

Our communities

At Roche, we support communities through corporate donations, sponsorship and employee volunteering. But we do not view this simply as philanthropy. It plays an important part in inspiring our employees to make Roche a successful, sustainable business.

In line with our business strategy, innovation lies at the heart of our community involvement. We encourage innovation in science, culture and the arts through a range of educational and other projects. We also make a significant contribution to communities by improving access to medicines and diagnostic tests for those who need them most. We only donate drugs in disaster relief and pandemic situations.

We focus our support on projects where we can use our knowledge and expertise to make the most difference. If projects require different expertise, we work with local partners who can provide this.

We measure the success of our community support by the impact we have, not the amount we spend. Examples include the number of patients or community members benefiting from an outreach programme, the number of teachers accessing our scientific resources and students they reach, and the size of an audience at an arts performance. This is why we do not publish detailed financial information about our contributions. Instead we focus on the benefits to communities of some of our key projects and the value they bring.

Community support in 2007 by area (%)

Humanitarian and social projects	85.5%
Science and education	11.2%
Arts and culture	1.8%
Community and environment	1.5%

Promoting advances in science

Scientific innovation is fundamental to our business. Roche and its foundations support research

and education around the world to promote advances in science and medicine, and encourage young scientists.

The Roche Organ Transplantation Research Foundation, for example, funds research to improve the success of organ transplantation. The Roche Foundation for Anemia Research (RoFAR) granted 4.2 million Swiss francs in 2007 to 15 projects that investigate anemia, its mechanism and outcomes. Since 2004 RoFAR has awarded 39 regular grants and one special grant totalling over 8.3 million Swiss francs.

We support young scientists through the Roche Research Foundation. In 2007 this Foundation gave almost 3 million Swiss francs to help 72 students working on biological, chemical and medical research projects.

Talented scientists who want to gain a business degree can apply for scholarships through the Roche MBA Fellowship Programme. This programme is designed to promote leaders in the healthcare sector. In 2007 we again awarded a science graduate a fellowship to join the MBA programme at one of the eleven top business schools in Europe and the United States, including Harvard, INSEAD and the London Business School.

We support three projects near our US pharmaceutical headquarters in New Jersey that promote science education and encourage young people to pursue scientific careers. More than 1,500 high school students have learned about transplant surgery and organ donation since the launch of our Renal Transplant Surgical Classroom in 2004. The Science Bilingual Project has provided after-school science teaching in English and Spanish for more than 200 students since 2000. And, in 2007, we funded 850 high school students to attend classes held by the New Jersey City University's Science Consortium. Of these, 90% chose to continue their scientific studies at college.

Encouraging innovation in the arts

Artistic creativity is closely related to the scientific innovation at the core of our business. Scientists researching a new medicine and artists or musicians creating a new piece each seek to stimulate a response in human beings – be it physical or emotional – by bringing together existing elements in an innovative way. Roche has been a patron of contemporary arts and music from its inception.

The *Roche Continents* programme is sponsoring a series of concerts featuring music from contemporary composers at the Salzburg Festival in Austria. Selected students are invited to attend the festival and participate in workshops on creative music, arts and science. The 100 students who took part in 2007 can stay in touch with fellow participants and continue exchanging ideas through an online discussion forum.

Every other year, *Roche Commissions* sponsors an exceptional composer to produce a new work to be performed by the Cleveland Orchestra. Since the programme was introduced in 2003, the works have always been performed at two distinguished venues: the Lucerne Festival in Summer and New York's Carnegie Hall.

In 1996 Roche founded the Museum Tinguely in Basel to showcase innovative contemporary art. The monthly live jazz evening held at the museum – Roche 'n' Jazz – has also become very popular.

Supporting our communities

Our employees help us identify local community projects where Roche can make a real difference. We encourage them to contribute individually by volunteering or fundraising. In 2006 we set up the Roche Employee Action and Charity Trust (Re&Act) as an independent charity to channel employee donations to worthy projects. Re&Act also engages with charities to support long-term projects, and coordinates employee donations to disaster relief and humanitarian projects in developing countries.

In 2007 more than 12,000 employees from 90 countries took part in the annual Global Roche Employee AIDS Walk, in partnership with UNICEF and the European Coalition of Positive People. Roche matched the money they raised through sponsorship to donate a total of 750,000 Swiss francs to support children orphaned by AIDS in Malawi.

Roche employees came to the aid of communities in Peru when a devastating earthquake struck the Pisco region in August 2007. They collected and distributed emergency supplies – food, water, blankets and clothes – to more than 100 families. Roche also donated medicines and diagnostics equipment worth more than 30,000 Swiss francs. Employees will continue to support affected communities by helping them rebuild homes, medical facilities and a school that were destroyed by the earthquake.

Roche Diagnostics in Japan runs an annual charity book fair in Tokyo in aid of the AIDS Prevention Society.

Goal: Establish programmes that build on Roche's tradition relating to sustainable community engagement.

More on the web:

- Progress and goals: www.roche.com/sus-progress_goals
- Group policy on donations and criteria for sponsorship: www.roche.com/sus-giving
- Roche Drug Donation Policy: www.roche.com/sus-access
- Roche foundations: www.roche.com/sus-foundations
- Roche 'n' Jazz: www.roche-n-jazz.net
- Roche's social responsibility: www.roche.com/sus_csoc-resp