



Dr Severin Schwan (CEO Roche Group) and the Roche Investor Relations team would like to invite you to the **first investor meeting since the integration of Roche and Genentech**, to be held on Thursday 18 March 2010 in New York.

The meeting will offer an excellent opportunity to discuss the following:

- Our vision and strategy, and how our diversity of approaches will drive innovation
- Our new organisation, and processes implemented to facilitate robust decision making
- Our short- and medium-term growth drivers, positioned in the changing healthcare environment
- Insights into our rich development pipeline and our focus on transforming medicine and providing sustainable growth

**Dinner with Senior Management (the evening before the meeting)**

**Date:** Wednesday 17 March 2010  
**Time:** 19:00 Reception and dinner  
22:00 Dinner ends  
**Venue:** The Ritz-Carlton New York, Battery Park  
2 West Street, New York, New York 10004

**Meeting Information**

**Date:** Thursday 18 March 2010  
**Time:** 08:00 Registration and buffet breakfast  
09:00 Meeting start  
15:30 Meeting close  
**Venue:** Cipriani Wall Street, 55 Wall Street, New York,  
New York 10005

Please visit <https://www.RocheInvestorDay.com> to register for the meeting and the welcome dinner. A detailed agenda will be available in due course.

**[Watch video invitation by Severin Schwan](#)**

We look forward to seeing you for an exciting and informative meeting.

Regards,

**The Roche Investor Relations team**

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