
Role of Diagnostics in cancer treatment
Oncology Media Briefing June 20, 2006

Joachim Eberle, Head of R&D Roche
Centralized Diagnostics



Tests measuring a person's health status

Risk Assessment / Predisposition

Gene setup predisposes for disease

Screening / Early Detection

Discriminate "healthy" from asymptomatic "disease" state

Prognostic

Predict probable course of the disease ("slow" vs. "fast" progression)

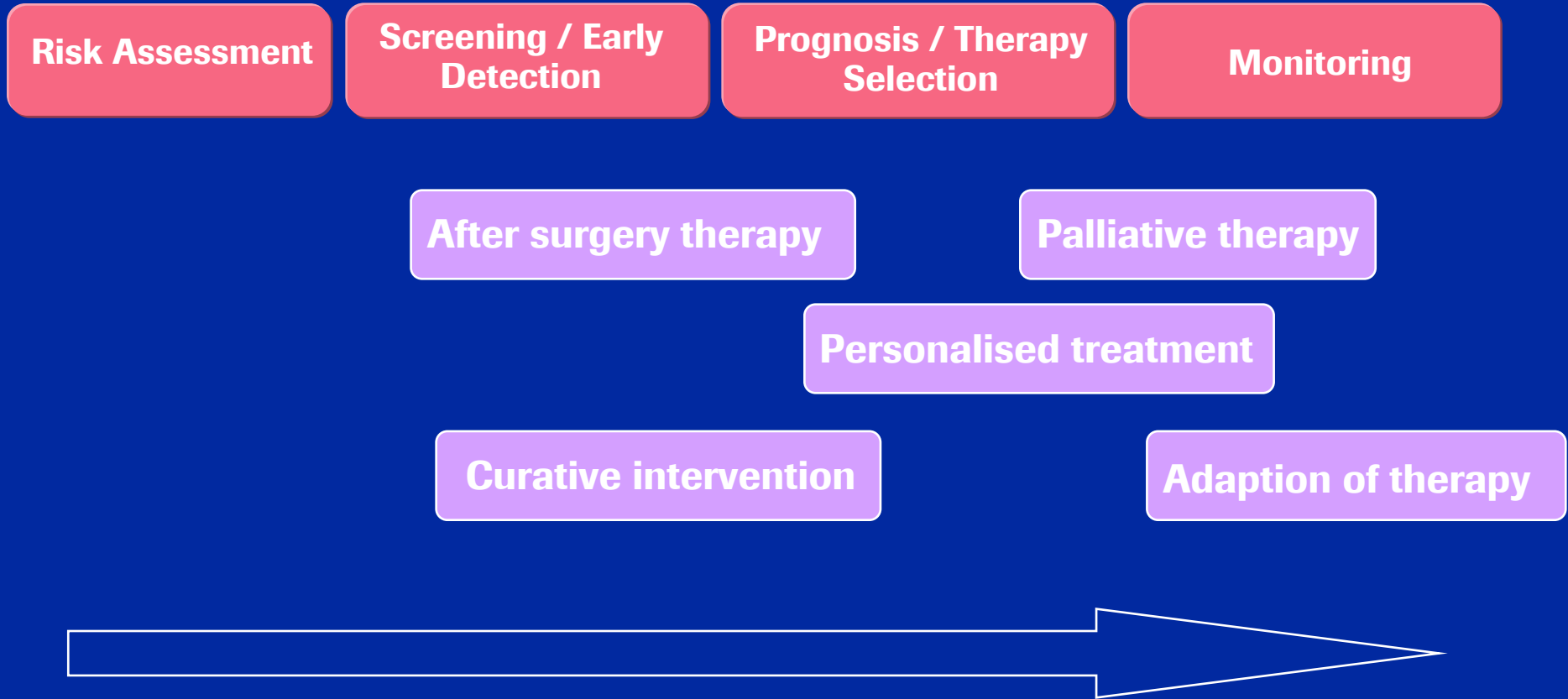
Patient Stratification/ Therapy selection

Discriminate "responders" from "non-responders"

Therapy Monitoring

Monitor efficacy of treatment or recurrence of disease

Potential use of biomarkers in oncology



Risk Assessment

Screening / Early Detection

Prognosis / Therapy Selection

Monitoring

After surgery therapy

Palliative therapy

Personalised treatment

Curative intervention

Adaption of therapy

Cancer Progression

Why do biomarkers make a difference?

- **Patients & Clinicians**

- early detection can increase chance of cure
- patients can be selected to maximize benefit and minimize toxicity in therapy

- **Payers**

- optimized therapy allows more efficient use of limited healthcare budgets
- increased cost benefit per patient to reach “threshold”

- **Regulatory**

- Targeted treatment may be essential to gain regulatory approval

- **Pipeline & Positioning**

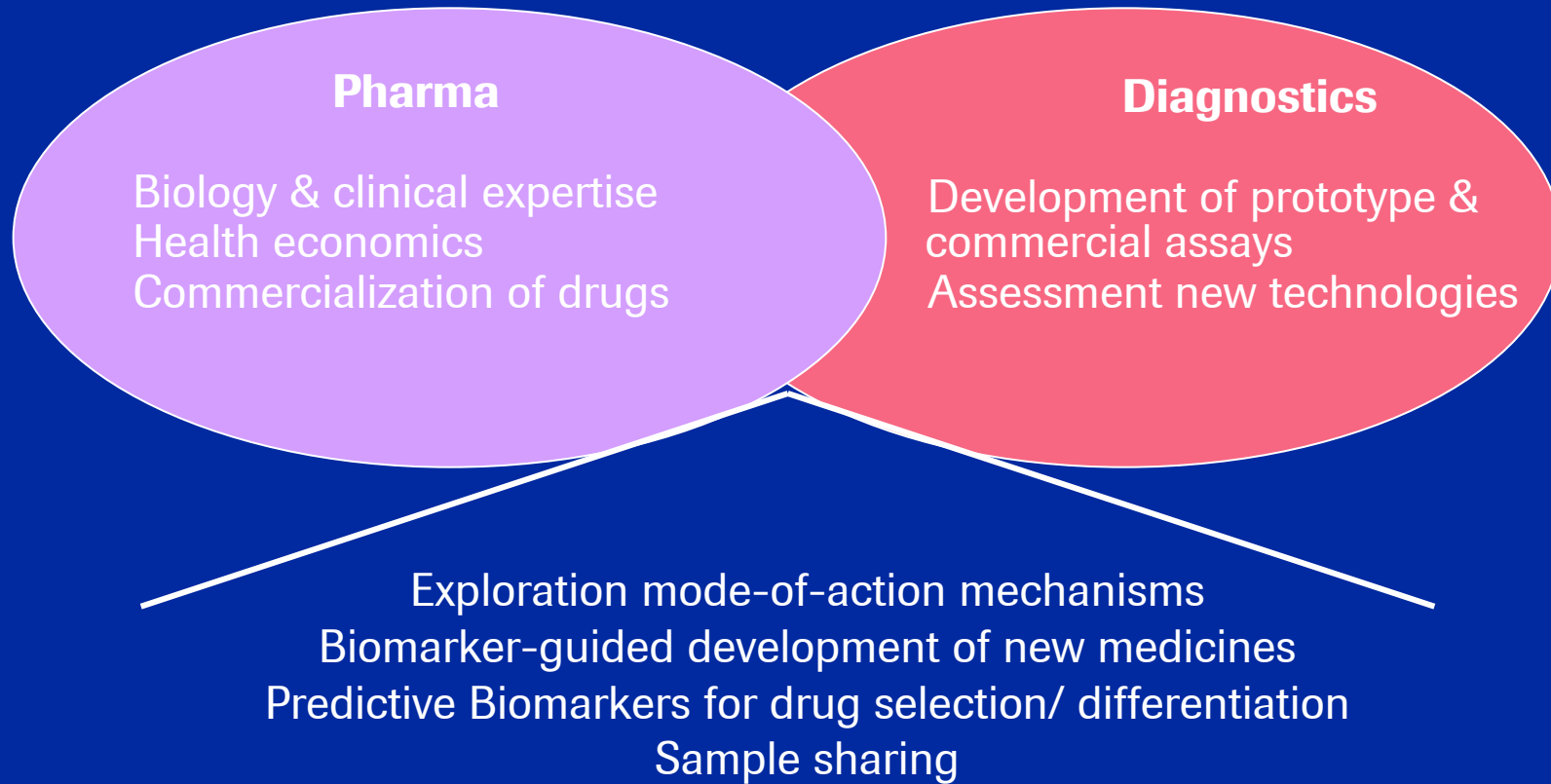
- biomarker allow to make better development and portfolio decisions

**Objective: treating patients that will benefit,
not treating those that will not**



Roche Oncology Biomarker Programme

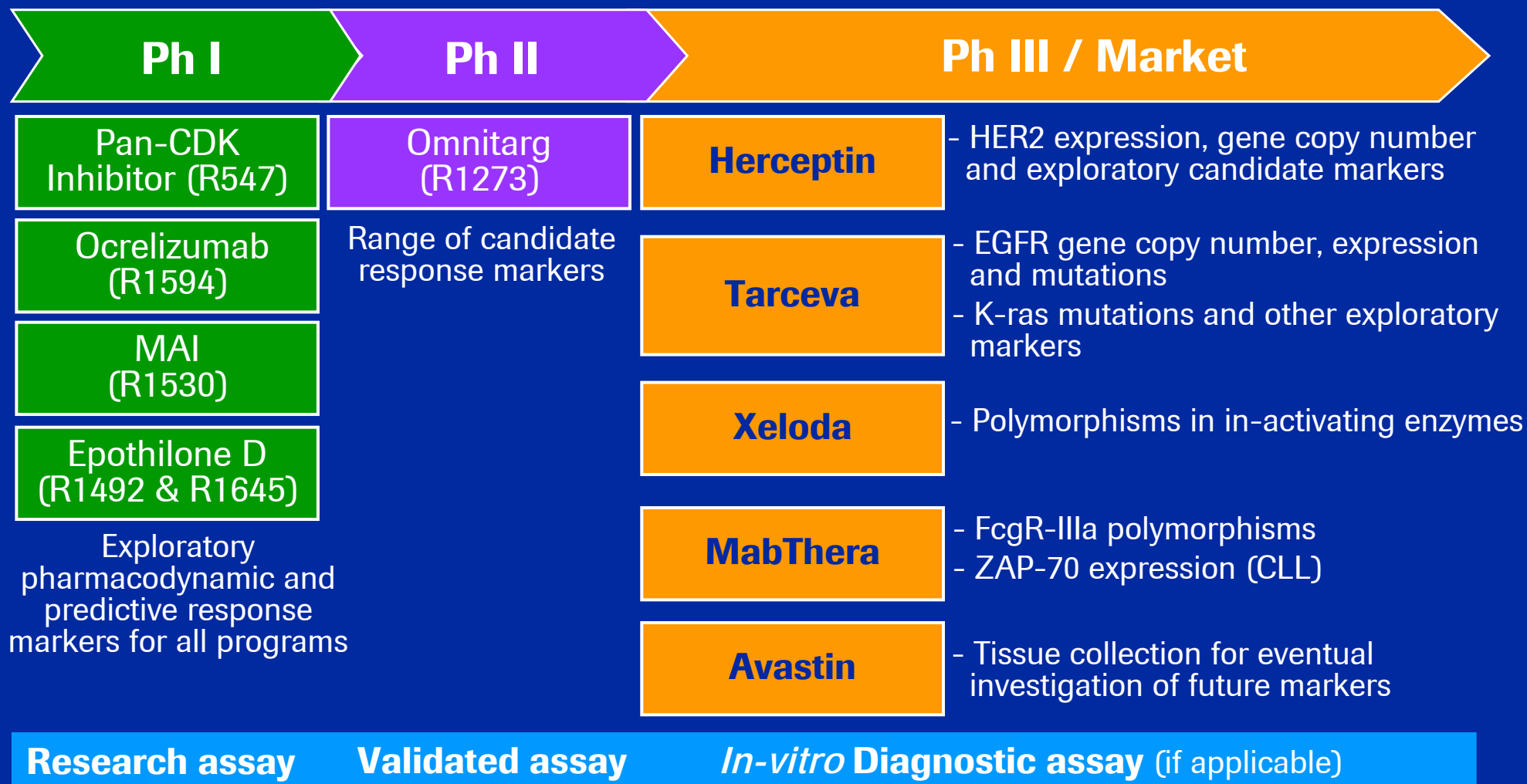
For all clinical candidates, throughout their lifecycle



Our competitive edge: sharing core expertise & development of targeted medicines

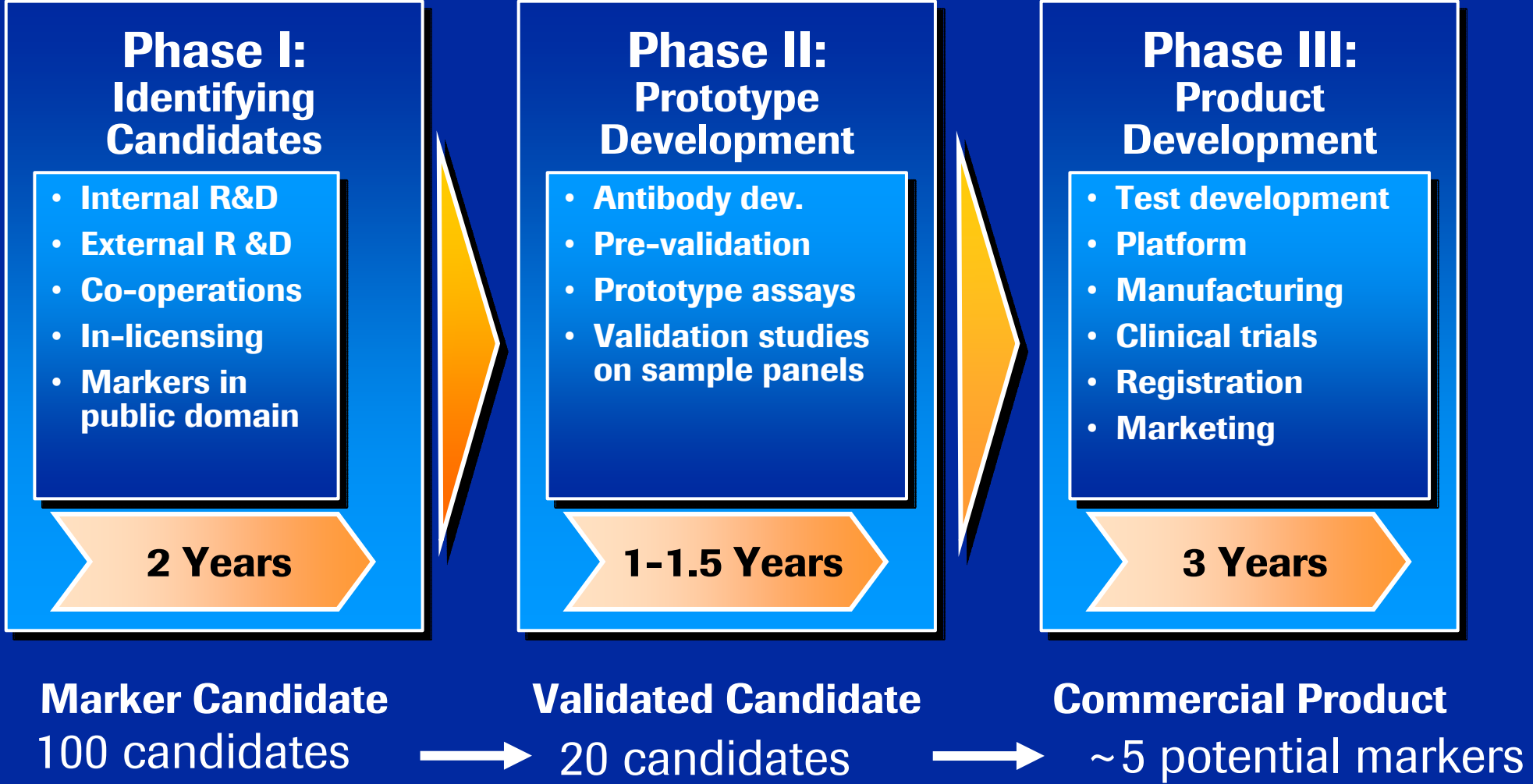


Biomarker projects in support of Oncology projects



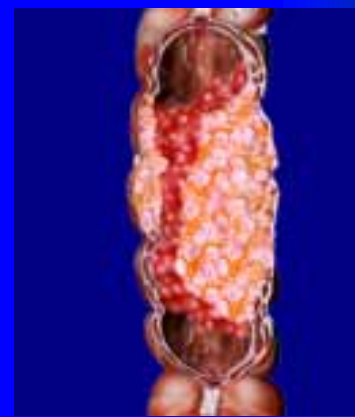
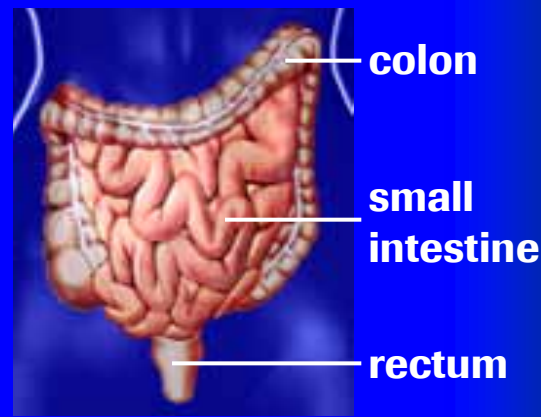
From marker candidate to a product

Three development phases (Ex. Colorectal cancer)



High medical need in colorectal cancer (CRC)

Early detection saves lives



Stage I + II

Stage III

Stage IV

Location

Local

**Regional
(Lymphnodes)**

**Distant
(Metastasis)**

**Stage at first diagnosis:
5-year survival:**

**40 %
90 %**

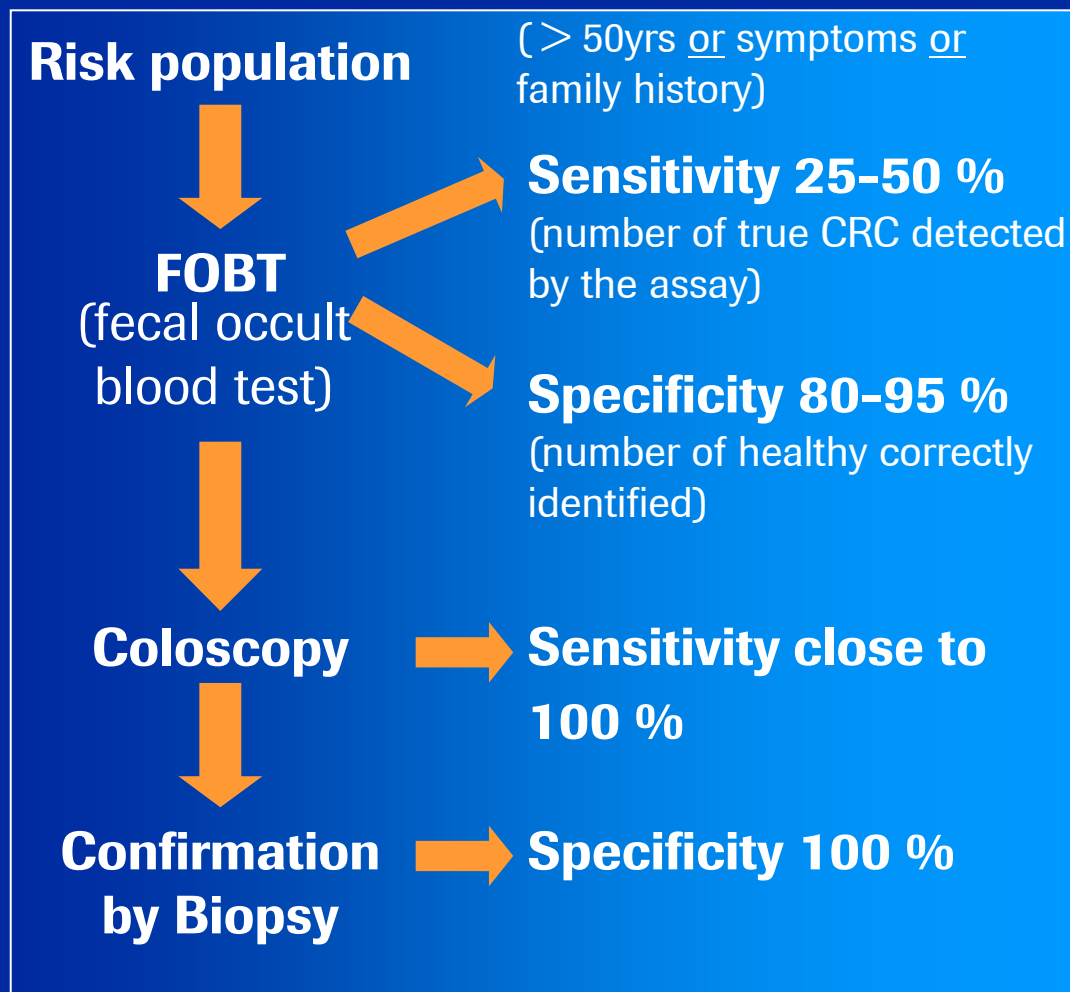
**40 %
65 %**

**20 %
9 %**

CRC is No.1 of cancer related death among non-smokers

Issues with current screening methods in CRC

No reliable single assay available



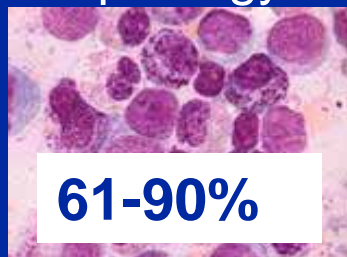
unsatisfactory as first-line screening assay

- highly invasive
- poor acceptance
- not useful as general screening method

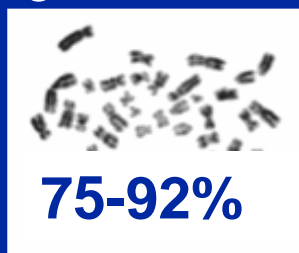
Current standards in diagnosis of leukemia

Varying reproducibility rates of gold standards

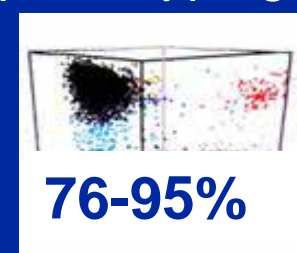
Morphology



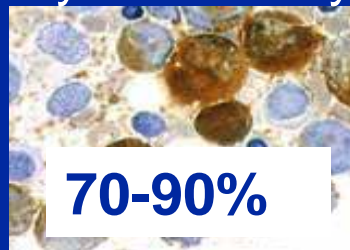
Cytogenetics



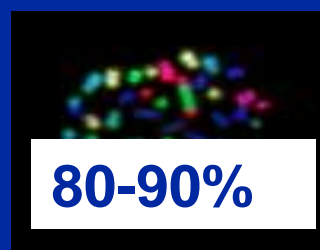
Immunophenotyping



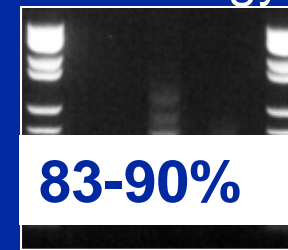
Cytochemistry



FISH



Molecular Biology



- No single test currently sufficient to establish diagnosis
- Current tests subjective, with up to 7 days turnaround
- Lack standardization & automation - need highly skilled staff

Genomics programme: Leukemia microarray

Improved diagnosis enables better treatment

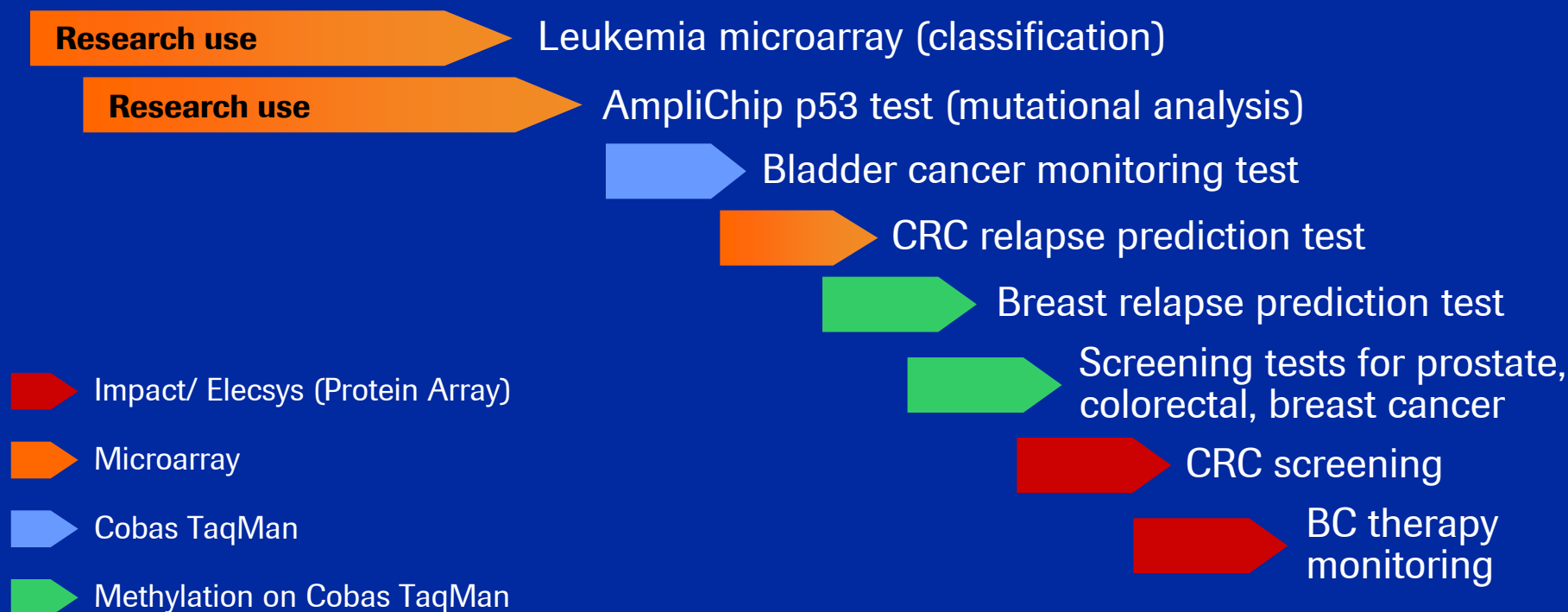
- Heterogeneous disease caused by genetic abnormalities
- Distinction between chronic, acute and sub-classifications essential for successful treatment (~20 subgroups)



AmpliChip Leukemia

- sub-classification of major leukaemia classes
- potential to replace other methods/ technologies
- research programme '05/ '06

Anticipated new cancer marker launches



Launch dates are estimates only; US launches may be later than indicated