

# Roche Sponsorship and Donations

## Supported Programmes

This table provides an overview of the major social initiatives Roche supports in three focus areas: science and education; humanitarian and community involvement; and culture and arts. Further information can be found using the web links below.

### Science and Education

For further information please visit [www.roche.com/science\\_and\\_education](http://www.roche.com/science_and_education)

Project	Objective	Progress 2010
Roche Foundation for Anaemia Research (RoFAR)  <a href="http://www.rofar.org/Rainbow">www.rofar.org/Rainbow</a>	Support groundbreaking scientific research, both basic and clinical, in anemia associated with kidney disease, cancer and other chronic diseases - to improve outcomes and encourage scientific advances in the described fields. Grants are provided to academic staff at universities, dialysis centres and research institutes. In addition to its regular research grants, RoFAR administers special grants for innovative proposals which could be transferred into clinical practice. RoFAR was founded in 2004 as an independent, scientist-led, international medical research charity.	Since its foundation, RoFAR has awarded grants totalling 15 m CHF to 68 cutting-edge research projects worldwide. Ten regular and two special grant competition cycles have been completed, covering basic science to clinical application. About 600 research projects from 50 different countries have been submitted and evaluated.  To date, results from RoFAR projects have been published in 70 peer reviewed articles, as well as a large number of poster and oral presentations.
Roche Organ Transplantation Research Foundation (ROTRF)  <a href="http://www.rotrf.org">www.rotrf.org</a>	Provide grants to research projects that aim to advance the science of organ transplantation and improve transplant outcomes. ROTRF is an independently registered medical research charity.	More than 225 projects have received total funds worth over 43 million Swiss francs during the last 11 years.
Roche Postdoc Fellowship Programme and Genentech Postdoctoral Program  <a href="http://www.gene.com/gene/research/postdoctoral">www.gene.com/gene/research/postdoctoral</a>	Give outstanding young scientists an opportunity to contribute to research and development projects in partnership with Roche, Genentech and academic institutions.	In 2010, Roche expanded its programme to include 100 fellowships.

<p>Roche Genetics Education Programme</p> <p><a href="http://www.roche.com/education">www.roche.com/education</a></p>	<p>Provide science teachers with resource materials and workshops on practical experimental aspects and the ethics and policy of teaching genetics. The programme provides manuals on CD-ROM in German and English. The project is a collaborative partnership between Roche, the Life Science Learning Centre and the University of Zurich.</p>	<p>In 2010, we expanded the programme, providing teaching materials for secondary teachers in the Basel region. With four laboratory workshops and two Talking Science workshops, the school-based training model raises understanding and interest in genetics. By engaging teachers, we reached more than 1,000 students. We participated also at two Teacher Conventions (Switzerland &amp; France) and the BCN College Day where our booth and discussions reached additional teachers.</p>
<p>The 'New choices, new responsibilities: ethical issues in the life sciences' programme</p>	<p>Provide a curriculum supplement on bioethics and train secondary teachers in the USA to deliver it, through a partnership with life science educators.</p>	<p>The programme has trained more than 1,600 teachers, reaching over 50,000 students in 15 years.</p>
<p>The Research Exchange Scholars Programme</p>	<p>Support science education by giving gifted secondary school students, especially interested in life sciences, the opportunity to participate in international exchanges. The first exchange took place in 2009.</p>	<p>To date, 12 students from two biotechnology specialist schools in the US and Germany have participated. This included undertaking six-week internships with individual mentoring at a local university and visits to several Roche sites with biotechnological importance. Since its introduction, the programme has multiplied its reach beyond the selected students due to their direct interaction with their mentors, classmates, families and friends.</p>
<p>Science Honours Innovation Program (SHIP)</p>	<p>Working with a local state university in New Jersey, the goal of SHIP is to create an annual cohort of highly skilled graduates trained and fully prepared for careers in innovative science and research. Roche is a founding sponsor of this new program.</p>	<p>The first cohort of 12 diverse students is each pursuing an innovative research study. The product is to be a publishable honours thesis that provides students with insight into the process of research and encourages them to continue careers in innovative science.</p>

## Humanitarian and Community Involvement

For further information please visit [www.roche.com/humanitarian\\_aid](http://www.roche.com/humanitarian_aid)

Project	Objective	Progress 2010
<p>Chocos Village Reconstruction Project</p> <p><a href="http://www.react.roche.com/chocos_project-story">www.react.roche.com/chocos_project-story</a></p>	<p>Provide know-how, technical supervision, materials and funding to help rebuild the Peruvian village of Chocos, which was devastated by an earthquake in August 2007. The first community dam was inaugurated in 2008, providing year round water supply. In 2008 a playground for children was completed and in 2009 a communal canteen was built. Since 2008 Roche Lima delivers school supplies to the children every year.</p>	<p>Construction and/or reconstruction of 41 homes to anti-seismic standards occurred from 2008 to 2010. The local school was restored and a new community facility built. Roche employees continue to donate funds for on-going relief, such as municipal vehicles, special livestock and school materials.</p>
<p>International Committee of the Red Cross (ICRC) partnership</p> <p><a href="http://www.icrc.org">www.icrc.org</a></p> <p><a href="http://www.react.roche.com/icrc-clean-water-project">www.react.roche.com/icrc-clean-water-project</a></p>	<p>Provide humanitarian relief in emergencies through a strategic, long-term partnership with the ICRC. Roche donates cash, goods and services to the ICRC, which allocates these to humanitarian programmes to alleviate acute emergency situations or help with long-term rehabilitation. The aim is to provide basic support for rural people so that they are not forced to seek aid from already overcrowded urban centres and relief camps. We also aim to provide greater security and safety by making clean water more accessible and minimising risky travel to remote supplies. The partnership was formed in 2005.</p>	<p>In 2010 the Roche support was allocated to the ICRC operations in Burundi with the objective of ensuring that 135,000 people affected by the armed conflict have access to adequate and safe water.</p>
<p>Roche Employee Action and Charity Trust (Re&amp;Act)</p> <p><a href="http://www.react.roche.com">www.react.roche.com</a></p>	<p>Coordinate employee donations and community support through an independent charity. Re&amp;Act provides sustainable support for projects and charities that address long-term humanitarian needs and post-disaster rebuilding, particularly in the Least Developed Countries. Re&amp;Act is governed by an independent board made up of global Roche employees.</p>	<p>Re&amp;Act has supported a number of projects, including the Roche Children's Walk, the Phelophepa Health Care Train, the Chocos Village Reconstruction Project and the ICRC Clean Water Project (see individual programmes for progress report).</p>

<p>Roche and Genentech Go to Town</p>	<p>Support local business in South San Francisco, CA, and Nutley, NJ, by giving employees US \$25 worth of vouchers to spend in local shops over two weeks.</p>	<p>In Sth San Francisco, over 200 local businesses have participated to date, with US \$1.9 million spent since the programme began. In 2010, Nutley was initiated, with more than 140 local businesses participating in the inaugural event, with significant recognition in the local community.</p>
<p>The Roche Children's Walk</p> <p><a href="http://www.react.roche.com/childrenswalk">www.react.roche.com/childrenswalk</a></p>	<p>Help vulnerable children, including those in Malawi who have lost parents to AIDS, as well as vulnerable children worldwide. The sponsored walk involves Roche employees worldwide, and Roche matches the total funds raised by employees.</p>	<p>19,500 employees from more than 100 affiliates participated in the 2010 Children's Walk, generating over 1.2 million Swiss francs, including matching funds from the company. This year, 65% of this money supported day care centres in Malawi that provide food, shelter, education and skills training to AIDS orphans. The remaining 35% supported local charities for vulnerable children.</p>
<p>UNICEF and ECPP partnership</p> <p><a href="http://www.unicef.ch">www.unicef.ch</a></p> <p><a href="http://www.react.roche.com/childrenswalk">www.react.roche.com/childrenswalk</a></p>	<p>Improve education for AIDS orphans in Malawi through a partnership with UNICEF and the European Coalition of Positive People (ECPP). Funding from Re&amp;Act enables UNICEF Switzerland to improve primary education by enhancing parent and teacher involvement and constructing and equipping affected schools. The annual Roche Children's Walk raises additional funds.</p>	<p>Roche continued the support of four orphan centres with daily services, training and meals. To date, the project has built 18 classrooms, teachers' offices and sanitation and hygiene facilities for nearly 1,500 primary school children in rural Malawi. Over 100 secondary school students and five further education students have also benefitted from the partnership. We have supported an additional 100 students to become teachers at a local teachers training college.</p>

## Culture and Arts

For further information please visit [www.roche.com/music\\_arts\\_and\\_architecture](http://www.roche.com/music_arts_and_architecture)

Project	Objective	Progress 2010
Museum Tinguely <a href="http://www.tinguely.ch">www.tinguely.ch</a>	Mark the 1996 Roche centenary with a museum featuring the work of the Swiss sculptor Jean Tinguely in the company's home city of Basel. Roche donated works from its own holdings and paid for additions for the museum's collection. We also cover the cost of operating and maintaining the museum and the adjacent Solitude Park.	The museum continues to attract many visitors each year and has sold two million admission tickets since it was inaugurated 14 years ago.
Roche Commissions <a href="http://www.roche.com/music_arts_and_architecture">www.roche.com/music_arts_and_architecture</a>	Promote contemporary classical music by commissioning a new work every two years from an outstanding contemporary composer. As part of the project, composers discuss with Roche scientists the parallels between innovation and creativity in art and science. Each work is premiered by the Cleveland Orchestra at the Lucerne Festival, and at Carnegie Hall in New York City during the subsequent concert season.	In August 2010, we welcomed the world premiere of Toshio Hosokawa's orchestral piece 'Woven Dreams,' and announced our sixth commission to composer Sofia Gubaidulina.
Roche Continents – Youth! Arts! Science! <a href="http://www.roche-continents.net">www.roche-continents.net</a>	Explore the links between innovation in the arts and science through a joint project with the Salzburg Festival. European university and college students are encouraged to attend contemporary music concerts in Salzburg at substantially reduced prices, and to participate in a series of workshops on related topics. Roche has made a five-year financial commitment to Roche Continents.	Around 100 attended the fourth Roche Continents event at the Salzburg festival and participated in workshops on creative music, arts and science in 2010.
Roche 'n' Jazz <a href="http://www.roche-n-jazz.ch">www.roche-n-jazz.ch</a>	Promote jazz music and musicians in the Basel area through regular high quality concerts.	Now in its fifth year, Roche 'n' Jazz has entertained more than 15,000 people with performances by 55 ensembles.