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AACC

Improving healthcare through laboratory medicine

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AACC

presents

The 13th Annual Briefing on the IVD Industry for Security and Financial Analysts

at the

AACC ANNUAL MEETING

July 28, 2008

Renaissance Marriott Hotel
Congressional Hall A
Washington, DC

About AACC

AACC is an international professional organization whose 9,000 members include clinical chemists, pathologists, technologists, researchers and others who direct hospital, commercial and reference laboratories or who work in the diagnostics industry developing new technologies. The AACC Annual meeting is the largest meeting in the world for clinical laboratory science and medicine. More than 20,000 participants and 600 exhibitors from more than 100 countries are expected in Washington, DC.

About the Briefing

The briefing is provided by AACC as a service for the IVD industry. There is no charge to attend the briefing or the exhibits. Participation in other Annual Meeting activities requires paid registration.

Briefing

Monday, July 28, 2008
1:30pm–5:00pm
Renaissance Marriott Hotel
Congressional Hall A

Exhibits

Walter E. Washington Convention Center
Tuesday, July 29 9:30am–5:00pm
Wednesday, July 30 9:30am–5:00pm
Thursday, July 31 9:30am–2:00pm

To make sure your complimentary exhibits badge is waiting for you, please fill out the enclosed postage paid reply card and mail it to us, fax it to 202-833-4576, or email the information to ftellez@aacc.org. If you have already registered for this year's seminar, thank you. Keep this invitation as a reminder or pass it on to a colleague.

The AACC Annual Meeting is on the Internet at:
www.aacc.org/2008AM

You can make hotel and travel reservations on-line.

Agenda

- 1:00–1:10** **Welcome and Introduction**
Joe Perrone, Sc.D., VP Strategic Initiatives
and Business Development, AACC
- 1:10–1:30** **State of the IVD Industry—Introduction**
David O'Bryan, PhD, President,
Boston Biomedical Consultants, Inc.
- 1:30–2:15** **Cardiac Biomarkers: Clinical
and Analytical Challenges for
Today and Tomorrow**
Fred Apple, PhD, Med Director, Clin Labs,
HCMC; Professor, Laboratory Medicine and
Pathology, University of Minnesota
School of Medicine
- 2:15–3:00** **Molecular Detection of Infectious
Diseases: Current Status and
Next Generation Prospects**
Steve Young, PhD, Scientific Director,
Microbiology/Virology, TriCore Reference
Laboratories
- 3:00–3:15** **Break**
- 3:15–4:00** **Personalized Medicine: The Changing
Landscape of Healthcare**
Edward Abrahams, PhD, Executive
Director, Personalized Medicine Coalition
- 4:00–4:45** **IVD Industry Update and Forecast**
Kerri Weinert, CEO;
Joshua Gutherman, Consultant;
Greg Stutman, Senior Consultant;
Boston Biomedical Consultants, Inc.
- 4:45–5:00** **Final Q&A and Closing Comments**
Gerald Gallwas, IVD Industry Consultant
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