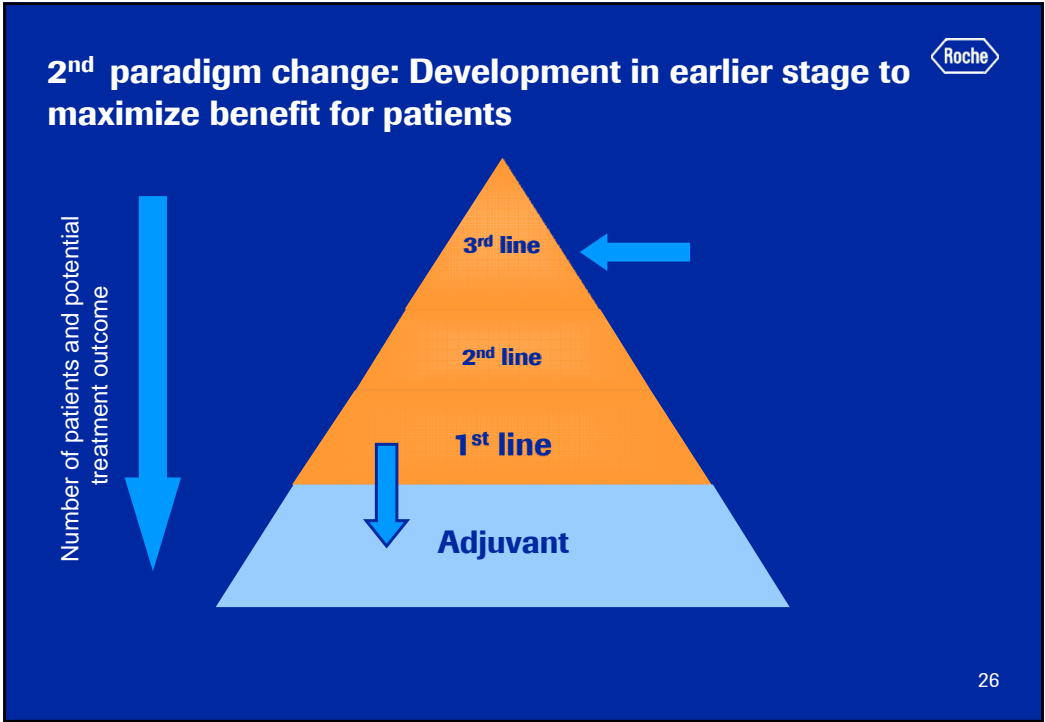
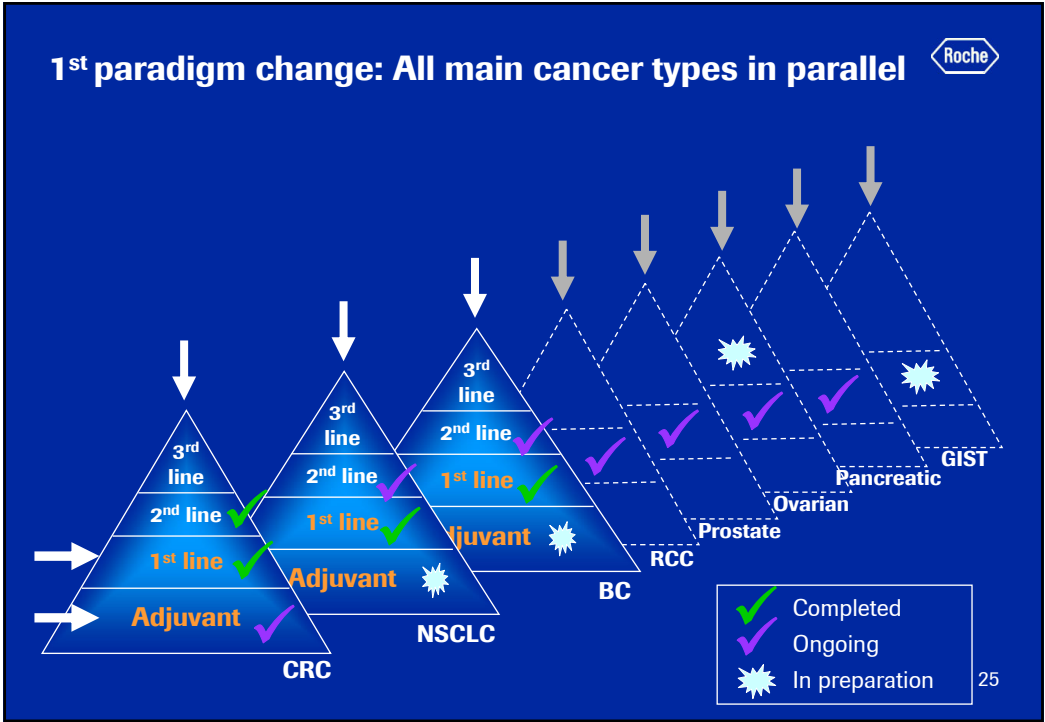


### Survival

	CRC	BC	NSCLC
Adjuvant DFS at 3 years*	72 %	81 %	50 %
Metastatic median OS *	25 months	36 months	11 months

\* Assuming best current care, Incidence: GLOBOCAN 2002 and Roche market research

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## Avastin in adjuvant colon cancer

Key phase III trials fully recruited



	NSABP C-08	AVANT
<b>Treatment regimen</b>	FOLFOX-6 ± Avastin	FOLFOX-4 ± Avastin XELOX + Avastin
<b>Number of patients</b>	2,700	3,450
<b>Recruitment duration</b>	Q3 2004 until Q3 2006	Q4 2004 until Q2 2007
<b>Efficacy analysis</b>	First interim look: Q2 2007 Subsequently every 6 months  Next interim look: end 2007/early 2008	Event-driven analysis
<b>Filing</b>	2010 (or earlier)	2010 (or earlier)

<sup>1)</sup> US and top 5 EU

**Incidence: 310,000 cases <sup>1)</sup>**

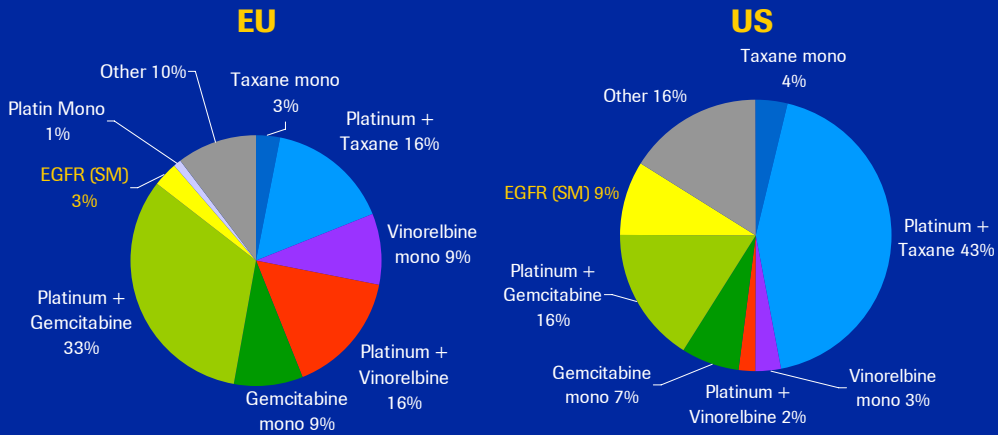
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## 3<sup>rd</sup> paradigm change: Establish as combination partner to ALL current standards



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## The Non-Small Cell Lung Cancer market - 1<sup>st</sup> line Different treatment algorithms in US & EU



Source: Synovate Healthcare 2005

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## 4<sup>th</sup> paradigm change: targeted therapy combinations Roche in the lead



	NSCLC			Breast Cancer			
<b>Study</b>	ATLAS (Phase III)	BETALung (Phase III)	Phase II	AVEREL (Phase III)	Pegram (Phase II)	Phase III	Phase II
<b>Patient population</b>	1 <sup>st</sup> line maintenance non-squam.	2nd line	2nd line	1st line	1st line	Adjuvant	2nd line
<b>Treatment regimen</b>	CT + Avastin - > Avastin ± Tarceva	Tarceva ± Avastin	Avastin + Tarceva vs. Avastin + CT vs. CT	Herceptin + Taxotere ± Avastin	Herceptin + Avastin	Herceptin + Avastin tbd	Herceptin + Pertuzumab
<b>Status</b>	Started Q4'05	Started Q2'05	Presented ASCO'06 SABC'06	Started Q3 '06	Presented SABC '06	Planned	Presented ASCO'07

### Potential patient benefits

- higher efficacy
- individualized treatment
- better tolerability

**Roche setting the standard of care in combined targeted therapies**

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## We offer more than oncology, e.g. rheumatoid arthritis / autoimmune

### MabThera: RA

- Launched in RA anti-TNF $\alpha$  inadequate responders in US and EU
- Filing for RA in DMARD IR in 2008

### MabThera: other autoimmune and MS

- In phase III for SLE, LN, ANCA ass. vasculitis
- Highly promising phase II data in RRMS
- Phase III data in PPMS in H1 2008

### Actemra: RA

- Filed in Japan
- Broad phase III program addressing all important RA segments
- Four international phase III trials met primary endpoint
- Global filing by the end of 2007

### Ocrelizumab: RA, lupus and MS

- Phase II trial in RA met primary and secondary endpoints, presented at ACR '06
- Phase III program in RA running
- Phase III in SLE, LN and RRMS in preparation

### In phase II

- R1503 (p38 kinase inhibitor) – first RA data in 2007
- R3421 (PNP inhibitor) – study in psoriasis running

### In phase I

- 4 compounds for autoimmune diseases

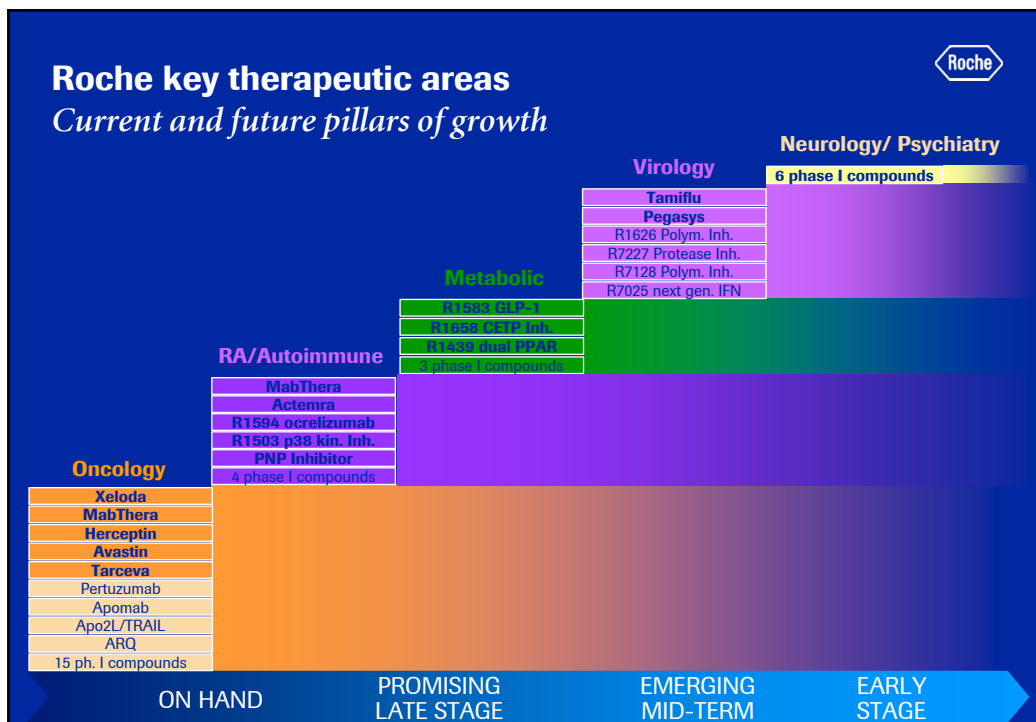
## Performance up-date

## External factors influencing our industry

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## Summary

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## Roche: A unique “investment case”

- **Clear and focused strategy**
  - Medically-differentiated products; poised to become leader in Personalised Healthcare
- **Attractive risk profile**
  - Low generic risk; lowest among European large-cap players
  - 37 Phase III projects; many additional indications
- **Assets in place for sustained success**
  - World market leader in Oncology
  - Emerging Rheumatology & Autoimmune franchises
  - Promising Phase II pipeline in Diabetes, Metabolism; early-stage compounds in CNS and Virology
- **Industry-leading organic growth & value creation**
  - H1 '07: Sales +15 %, Core EPS +21 %; Core EPS to grow ahead of sales

**Unique high-tech healthcare investment**

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